

# Rotary



Club of North Penn, PA

[www.rotaryclubofnorthpenn.org](http://www.rotaryclubofnorthpenn.org)

PO BOX 985 • Lansdale, PA • 19446-0670

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## **APPLICATION FOR ADJUDICATION for *FIRST-TIME\** ARTISTS, ARTISANS, CRAFTERS *and* VENDORS**

*Please check our website for further information, contracts & arrival instructions*

**\* if you are new to Lansdale Day Arts & Crafts Festival and/or were juired for the event more than 5 years ago, a new jury application is required.**

Thank you for expressing interest in being an exhibitor in the Rotary Club of North Penn's Annual Lansdale Day Arts & Crafts Festival. The adjudication decision is made by the Event Manger, utilizing the expertise of our artistic consultant, Stephanie L Seidner, who has 30+ years experience in show management.† Professional fine artists, artisans and crafters are exhibited in this yearly event. Some select fine artists, artisans and crafters participate in the show by special invitation. Their displays or exhibits have been viewed at other quality and select shows.

**New fine artists, artisans and crafters are selected to participate in the show based on the following:**

- ❖ Originality of work
- ❖ Quality of work
- ❖ Variety of work (overall balance in display)
- ❖ Quality of exhibit (backdrop and display are important)
- ❖ Professionalism, friendliness and congeniality of exhibitor
- ❖ How work fits into look and style of show

**Applications for jurying can be completed by sending the following via email; or 1st class mail. We recommend email for fastest response**

1. At least 5 descriptive JPEG's (preferred via email), showing quality and range of work **plus** exhibit or display. If photos can be viewed on your website, Facebook page, ETSY site or the like; please provide the web address
2. Name, company name, address, phone (home/cell), e-mail address, web site address, medium and description of work **and price range**
3. List of other shows where work has been/can be seen
4. Biographical background, which can include education, brochures, awards, or publications, where work has been featured

Occasionally, certain applicants will be contacted for permission to duplicate and use images from JPEG's, or photos for use in future press releases.

Send this information (via email, preferred) to: **northpennrotary@gmail.com**  
Or mail information to:

Tammy Skiermont  
Rotary Club of North Penn  
PO Box 985  
Lansdale, PA 19446

Questions to: (215) 989-2262  
northpennrotary@gmail.com

*You will be notified within 2 weeks of receipt of your packet as to our decision; typically within days.*

***Upon acceptance, you will then be required to complete a booth space contract and make the coordinating booth space payment. The Contract can be found on our Lansdale Day Information page at our website: [www.rotaryclubofnorthpenn.org](http://www.rotaryclubofnorthpenn.org). A confirmation will be sent to you upon receipt of your contract with payment***

† Stephanie L Seidner is the owner of SLS Productions. Previous shows produced by Stephanie include: Germantown Academy Antiques, Fine Arts and Craft Show; the Valley Forge Antiques, Fine Arts and Crafts Show at the Valley Forge Convention Center; the North Wales Community Day; and additionally owned, Artisans' Row SLS Presents Antiques, Fine Arts and Crafts as a special feature at the Spring Suburban Home & Garden Show and the Fall Home Show at the Oaks Expo Center. Currently she is the art/craft consultant for the Rotary Club of North Penn's "Lansdale Day"