

Interested in Sponsoring a  
Summer Concert or  
Advertising in the Program?

**Sponsorships**

Sole Sponsor—\$1550

Co-Sponsor—\$775

- Full Page Advertisement Included
- Business Announced at Sponsored Concert
- Website listing on elrotary.org for 9 months

**Advertisement Pricing**

Full Page (5"W x 8"H) = \$550

Half Page (5"W x 4"H) = \$325

Quarter Page (5"W x 2"H) = \$200

Eighth Page (5"W x 1"H) = \$110

(\*Coupons can be included)

**Patron Sponsorships**

Individual Patrons—Minimum \$20

Business Patrons—Minimum \$30

(Names listed in concert book)

**Deadline for Submissions: April 19th**

**For advertising questions, contact:**

**Rotarian Jay Seyler**

**Cell: 413-519-1769**

**[jseyl@bankatpeoples.com](mailto:jseyl@bankatpeoples.com)**

**Rotarian James Rintoul**

**Phone: 413-525-6264**

**Cell: 413-262-5498**

**[jarintoul@gmail.com](mailto:jarintoul@gmail.com)**

Concert Chairman:

Rotarian Susan Grimaldi

Phone: 413-525-3188

E-mail: [SJG@grimaldi.com](mailto:SJG@grimaldi.com)

**Thank you for your interest  
in our Concert Series.**

**We hope to see you there!**



**Rotary Club of  
East Longmeadow  
P.O. Box 571  
East Longmeadow,  
MA 01028  
[www.elrotaryclub.org](http://www.elrotaryclub.org)**

Considering becoming a member?  
Join us for Lunch at Twin Hills  
Country Club, Longmeadow  
Thursdays 12:15—1:30



**EAST LONGMEADOW  
ROTARY  
FOUNDATION, INC.**

**Presents the 34th Annual  
Rotary Summer  
Concert Series @ 7 pm**

*East Longmeadow High School  
180 Maple Street*

*June 26<sup>th</sup> ~ The Eagles Experience  
{Rain Date: June 27<sup>th</sup>}*

*July 3<sup>rd</sup> ~ Trailer Trash 7:00 pm ~ 9:30 pm  
{Rain Date ~ To Be Determined if Cancelled}  
Fireworks follow the concert!*

*July 10<sup>th</sup> ~ Rick Larrimore & Blondes Have More  
Fun {Rain Date: July 11<sup>th</sup>}*

*July 17<sup>th</sup> ~ Changes In Latitudes  
{Rain Date: July 18<sup>th</sup>}*

*July 24<sup>th</sup> ~ Good Acoutics  
{Rain Date: July 25<sup>th</sup>}*

*July 31<sup>st</sup> ~ A-Ray of Elvis, Ray Guillemette, Jr.  
{Rain Date August 1<sup>st</sup>}*

*August 7<sup>th</sup> ~ UnionJack, A British Invasion Band  
{Rain Date: August 8<sup>th</sup>}*

*August 14<sup>th</sup> ~ Dan Kane & Friends  
{Rain Date: August 15<sup>th</sup>}*

## Snapshot of the Series

- **EIGHT FREE** public concerts
- **Attendance**
  - All Ages
  - 1,000 to 5,000
  - Residents from all over Western MA & CT
- **Enjoy** steamed hot dogs, pizza, ice cream, popcorn, water and soft drinks at minimal cost.
- **Handicap Parking** Spots
- **Bring** your chairs, blankets, family and friends
- **Multi-Media Coverage**
  - WWLP, 22NEWS
  - East Longmeadow Community Access Television (ELCAT Cable Channel #191)
  - The Reminder Publications
  - The Springfield Republican
  - 5,000 Concert Schedule Cards
  - 1,750 Concert Programs

**Sponsor's** Corporate Websites are listed on the following websites for NINE months:

[www.elrotaryclub.org](http://www.elrotaryclub.org) &  
[www.eastlongmeadowweather.org](http://www.eastlongmeadowweather.org)

In the early 1980's, eight Rotarians dreamed of a Band Shell to provide live music concerts during the summertime for their community.

Rotarian Willie J. Ferrero led the charge by overseeing the construction of the band shell and organizing the performing groups.

Since then, the East Longmeadow Rotarians support the development of our concert series, staff the concerts and work together to provide quality family oriented entertainment for a series of Wednesday evenings every summer.

## Concert Series History

## Keys to Concert Success

- Businesses and individuals who sponsor our concerts & advertise in the professional development concert program support these great community gatherings.
- Entertainers selected for appeal to family audiences.
- Corporate community presence
- ELCAT coverage throughout the concerts (EL Cable Channel #191)

## Network Sponsors

