



BING

THE NEWSLETTER OF THE ROTARY CLUB OF DOVER,
NH SINCE 1924

.MEETS WEDNESDAYS AT 12:15 PM
GOSS BUILDING 121 BROADWAY, DOVER, NH

February 19, 2020

Submitted by Betsey AP

Pledge: Marc B. (guest speaker)

Invocation: Melissa

Greeters: Rod B.

Guests: Nailia Aslam, Megan Keil and Pati Kuziomko, Haley Burns & Marc Blumenthal from Social Ventures Foundation

50/50 Raffle: No winner - pot grows!!!

Announcements

- **Thank you to:** Those attending Senior visits at Wadleigh House & Bellamy Fields; Student of the Month celebration and World Understanding & Peace Dinner
- **Student of the Month** - next will be will be in March. We will let the club know if you would like to join us.
- **Rotary Growth Membership Zoom meeting** - Sat., Feb. 29, 10 am. - 11 am,
- **Miles** - Going to Guatemala with Interact group - Some of the activities he will be participating in include pouring a foundation, coffee picking, a cooking class and exploring the country.
- **Interact & RYLA:**
 - District Interact New Generations Conference - Mar. 21 at DHS. This conference is an all hands on deck event. We expect 150-200 attendees and your help is needed to make the event a success.
 - RYLA is an excellent leadership experience for students completing their sophomore year of high school. The event takes place in June at a camp in Maine. There is no cost for students. Applications are available from Phil, the RI website or the guidance office.
- **Mini Golf Sponsorship** - Children's Museum, Feb. 22 & 23
- **Dover Rotary Golf** - June 15 at the Outlook - more info to come.
- **Bingo:** last week Team 1 hosted 81 players and sold 17 boxes
- **BOD meeting:**
 - **Survey-** sent to all members - 26 completed - membership will focus on larger businesses and city officials
 - **Library Renovation:** Approved \$500.7 in addition funds - thank you event to be held on Mar. 25 at 4 p.m. - all Rotarians to be invited

- **New member applications:** 7-day notice for Nailia Aslam optometrist with Dover Eyecare and Megan Keil, recruiter for Peace Corps
- **Paul Harris Award:** Presented to Betsey AP (editor's note - this was for Betsey's extraordinary contributions to Dover Rotary and the Community which as the author of this Bing, she did not note)
- **Senior Visits** – Friday, 2/21, 2 pm - Silver Square

Fines - Tom D.

- Tom singled out Cate for a series of fines including not paying a previous fine, for missing her birthday serenade, guessing the wrong number and her name tag!

Program: Marc Blumenthal, Exec. Dir., Social Ventures Foundation



Marc Blumenthal is the executive director of Social Ventures Foundation. The Social Ventures Foundation mission is focused on a new paradigm of doing "Business with a Purpose" through the identification, promotion and invention of Social Ventures that provide sustainable market creation for the 3 to 4 billion poor at the "Bottom of the Pyramid."

The focus of his presentation was Microcredit.

From the organization website:

Microcredit has enabled thousands of the poor to start their own enterprises, but it leaves it up to the individual to come up with their own idea for a self-employment business, often producing an overabundance of similar types of low wage/low tech enterprises such as small retail stands and handcrafts. Today MicroCredit has moved up the "risk-averse ladder" requiring revenue track records exceeding 6 months, making it even more challenging for the poor to "jump-start" a business. MicroFranchising is the flip side of MicroCredit, given that it is focused on underwriting proven business models that are sustainable and can be scaled. Marc Blumenthal, Executive Director of the SVF, initially presented his Micro Franchise model at the MIT Media Lab and at the Media Lab Asia in 2001. His model focused on market creation by creating sustainable self-employment opportunities for the poor that delivered meaningful social impact for the poor at a price the poor could afford. However, at the time, International Development Agencies were loath to engage in a business solution to poverty reduction, so he shelved the MicroFranchise model rollout. Recently he was invited to present the model again in his role as Executive Director of the Social Ventures Foundation at the "Bottom of the Pyramid Summit" (BoP) in New Delhi, India in April of 2018.

Specifically, the organization has created V'ice. V'ice provides an innovative solution to two of Haiti's most overwhelming obstacles: massive unemployment affecting 70% of the population, and a nation-wide health crisis: vitamin and protein deficiency impacting children and adults. Made from clean water, the V'ice Shaved Ice Cone meets local vitamin supplementation needs as identified by the Haitian Health Ministry and USAID. Made to be affordable to all at 10 cents per cone. Available in Raspberry, Lime, Banana, Mango and Blueberry. In just one year they have perfected the V'ice vitamin formulation, designed and built V'ice prototypes, and opened our first office and hub of activity in Port-au-Prince, Haiti's capital and poorest city. Our dream is that within 5 years, the V'ice social venture model will provide sustainable vitamin supplementation to over 5 million children and adults annually.

For more information:

<https://www.socialventuresfoundation.org/social-and-micro-franchising>

<https://www.vicehaiti.com/the-v-ice-project>

Birthdays: February

Lynn R. Feb. 11

Kathryn L. Feb. 15

Anniversaries: February

Jess C. 5 years

Laurie W. 20 years

Kirstin S. 4 years

Tracy D. 9 years

Kalina L. 2 years

Upcoming Programs:

Feb. 26 Amy's Treat, Nick Pellman

Mar. 4 Organ Donors, Scott Linscott

Mar. 11 Step Up Parents

Mar. 18 District Club Protection Officer Gregg D.

Mar. 25 Classification Talks

ROTARY'S 4-WAY TEST of the things we think, say or do:

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL & BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

THE OBJECT OF ROTARY is to encourage and foster the ideal of service as a basis of worthy enterprise and, in particular, to encourage and foster:

- The development of acquaintance as an opportunity for service;
- High ethical standards in business and professions; the recognition of the worthiness of all useful occupations; and the dignifying of each Rotarian's occupation as an opportunity to serve society;

- The application of the ideal of service in each Rotarian's personal, business, and community life;
- The advancement of international understanding, goodwill, and peace through a world fellowship of business and professional persons united in the ideal of service.

MAKE UP OPPORTUNITIES

Monday:

Exeter	Exeter Inn	12:15 PM
Rochester	Governor's Inn	12:15 PM
Wells, ME	The Bull "N Claw	7:30 AM

Tuesday:

Concord	Cat 'n Fiddle Restaurant	12:15 PM
Hampton	Ashworth By the Sea	7:30 AM
Kittery, ME	Kittery Estates	7:30 AM
Kittery After Hours	Weathervane	5:00 PM

Wednesday:

Biddeford-Saco, ME	Captain's Gallery Rest.	12:15 PM
Durham Great Bay	Flag Hill Winery, Lee	7:30 AM
Ogunquit, ME	The Old Village Inn	12 noon

Thursday:

Kennebunk, ME	Boat Yard Restaurant	12:15 PM
Seacoast Rotary	Portsmouth Gas Light	7:30 AM
Portsmouth	Portsmouth Country Club	12:15 PM
Sanford-		
Springvale, ME	Town Club@Fleet Bank	7:30 AM
South Berwick/ Eliot, ME	SB Community Center	7:15 AM

Friday:

Bow	Trinity Tavern	7:30 AM
Portland, ME	Portland Club	7:15 AM
York, ME	York Harbor Inn	7:30 AM

Make-up on the web: www.roti.org or www.rotaryclubone.org