

## LANSDALE DAY 2021 INFORMATION

**Date:** Saturday, June 5<sup>th</sup>, 2021 10am - 4pm  
West Main Street - Lansdale, PA

*Have a question about Lansdale Day?? Below are some FAQ's and answers to the most common inquiries*

### **FAQ's & Answers:**

**How do I apply for participation?** If you are a FIRST TIME vendor, **you need to be adjudicated for participation before** you send in your booth space contract. Depending what you plan to sell or showcase (art, craft, business or food vendor) click on the appropriate link and follow the directions.

If you participated with us within the last 5 years, you need only send in appropriate booth space contract, signed [Terms & Conditions form](#) and appropriate payment.

**ART/CRAFT** vendors click [HERE](#)

**BUSINESS** showcases click [HERE](#)

**FOOD** vendors click [HERE](#)

**What is the deadline for submitting adjudication application?** Sooner rather than later because your booth space contract would need to be submitted with payment no later than April 16th (to receive discounted price)

**I have been adjudicated for participation, what do I do now?** go to our [information page](#), download and complete BOTH the appropriate booth space form (for art/craft; for business ; for food vendor) **and** the [Terms & Conditions form](#); mail or email **both** with payment as directed on the form

**Once I have submitted my adjudication information, how long will it take for me to receive a response?** Typically we respond within 1 week - usually sooner!

**My business wishes to be a SPONSOR, so what do we do?** First of all, thank you! We could not possibly have and hold Lansdale Day without our generous sponsors! There are numerous levels of sponsorship; most include a FREE 10 x 10 booth space, canopy table & chairs. For information, go to our [information page](#), download the information about [Sponsorship Opportunities](#) from the left menu bar. Then complete the booth space form and the [Terms & Conditions forms](#). If you have additional questions, please send [email to our Event Manager](#)

**Do you accept Buy-Sell Franchises as vendors?** Yes, but on a limited first-come-first-serve basis. We accept only ONE per category (example: Mary Kay, Pampered Chef, Thirty-One, Tupperware, Tastefully Simple)

**Is there a discount for early application?** YES, if you are fully adjudicated for participation and submit your booth space contract with payment by APRIL 16, 2021; a discount applies

**Is there a separate booth space form or requirements for FOOD VENDORS?** Yes, All food vendors must first be [adjudicated for participation](#). Upon approval, are then required to submit a specific [Food Vendor Booth Space Contract](#) located on our information page for download. Additionally, food vendors are required to submit their COI naming both the Rotary Club of North Penn **and** Lansdale Borough as additional assured. You will also need to sign and return the [Terms & Conditions form](#)

**What is the deadline for application?** **APRIL 16, 2021 is the deadline.** We cannot guarantee a space at the event if your application is received after this date. Additionally, if we fill up prior to this deadline, we will no longer accept applications. It's best to submit your application as early as you can!

**Is there a rain date for Lansdale Day?** No, we make every effort to hold the event as planned due to the extensive planning that goes into this event. Scheduling and attempting to hold to a rain date is nearly impossible due to the hundreds of vendors schedules, police and security schedules and volunteer schedules. Please visit our [Rain Date Information page](#) for additional information.

**How many vendors participate in Lansdale Day?** The outside event stretches from Green Street to Cannon Avenue on West Main Street in downtown Lansdale. We have spaces for up to 200 vendors which include art, craft, community marketplace vendors, sponsors, and numerous food and food truck vendors

**Is there a charge for the public to attend Lansdale Day?** No, the event has no entrance fee for the general public. Annually, it is attended by 3000-6000 people. Some larger attractions do have a small fee (ie: ZipLine)

**Is there parking available for the general public and is there an admission fee?** There are numerous public lots available nearby. Most are free on the weekends. There is plenty of free parking along side streets that border Main Street. **Be sure to adhere to the road closures.** Also, in 2019, the NEW parking garage was opened to the public and is located behind Madison Street near the railroad station.

**What kind of children activities and attractions are available during Lansdale Day?** We have numerous great activities for kids of all ages! These include strolling clowns, balloon art, sand art, face painting and live DJ. We always plan to have larger attractions such as a V5 Bungee Trampoline, and bounce houses. These larger activities do carry a small fee. (Visa & MasterCard accepted). Please also visit our "Family Fun Zone" that will feature kid-friendly vendors, a live DJ and music, balloon & sand art, strolling clown and much more!

**Why do you require a canopy covering for the booth space I plan to rent?** For several reasons, but the most important is to help protect YOU and your display from wind, extreme sunshine and potential drizzle. Secondly, we require this so a uniform look is provided for this event. Lansdale Day is not a flea market or a garage sale - it is an Art & Craft Festival; and the addition of canopy coverings (as well as tables draped or skirted) provide a touch of class and attract buyers. All vendors (except self-contained food trucks) must have a canopy covering as outlined in the Terms & Conditions form signed by every vendor.

**Where can I send an email for a question I have that is not answered above?** Please feel free to [email our Event Manager at northpennrotary@gmail.com](mailto:northpennrotary@gmail.com) we respond to emails within 2 business days, or sooner! Happy to answer any question you might have!