

# Take the Challenge!

## 6<sup>TH</sup> ANNUAL **MAINE** **OUTDOOR CHALLENGE**

**JUNE 5-7, 2017**

L.L. Bean Outdoor Discovery School  
Freeport

**THE ROTARY CLUB OF PORTLAND AND BOYS & GIRLS CLUBS OF SOUTHERN MAINE...  
CHANGING LIVES AND SUPPORTING CHILDREN AND FAMILIES WHO NEED US MOST.**

TO BENEFIT:



Rotary Club of Portland

HOSTED AT:

**L.L.Bean**

### A HALF-DAY OF FUN ACTIVITIES FOR NOVICES & EXPERTS ALIKE! NO EXPERIENCE NECESSARY.

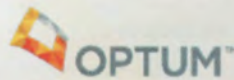
DAY SPONSOR

**MEMIC**

J. Gaudet Associates

Project Management, Inc.

PLATINUM SPONSORS



Morgan Stanley

Earle W. Noyes & Sons  
Moving Specialists Inc.



The events include fly casting, GPS geocaching, archery, firearm familiarity, and clay target shooting. L.L. Bean provides the facility, safety and assistance with training prior to competition.

Team registration is \$1,000 or commitment to fundraise a total minimum of \$1,500.\* All proceeds benefit the two charities.

On June 7<sup>th</sup>, don't miss the lobster bake + live auction at the Yarmouth AMVETS Hall.\*\* We will award winning teams and individual prizes, and draw door prize winners. Boys & Girls Clubs' EIN is 01-0211543.

Boys & Girls Clubs of Southern Maine's mission is to inspire and enable all young people, particularly those who need us most, to realize their full potential as responsible, productive and caring citizens. FMI: [www.bgcmaine.org](http://www.bgcmaine.org).

Top Overall Team brings home the Maine Outdoor Challenge Bronze Boot trophy for a year and have it engraved.

**"I support the Maine Outdoor Challenge since it's a very unique and fun way to support the community, while getting outside for an afternoon to enjoy a newfound sport with friends."**

– Ken Ginder, Partner, Verrill Dana

Portland Rotarians provide local scholarships and mentoring to students, and aims to provide hearing aids, prosthetics and clean water for children and families in the Dominican Republic.

Design powered by EMG3



**CHECK IT OUT ONLINE: [WWW.MAINEOUTDOORCHALLENGE.COM](http://WWW.MAINEOUTDOORCHALLENGE.COM)**

\*Individual registrants will be assigned to teams of five, based on your three berth choices. \*\*Tickets to the lobster bake are \$30/\$40 for all non-event participants. Cash bar will be available.





## **\$5,000 DAY SPONSOR**

- Five-person team
- Day Sponsor logo prominent in event email blasts (2,500 friends), webpages and social media (28,000 hits/month)
- Color ad inside program
- Company watermark on all team photos that are staged in the new campsite area, on the day of the Day Sponsor
- Banner display at banquet
- Speaking opportunity at live auction/lobster bake – 250 leaders from Portland Rotary, financial advisors, law firms, auto dealerships, insurance companies and more
- Logo prominent in event materials, powerpoint, etc.
- Opportunity to market to participants on banquet tables – brochure and pricing sheet

## **\$2,500 PLATINUM SPONSORS**

- One complimentary team
- ½ page color ad in program cover
- Logo prominent in event program and webpages
- Banner display at banquet
- Verbal recognition at the banquet
- Logo prominent in PowerPoint at banquet

## **\$1,000 GOLD SPONSORS**

- 4 Lobster Bake Tickets
- Logo listed in event program and webpages
- Banner display at banquet
- Verbal recognition at the banquet
- Logo listed in PowerPoint at banquet

## **\$500 SILVER PATRONS**

- 2 Lobster Bake Tickets
- Logo listed in event program and webpages
- Verbal recognition at the banquet
- Logo listed in PowerPoint at banquet

**TO SIGN UP OR TO LEARN MORE, PLEASE VISIT:**

# **Take the Challenge!**



Boys & Girls Clubs of Southern Maine serves 2,700 youth each year among 5 clubhouses providing a fun, safe place where kids find trusted, caring adults and can achieve academic and personal success.



Portland Rotarians provide local students with scholarships and mentoring. Internationally, they improve the lives of children and families by providing hearing aids, prosthetics, and clean drinking water in the Dominican Republic.

## **JUNE 5–7, 2017**

**L.L. Bean Outdoor Discovery School, Freeport**

**[WWW.MAINEOUTDOORCHALLENGE.COM](http://WWW.MAINEOUTDOORCHALLENGE.COM)**

**For more info on the challenge, sponsorship opportunities or to register a team, please contact Kris Rosado or Ann Messinger:**

Kris Rosado  
Rotary Club of Portland  
[Kris.Rosado@morganstanley.com](mailto:Kris.Rosado@morganstanley.com)  
(207) 771-0843

Annie Messinger  
Director of Development & Marketing  
Boys & Girls Clubs of Southern Maine  
[amessinger@bgcmaine.org](mailto:amessinger@bgcmaine.org)  
(207) 874-1069 x227