

Showcase your business - network with the community!

HOSTED BY:

THE **Rotary**

Club of North Penn



LANSDALE DAY ART & CRAFT FESTIVAL

SATURDAY, JUNE 1, 2024 • 10:00 am - 4:00 pm

Sponsorship, Exhibitor and Advertising Opportunities

www.rotaryclubofnorthpenn.org

We invite members of the community and area businesses to become involved in this event. Opportunities range from **renting a booth space** to **various levels of sponsorship** for this unique one-day community celebration of the Arts in Lansdale! Please take a moment to review the various sponsorship levels. We look forward to your response and participation this year - Thank you!

Presenting Sponsor \$3000 (ONE available)

- ◆ Company's **color logo** displayed on Rotary / Lansdale Day Art & Craft Festival **Street Banner** 2 weeks prior to event
- ◆ Listed as Presenting Sponsor with color logo recognition in all printed promotional materials
- ◆ Company logo with hyperlink on Lansdale Day website, highlighting your business as the Presenting Sponsor
- ◆ Featured photo story on Rotary website & Lansdale Day social media pages
- ◆ **PLUS** featured **extra-large color logo** on Sponsor Banner displayed during the event in prominent area;
- ◆ **And** custom table top banner highlighting your Presenting Sponsorship level
- ◆ Free **10' x 20' corner booth space, double canopy, two 8' tables & four chairs** (set up/breakdown included)
- ◆ Verbal recognition over public address system numerous times throughout the event
- ◆ **Corner space** assigned at **choice of location** : **Main/Madison or Main/Wood** - exclusively for Presenting Sponsor **BEST exposure**

Corporate Sponsor \$1000 (up to 8 available)

- ◆ Listed as Corporate Sponsor with color logo recognition and hyperlink on Lansdale Day website
- ◆ Business recognition on social media outlets and website advertising Lansdale Day
- ◆ Free **10' x 10' booth space, canopy, one 8' table & two chairs** (set up/breakdown included)
- ◆ Verbal recognition multiple times during the event over public address system
- ◆ **PLUS large color logo** displayed on Sponsor Banner during the event in prominent area;
- ◆ **And** custom table banner highlighting your Corporate Sponsorship level
- ◆ Booth space assigned on Main Street at **choice of location**: **between Madison & Susquehanna or btw Wood & S. Richardson Excellent exposure**

Activity Sponsor \$600 (up to 6 available)

- ◆ Listed as Activity Sponsor with logo recognition on Lansdale Day website
- ◆ Free **10' x 10' booth space, one 8' table & two chairs**
- ◆ Recognition during Lansdale Day over P.A system
- ◆ **PLUS** custom table top banner highlighting your Activity Sponsorship level
- ◆ **And color business** logo displayed on Sponsor Banner during the event in prominent area
- ◆ Booth space assigned on Main Street at **choice of location**: **between Madison & RR Tracks or btw Wood & N. Richardson Great exposure**

Event Sponsor \$300 (up to 6 available)

- ◆ Listed as Event Sponsor on Lansdale Day website
- ◆ Free **10' x 10' booth space**;
- ◆ Custom table top banner highlighting your Event Sponsorship level
- ◆ **PLUS** business name displayed on Sponsor Banner during the event
- ◆ Booth assigned on Main Street at **choice of location**: **near N. Richardson; or btw Madison & RR Tracks; or within Railroad Plaza Park** (only 2 available here) All locations have **very good exposure**

Business Booth space rental

10x10 space in the "Community Marketplace" section of the event starts at \$100. includes 10x10 booth space only. Space located on Main Street *

ALL participants must complete a booth space contract available on our website: www.rotaryclubofnorthpenn.org

Contact:

Tammy Skiermont, Event Manager
cell: 215-989-2262
email: northpennrotary@gmail.com

*placement assigned by event manager

NOTE: Canopies, tables, chairs & table top banners are on loan to the sponsor for the entire day and will be collected at day's end