

Rotary

Club of North Penn, PA



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www.rotaryclubofnorthpenn.org

The Rotary Club of North Penn's 39th Annual **Lansdale Day is Saturday, June 4, 2016** from 10:00am to 4:00pm on Main Street, downtown Lansdale, PA. This is one of the club's major fundraisers for the year. The proceeds from this successful event are donated to local charities in the North Penn community. Recipients from the past few years include: Manna on Main Street, Laurel House, North Penn Valley Boys & Girls Club, North Penn YMCA, RSVP of Montgomery County, Easter Seals, the Kelly Ann Dolan Foundation, the Peak Center, Variety Club, Trucks for Maddox, and many more.

The main attractions for this wonderful event include: **Arts & Crafts Festival**, with juried invitational showcase of fine arts, selected artisans and crafters; a **Community Marketplace**, which is an ideal place to network with various sponsors, local businesses, and civic organizations; and **Pet Alley**, dedicated to pet-related items and organizations. In addition, there will be lots of delectable food, great music, entertainment, tented stage, many fun activities in several staging areas including **the Rotary cash raffle drawing**, food courts, new car show, dog agility show, zip lining, "El Toro" mechanical bull, petting zoo, children's activities, and the North Penn YMCA Kugel Ball 5K race/jog/walk. The expected attendance for this event is typically 3000-5000 visitors.

We are always striving for a quality event and we have as our show manager of thirty years, **Stephanie L Seidner**. She is the president and owner of SLS Productions, a multi-dimensional business that focuses on professional show management. Previous shows produced by Stephanie include: Germantown Academy Antiques, Fine Arts and Craft Show; the Valley Forge Antiques, Fine Arts and Crafts Show at the Valley Forge Convention Center, the North Wales Community Day; and as a special feature at the Spring Suburban Home & Garden Show and the Fall Home Show at the Oaks Expo Center. She is now joined by **Tammy Skiermont**, Rotary Club of North Penn President, as additional Lansdale Day Show Manager. We welcome her aboard as Lansdale Day is increasing in size every year.

We invite all members of the community and all area businesses to become involved in this event. Opportunities range from renting a booth space to various levels of sponsorship. We need your help to make our event a success and are looking forward to your participation in this unique one-day celebration. Volunteers and additional assistance are always appreciated.

Refer to your contract application (forms available for download on our website) and sample advertising/postcard. Receipt of this contract means our committee has approved you as a *potential participant*. **We will not accept any flea market or garage dealers. We reserve the right to reject any booth space, table appearance, product, or service that is deemed unsuitable for a family atmosphere. All dealers/crafters/Artists must have a canopy covering their booth space; no exceptions! Those who do not comply will be rejected upon setting up on the day of the event.** To minimize duplications, we will limit dealers in various categories and designate placement to minimize similar products being next to one another. Upon receipt of your full payment and signed contract, your requested advertising/postcards will be mailed. Arrival instructions can be found on our website, or, if needed, will be e-mailed at a later date.

If you have participated in the past, we would like you to join us again. If you are new to the event, please join us for a wonderful day. If you have any questions, please call the number below. Thank you and we look forward to your response and participation

Kindest regards,

Tammy Skiermont & Tony Jannetta
Lansdale Day Co-Manager & Rotary Contact
www.rotaryclubofnorthpenn.org

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