

April 19, 2020

Dear Lansdale Day Vendors & Sponsors,

It is with a very sad heart that we must make this announcement. Due to the social distancing and large gathering guidelines in place, set by the state government in response to the Covid-19 pandemic, we must cancel the Lansdale Day 2020 event. The safety and well-being of our volunteer staff, vendors, and community partners is foremost in making this decision.

In addition to promoting your business, our Rotary Club relies on our Lansdale Day major fundraiser so we are able to give back to this great community and support our local charities. Due in part to the Lansdale Day 2019 success, the Rotary Club of North Penn, over the last month, has been able to financially support numerous non-profit organizations during this Coronavirus pandemic. We have given a total of over \$20,000 to organizations like Manna on Main Street (Lansdale's food pantry); the Peak Center (Lansdale's senior center); Laurel House (Montgomery County's safe house & counseling center for abused women/children); VMSC (local ambulance first responders); the North Penn Valley Boys & Girls Club; and the Kelly Ann Dolan Fund (for critical care pediatric patients and their families). So, we thank YOU for your continued support of the Rotary Club's fundraisers, like Lansdale Day, in order for us to continue supporting those in need.

We are asking that you let us know how you wish for your 2020 Lansdale Day booth space and/or sponsorship is to be used. Please choose one of the following options by no later than May 30th, 2020
We are asking that you please give serious consideration to option #3.

- 1) choose to donate your sponsorship and/or booth space fee to the Rotary Club of North Penn, which will be used to further support local charities;
- 2) receive a full refund; or
- 3) choose to apply your 2020 payment toward Lansdale Day 2021

We want our vendors and sponsors to feel appreciated and know that we respect your business and you deserve the right to one of the above options.

If we do not hear from you by May 30th, we will automatically apply your payment to Lansdale Day 2021. Which will be held SATURDAY JUNE 5, 2021. Kindly respond to this email with your option by May 30th

While we will *greatly* miss seeing the smiling faces of each and every one of you in June, please know we have plans for a virtual event to take place soon (stay tuned for more details to come your way). Additionally, we are already planning Lansdale Day 2021 and we look forward to seeing you then! Remember to **respond to this email with your option by May 30th, 2020**

Please stay safe and stay well.

Tammy Skiermont



NORTH PENN

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