

Showcase your business - network with the community!

LANSDALE DAY
SATURDAY, JUNE 4, 2016

Sponsorship, Exhibitor and Advertising Opportunities

The Rotary Club of North Penn has begun planning the 39th annual outdoors Lansdale Day celebration on Main Street, downtown Lansdale, PA, on Saturday, June 4, 2016, from 10:00am to 4:00pm. This community project has always been successful, usually with an attendance of 5,000. We have lots of delectable food, great music, entertainment, many fun activities in several staging areas, including the Rotary cash raffle drawing, new car show, dog agility show, zip lining, "El Toro" the mechanical bull, petting zoo, children's activities, and the North Penn YMCA Kugel Ball 5K race/jog/walk. There is a **Community Marketplace**, which is an ideal place to showcase your business or non-profit and an **Arts & Crafts Festival**, with a juried invitational showcase of fine artists, selected artisans and crafters.

We invite all members of the community and all area businesses to become involved in this event. Opportunities range from **renting a booth space** to **various levels of sponsorship**. We need your help to make our event a success and are looking forward to your partnership in this unique one-day celebration. The proceeds from this successful event are donated to local charities in the North Penn community. Please take a moment to review the various sponsorship opportunities as well as the **Arrival** instructions. If you have any questions or need additional information, please call the number below. Thank you and we look forward to your response and participation.

Rain date: Sunday June 5th; decision made by noon Friday June 3rd with info on website: www.rotaryclubofnorthpenn.org

Presenting Sponsor - \$ 3000.00

- Listed as Presenting Sponsor in all advertisements, posters, newspapers & Rotary website
- Company's logo displayed on Rotary's street banner
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Presenting Sponsor's area

Major Sponsor - \$ 1500.00

- Listed as Major Sponsor with logo recognition in all advertisements, newspapers & Rotary website
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Major Sponsors' area

Corporate Sponsor - \$ 1000.00

- Listed as Corporate Sponsor with logo recognition in all advertisements, newspapers & Rotary website
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Corporate Sponsors' area

Activity Sponsor - \$ 500.00

- Listed as Activity Sponsor with logo recognition in all advertisements, newspapers & Rotary website
- Free booth space, canopy, table and two chairs
- Recognition during Lansdale Day over PA system
- Booth space assigned in Activity Sponsors' area

Event Sponsor - \$ 150.00

- Listed as Event Sponsor on Rotary website
- Free booth space **ONLY**
- Booth space assigned in Event Sponsors' area

Sponsor space

Sponsorship fees include (10'x10') booth space. **Presenting, Major, Corporate & Activity sponsorship** levels also include *free canopy, table & two chairs* in addition to added benefits based on sponsorship category.

Exhibitor space

Rent a space to promote your business and network with potential customers in the Community Market place (10'x10' space @ **\$75 per unit**) canopy is required, not included in fee

*Spaces are preassigned upon receipt of contract and check. Space numbers are given out the morning of event at check-in table in the Madison Parking Lot. Please stay in your vehicle and wait your turn - **walk-ups will not be honored**. Vehicles are permitted at your space for set up and break down only. Free parking for dealers will be available during the show. Advertising will consist of posters in the surrounding areas, flyer/postcards, newspaper ads, radio, TV, web and social-media announcements.*

Arrival Instructions

*all dealers will arrive between 7:30am & 9:00am
NO ONE before 7:30am - still marking street
 arrival time 7:30am if 2 hours needed for set up
 arrival time 8:00am if 1 1/2 hour needed for set up
 arrival time 8:15am if 1 1/4 hour needed for set up
 arrival time 8:30am if 1 hour needed for set up
 arrival time 8:45am if 45 minutes needed for set up
LAST arrival time 9am if 15-30 minutes needed for set up
 Street & check in tent **CLOSES at 9am** so that zip line can be set up*

Contacts

Stephanie Seidner, Show Co-Manager
 Office 215-699-8117, Fax 215-699-7476
 Via email: slsshow@aol.com OR

Tammy Skiermont, Show Co-Manager
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