

# Showcase your business - network with the community!

HOSTED BY:

the **Rotary**   
Club of North Penn, PA  
www.rotaryclubofnorthpenn.org

**LANSDALE DAY**  
**SATURDAY, JUNE 2, 2018**  
10:00 am - 4:00 pm

We invite all members of the community and all area businesses to become involved in this event. Opportunities range from **renting a booth space** to **various levels of sponsorship**. We need your help to make our event a success and are looking forward to your partnership in this unique one-day celebration. Please take a moment to review the various sponsorship opportunities as well as the arrival instructions. If you have any questions or need additional information, please contact our Lansdale Day Managers below. Thank you and we look forward to your response and participation.

## Presenting Sponsor - \$3000

- ◆ Company's logo displayed on Rotary / Lansdale Day street banner 2-3 weeks prior to event
- ◆ Listed as Presenting Sponsor with logo recognition in all advertisements including posters, on-line newspapers & web-based magazine/events calendars, social media outlets and logo recognition with hyperlink on Lansdale Day website
- ◆ Free booth space, canopy, table & two chairs
- ◆ Verbal Recognition numerous times throughout Lansdale Day over public address system
- ◆ Booth space assigned in desirable centrally located Presenting Sponsors' area - BEST exposure

## Major Sponsor - \$1500

- ◆ Listed as Major Sponsor with logo recognition and hyperlink on Lansdale Day website. Business recognition on social media outlets & radio announcements advertising Lansdale Day
- ◆ Free booth space, canopy, table & two chairs
- ◆ Recognition during Lansdale Day over PA system
- ◆ Booth space assigned in Major Sponsors' area

## Corporate Sponsor - \$1000

- ◆ Listed as Corporate Sponsor with logo recognition with hyperlink on Lansdale Day website. Business recognition on web & social media outlets
- ◆ Free booth space, canopy, table & two chairs
- ◆ Recognition during Lansdale Day over PA system
- ◆ Booth space assigned in Corporate Sponsors' area

## Activity Sponsor - \$500

- ◆ Listed as Activity Sponsor with logo recognition on Lansdale Day website
- ◆ Free booth space, canopy, table & two chairs
- ◆ Recognition during Lansdale Day over PA system
- ◆ Booth space assigned in Activity Sponsors' area

## Event Sponsor - \$150

- Listed as Event Sponsor on Rotary website
- Free booth space *only*
- Booth assigned in Event Sponsors' area

## Sponsor spaces

Sponsorship fee includes (10'x10') booth space. **Presenting, Major, Corporate & Activity sponsorship** also include a *free* canopy, table & two chairs (with set-up of same) in addition to other benefits based on sponsorship category.

## Exhibitor spaces

Rent a space to promote your business and network with potential customers in the Community Market place (10'x10' space starts @ \$85 per unit) canopy is required and is not included in fee

*Spaces are preassigned upon receipt of contract & payment. **Space numbers are given out the morning of event at check-in table** at the Madison Ave parking lot. Please stay in your vehicle and wait your turn - **walk ups will not be honored**. Vehicles are permitted at your space for set up and break down only. **FREE** parking for dealers will be available during the event in several public lots*

***Lansdale Day event advertising** will consist of posters in the surrounding areas, street banner, postcards, radio, web and social-media announcements*

## ARRIVAL INSTRUCTIONS

***STRICTLY ENFORCED AND PRE-ASSIGNED ARRIVAL TIMES ARE EMAILED TO ALL VENDORS PRIOR TO THE EVENT - WATCH YOUR EMAIL FOR THIS INFO!***

***PLEASE NOTE: Driving directions*** are posted on our website and must be followed in order to avoid street blockades and road closures the morning of the event. **DO NOT USE YOUR GPS TO LOCATE THE EVENT** (other than to locate Lansdale in general) - **IT WILL NOT GIVE YOU THE PROPER DRIVING DIRECTIONS NEEDED TO ARRIVE at CHECK-IN WITHOUT PROBLEMS!!!** Thank you!

## Contact:

**Tammy Skiermont**, Event Manager  
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