

# Showcase your business - network with the community!

HOSTED BY:

**LANSDALE DAY**  
**SATURDAY, JULY 17, 2021**  
10:00 am - 4:00 pm

the **Rotary**   
Club of North Penn, PA  
www.rotaryclubofnorthpenn.org

We invite all members of the community and all area businesses to become involved in this event. Opportunities range from **renting a booth space** to **various levels of sponsorship**. We need your help to make our event a success and are looking forward to your partnership in this unique one-day celebration. Please take a moment to review the various sponsorship opportunities as well as the arrival instructions. If you have any questions or need additional information, please contact our Lansdale Day Manager below. Thank you and we look forward to your response and participation.

## Presenting Sponsor - \$3000

- ◆ Company's logo displayed on Rotary / Lansdale Day street banner 2-3 weeks prior to event
- ◆ Listed as Presenting Sponsor with logo recognition in all advertisements including posters, on-line newspapers & web-based magazine/events calendars, social media outlets and logo recognition with hyperlink on Lansdale Day website
- ◆ Free 10' x 10' booth space, canopy, 8' table & two chairs
- ◆ Verbal Recognition numerous times throughout Lansdale Day over public address system
- ◆ Booth space assigned in desirable centrally located Presenting Sponsors' area - BEST exposure

## Major Sponsor - \$1500

- ◆ Listed as Major Sponsor with logo recognition and hyperlink on Lansdale Day website. Business recognition on social media outlets advertising Lansdale Day
- ◆ Free 10' x 10' booth space, canopy, 8' table & two chairs
- ◆ Verbal recognition several times during Lansdale Day over public address system
- ◆ Booth space assigned in Major Sponsors' area - great exposure

## Corporate Sponsor - \$1000

- ◆ Listed as Corporate Sponsor with logo recognition with hyperlink on Lansdale Day website.
- ◆ Free 10' x 10' booth space, canopy, 8' table & two chairs
- ◆ Recognition during Lansdale Day over PA system
- ◆ Booth space assigned in Corporate Sponsors' area

## Activity Sponsor - \$500

- ◆ Listed as Activity Sponsor with logo recognition on Lansdale Day website
- ◆ Free 10' x 10' booth space, canopy, 8' table & two chairs
- ◆ Recognition during Lansdale Day over P.A system
- ◆ Booth space assigned in Activity Sponsors' area

## Event Sponsor - \$250

- Listed as Event Sponsor on Lansdale Day website
- Free 10' x 10' booth space *only*
- Booth assigned in Event Sponsors' area

## Sponsor spaces

*Sponsorship fee includes (10'x10') booth space.*

**Presenting, Major, Corporate & Activity sponsorship** also include a **free canopy, table & two chairs** (with set-up of canopy) in addition to other **advertising benefits** based on sponsorship category.

## Exhibitor spaces

*Rent a space to promote your business and network with potential customers in the Community Market place (10'x10' space starts @ \$100 per unit) canopy is required and is not included in fee.*

## Space Assignments & Parking

*Spaces are preassigned upon receipt of contract & payment. **Space numbers are given out the morning of event at check-in table.** Vehicles are permitted at your space for set up and break down only. **FREE** vendor/ sponsor permitted parking will be available during the event in designated lot (permit given at check-in)*

## Lansdale Day event advertising

*will consist of posters in the surrounding areas, street banner, postcards, radio, web and social-media ads & announcements*

## Arrival instructions

**Preassigned arrival times** are emailed to all vendors & sponsors prior to the event - **PLEASE** watch your email for this info!

## Contact:

**Tammy Skiermont**, Event Manager  
cell: 215-989-2262  
email: northpennrotary@gmail.com