

March 20, 2020

Dear Lansdale Day Vendor:

As the question may be on your mind, we wanted to notify every exhibitor, and potential exhibitor, about our booth space reservation policy for Lansdale Day 2020. First of all, please know that **we have every hope to have and hold Lansdale Day as planned on June 6th**. The safety and well-being of our amazing vendors, volunteers and community is at the forefront of every decision we make. This is true for every year we host Lansdale Day, but especially important this year as we face the unknown over the next few weeks. Please know that the Rotary Club of North Penn Board of Directors is monitoring the current Covid-19 situation closely and we are complying with all government regulations during this unprecedented situation. We will be making a final decision **by May 5th** as to whether or not we will be hosting Lansdale Day this year, which will be based on government regulations in place at that time.

We know that artists, artisans and crafters rely on festivals to promote and sustain their unique businesses. We also know that local businesses and non-profits rely on this annual event to connect with the great North Penn community. Our Rotary Club relies on our Lansdale Day major fundraiser so we are able to give back to this great community and support our local charities. We have appreciated and admired the talented exhibitors at each and every Lansdale Day for the past 42 years. We are certainly hoping for the best so we can celebrate year 43 with all of you on June 6th

In the event we need to cancel Lansdale Day 2020, *in order to comply with government regulations*, all vendors who have submitted their applications and have paid for their coordinating booth space will have the option to one of the following: 1) choose to donate your sponsorship and/or booth space fee to the Rotary Club of North Penn, which will be used to support local charities; 2) receive a full refund; or 3) apply your 2020 payment toward next year's event. We want our vendors to feel appreciated and know that we respect your business and you deserve the right to the above options should the event be cancelled.

With that said we are currently and actively accepting applications for the June 6th event and will certainly keep you posted with any updates. All Lansdale Day up-to-the-minute information can be found on our website: www.rotaryclubofnorthpenn.org/sitepage/Lansdale-Day-Information
In order to provide additional time for you to receive the discount, we have extended the booth space application deadline to April 30th. We invite potential vendors to take advantage of this NO FINANCIAL RISK booth space reservation policy and submit your application to reserve your space.

Holding Lansdale Day on June 6th is our goal and we are cautiously optimistic. We wish all of our vendors well and look forward to seeing you in the near future. Stay safe & stay healthy in the meantime. If you have any additional questions, please do not hesitate to contact our Event Manager, Tammy Skiermont, via email or phone.

Kindest regards,

Board of Directors



Lansdale Day Event Manager:

Tammy Skiermont

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