

# Rotary

## Club of North Penn, PA



PO BOX 985 ● Lansdale, PA ● 19446-0670

[www.rotaryclubofnorthpenn.org](http://www.rotaryclubofnorthpenn.org)

### **APPLICATION FOR JURYING for FIRST-TIME\* ARTISTS, ARTISANS & CRAFTERS**

*Please check our website for further information, contracts & arrival instructions*

Thank you for expressing interest in being an exhibitor in the Rotary Club of North Penn's Annual Lansdale Day Arts & Crafts Festival, which is co-managed by Stephanie L Seidner, who has 30+ years experience in show management.† Professional fine artists, artisans and crafters are exhibited in this yearly event. Some select fine artists, artisans and crafters participate in the show by special invitation. Their displays or exhibits have been viewed at other quality and select shows and often these participants are featured in special articles in publications highlighting their field of expertise.

#### **New fine artists, artisans and crafters are selected to participate in the show based on the following:**

- ❖ Originality of work
- ❖ Quality of work
- ❖ Variety of work (overall balance in display)
- ❖ Quality of exhibit (backdrop and display are important)
- ❖ Professionalism, friendliness and congeniality of exhibitor
- ❖ How work fits into look and style of show

#### **Applications for jurying can be completed by appointment or by sending the following:**

1. At least 5 descriptive JPEG's (preferred), CD's, slides or photos, showing quality and range of work plus exhibit or display
2. Name, company name, address, phone (home, cell and work), e-mail address, fax, web site address, medium and description of work and price range
3. List of other shows where work has been/can be seen
4. Biographical background, including education, brochures, awards, publications, where work has been featured
5. SASE for return of CD's, slides or photos.

Occasionally, certain applicants will be contacted for permission to duplicate and use images from JPEG's, CD's, slides or photos for use in future press releases.

Send this information to:

Stephanie L Seidner  
SLS Productions  
PO Box 443  
Gwynedd, PA 19436

(215) 699-8117  
(215) 699-7476 (fax)  
slsshow@aol.com  
[www.slsshow.com](http://www.slsshow.com)

*You will be notified within one month of receipt of your packet as to our decision.*

*Upon acceptance, you will then be required to complete a booth space contract and make the coordinating booth space payment. A confirmation will be sent to you upon receipt of your contract.*

*\* if you are new to Lansdale Day Arts & Crafts Festival and/or were juried for the event more than 5 years ago, a new jury application is required.*

*† Stephanie L Seidner is the owner of SLS Productions. Previous shows produced by Stephanie include: Germantown Academy Antiques, Fine Arts and Craft Show; the Valley Forge Antiques, Fine Arts and Crafts Show at the Valley Forge Convention Center; the North Wales Community Day; and additionally owned, Artisans' Row SLS Presents Antiques, Fine Arts and Crafts as a special feature at the Spring Suburban Home & Garden Show and the Fall Home Show at the Oaks Expo Center. Currently she produces the arts & crafts portion of Lansdale Day for the Rotary Club of North Penn*