

Rotary

Club of Emmaus



Club Assembly July 6, 2017

Board of Directors

Jeff McElhaney

Rick Zayaitz

Steve Gould

Chris Wills

Ray Schumaker

Dale Dries

Steve Auvil

Ceil Birdsell

Valerie Deneen

Gary Guthrie

Committee Leadership

Membership – J. P. Raynock & Valerie Deneen

Community Service – Gary Guthrie, Karen Hobson
& Nicole Steirer

Foundation/International Service – Bill Erdman &
Cindy Hornaman

Committee Leadership

Fundraising – Steve Gould & John Zayaitz

Public Relations – John Chisca & Eileen Prokop

Fellowship – Bryce Ruggeri & Valerie Deneen

Youth – Tony Moyer

2017-2018 Theme



**ROTARY:
MAKING A
DIFFERENCE**

2017-2018 Strategic Plan



Vision Statement

The Emmaus Rotary Club is a network of individuals who value and demonstrate, through our actions, service above self to *make a difference in* our local and global communities.

2017-2018 Strategic Plan



Support & Strengthen Club Membership

- Engaging weekly programs
- Develop recruiting tools & programs
- Increase engagement with new & existing members
- Improve retention of existing members
- Increase opportunities for fellowship

2017-2018 Strategic Plan



Continue Humanitarian Service Through Local Projects

- Maintain support of local organizations
- “New members” project
- Partner with Interact Club on projects
- ***MAKE A DIFFERENCE DAY***

2017-2018 Strategic Plan



Continue Humanitarian Service Through International Projects

- Increase support of Rotary Foundation
- Educate members on RI's global service efforts and Areas of Focus
- Continue support of PolioPlus, ShelterBox & Rotaplast

2017-2018 Strategic Plan



Enhance public awareness of Rotary

- Increase media coverage of club events and projects
- Update club website
- Develop social media strategy
- Continue Business Recognition Program and initiate Women's International Month Recognition Program

Questions or Comments?

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