

Rotary

Club of North Penn, PA



PO BOX 985 • Lansdale, PA • 19446-0670

www.rotaryclubofnorthpenn.org

The Rotary Club of North Penn's 40th Annual **Lansdale Day is Saturday, June 3, 2017** from 10:00am to 4:00pm on Main Street, downtown Lansdale, PA. This is the club's major fundraiser for the year. The proceeds from this successful event are donated to local charities in the North Penn community. Recipients from the past few years include: Manna on Main Street, Laurel House, North Penn Valley Boys & Girls Club, North Penn YMCA, RSVP of Montgomery County, Easter Seals, the Kelly Ann Dolan Foundation, The Peak Center, Trucks for Maddox, and many more.

The main attractions for this wonderful event include: **Arts Festival**, with juried invitational showcase of fine arts, selected artisans and crafters; a **Community Marketplace**, which is an ideal place to network with various sponsors, local businesses, and civic organizations; and **Pet Alley**, dedicated to pet-related items and organizations. In addition, there will be lots of delectable food, great music, entertainment, tented stage, many fun activities in several staging areas including **the Rotary cash raffle drawing**, food courts, new car show, dog agility show, zip lining, "El Toro" the mechanical bull, petting zoo, children's activities, and the North Penn YMCA Kugel Ball 5K race/jog/walk. The expected attendance for this event is typically 3000-5000 visitors.

We are always striving for a quality event and we have as our show co-manager of thirty years, **Stephanie L Seidner**. She is the president and owner of SLS Productions, a multi-dimensional business that focuses on professional show management. Previous shows produced by Stephanie include: Germantown Academy Antiques, Fine Arts and Craft Show; the Valley Forge Antiques, Fine Arts and Crafts Show at the Valley Forge Convention Center, the North Wales Community Day; and as a special feature at the Spring Suburban Home & Garden Show and the Fall Home Show at the Oaks Expo Center. In 2016, she was joined by **Tammy Skiermont**, Rotary Club of North Penn past President and Club Secretary, as additional Lansdale Day Show Manager.

We invite all members of the community and all local businesses to become involved in this event. Opportunities range from renting a booth space to various levels of sponsorship. We need your help to make our event a success and are looking forward to your participation in this unique one-day celebration. Volunteers and additional assistance are always appreciated.

Please refer to your contract application - forms are available for download from the Lansdale Day page of our website. At www.rotaryclubofnorthpenn.org and from the Home page, click on "Lansdale Day Information" from the top menu bar. Receipt of your contract with full payment means our committee has approved you as a *potential participant*. **We will not accept any flea market or garage sale dealers. We reserve the right to reject any booth space, table appearance, product, or service that is deemed unsuitable for a family atmosphere. All dealers/crafters/Artists and participants must have a canopy covering their booth space; no exceptions! Those who do not comply will be rejected upon setting up on the day of the event.** To minimize duplications, we will limit dealers in various categories and designate placement to minimize similar products being next to one another. Upon receipt of your full payment and signed contract, you will be issued a Confirmation via email with further information including arrival instructions specific for all participants. This info can also be found on our website. If you have participated in the past, we welcome you to join us again. If you are new to the event, we invite you to join this wonderful day!

With respect to FOOD DEALERS only on Lansdale Day 2017: All food businesses must provide a certificate of General Liability Insurance showing minimum of \$1,000,000 coverage. The policy must include the **Rotary Club of North Penn** and **Lansdale Borough** as **Additional Insured**. This must be mailed (or faxed to 215-699-7476) by May 15th. Montgomery Co Health Dept no longer requires an application for temporary food service license for one-day events; however all food dealers must provide covering of some kind to protect food.

PLEASE NOTE: Driving directions are posted on our website and must be followed in order to avoid street blockades and road closures the morning of the event. DO NOT USE YOUR GPS FOR LOCAL DRIVING DIRECTIONS as THEY WILL NOT GIVE YOU THE PROPER DRIVING DIRECTIONS NEEDED TO ARRIVE WITHOUT PROBLEMS!! Use GPS only to locate Lansdale, PA, but please refer to our written directions for arrival to the Lansdale Day event.

If you have any questions, please contact one of our show managers below. Thank you and we look forward to your response and participation for our 40th YEAR CELEBRATION of LANSDALE DAY!

Kindest regards,

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