

www.rotarvclubofnorthpenn.org

APPLICATION FOR ADJUDICATION for FIRST-TIME* **ARTISTS, ARTISANS, CRAFTERS**

Please check our website for further information, contracts & arrival instructions

* <u>if you are new to Lansdale Day Arts & Crafts Festival and/or were adjudicated for the</u> event more than 5 years ago, a new jury application is required.

Thank you for expressing interest in being an exhibitor in the Rotary Club of North Penn's Annual Lansdale Day Arts & Crafts Festival. The adjudication decision is made by the Event Manger, utilizing the expertise of our artistic consultant, Stephanie L Seidner, who has 30+ years experience in show management. Professional fine artists, artisans and crafters are exhibited in this yearly event. Some select fine artists, artisans and crafters participate in the show by special invitation. Their displays or exhibits have been viewed at other quality and select shows.

New fine artists, artisans and crafters are selected to participate in the show based on the following:

- Originality of work *
- Ouality of work *
- Variety of work (overall balance in display)
- Quality of exhibit (backdrop and display are important)
- Professionalism, friendliness and congeniality of exhibitor
- How work fits into look and style of show

Applications for jurying can be completed by sending the following via email; or 1st class mail. We recommend email for fastest response. Items #1-5 are required; #6 is optional

- 1. At least 5 descriptive JPEG's (preferred via email), showing quality and range of work If photos can be viewed on your website, social media, ETSY (or the like), please provide link
- Provide medium, description or work and price range
 At least one EXHIBIT picture (showing how your space is set up) You may use a picture from another show you attended; or submit a new set up picture. **PLEASE NOTE:** All exhibitors must have a canopy covering for their booth space; there are no exceptions. Your submitted pictures for adjudication do not need to show this
- 4. Name, company name, address, phone (home/cell), email address, web site address5. List of other shows where work has been/can be seen, if available
- 6. (optional) Biographical background, which can include education, brochures, awards, or publications, where work has been featured
- ► We highly recommend downloading and reading our Terms & Conditions for additional show rules for all exhibitors. The Terms & Conditions form is found on our website.

Send above information (via email, preferred) to: northpennrotary@gmail.com Or mail information to:

Rotary Club of North Penn ATTN: Lansdale Day Festival PO Box 1638 Southampton, PA 18966

Questions to: Tammy Skiermont, Event Manager (215) 989-2262 northpennrotary@gmail.com

> You will be notified by email within 1 week of receipt of your packet as to our decision; typically within days. We will not accept any flea market or garage sale dealers. We reserve the right to reject any booth space, table appearance, product or service that is deemed unsuitable for a family atmosphere. All dealers/crafters/artists and participants must have a canopy covering their booth space; no exceptions! Those who do not comply will be rejected upon setting up on the day of the event and a refund will not be given. To minimize duplications, we will limit dealers in various categories and designate placement to minimize similar products being next to one another.

Upon adjudication acceptance, you will then be required to complete a booth space contract, sign the Terms & Conditions form and make the coordinating booth space payment. A confirmation will be sent to you upon receipt of your contract with payment. You are not considered 'booked' until you have received a confirmation from us. Booth space information, pricing & show rules for participation can be found on our Lansdale Day Information page at our website:

https://rotaryclubofnorthpenn.org/sitepage/lansdale-day-information