


***We focus on Youth and Literacy***

Madison Breakfast  
**Rotary**   
Club  
**Founded 1986**  
(club #23836)

[www.MadisonBreakfastRotary.org](http://www.MadisonBreakfastRotary.org)  
(Guests may register for meetings at the web site.)

Contact us at  
[Mbrotoary6250@gmail.com](mailto:Mbrotoary6250@gmail.com)  
P.O. Box 5524, Madison, WI  
53705  
Meeting Time, 7:30 AM Mondays  
(No meeting 5<sup>th</sup> Monday of the Month)

**Rotary International President**  
**Stephanie Upchick**  
McMurray, PA, U.S.

**District 6250 Governor**  
**Todd Restel**



**ADG Kathy Roberg**



**President**  
**Betsy Nordstrom**

**Priscilla Thain, Editor**  
[priscillathain@gmail.com](mailto:priscillathain@gmail.com)



**January 27, 2025**

*With a focus on youth and literacy, the Rotary Club of Madison-Breakfast actively serves our community – local, national, and the world – by working together and contributing our talents, energy and fellowship to achieve the goals of Rotary.*

## **PROGRAM**

**Monday, Jan. 27, 2025**  
**7:30 am ONLY on Zoom**  
**Rowan Childs, Founder & Tom Kobinsky, Grant Manager**  
**“The Madison Reading Project”**



## **Rotary Moment & 4-Way Test**

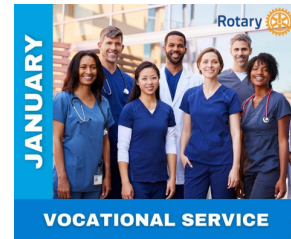
**Jan. 27: Priscilla Thain**  
**Feb. 3: Melissa Osborne**  
**Feb. 10: Andrew Willits**  
**Feb. 24: Ellen Cook**

**April 25-26, 2025**  
**TriCon**  
**Brookfield, WI**

**June 21-25, 2025**  
**RI Convention**  
**Calgary, Canada**

### **In Memoriam**

Club members send their heartfelt sympathy to Gary and Sheila Muldoon and their family on the recent passing of daughter Kelly Muldoon.



## **UPCOMING**

### **PROGRAMS/EVENTS**

**Monday, February 3, 2025**  
**7:30 am**

**Meet at Luke's Closet**  
**St. Luke's Lutheran Cathedral**  
**7337 Hubbard St. Middleton**  
**Program: “Luke's Closet”**

Park in their parking lot. Use the main entrance from the parking lot and proceed to Friendship Hall for our meeting.



**Monday, February 10, 2025**  
**7:30 am at Keller Williams**  
**Steve King, Executive Director of Wisconsin School of Business' Center for Professional and Executive Development**  
**“Leading Volunteers”**

**Monday, February 17, 2025**  
**Service Monday**  
**8:30 AM NEW STARTING TIME**

**At Madison Reading Project**  
**1337 Greenway Cross, #186**

**March 3, 2025**  
**7:30 am at Keller Williams**  
**Linda Ketcham, Ex. Dir.**  
**JustDane**  
**“50 Years of Changing Lives, Changing the Community”**

## A Lot is Happening in Downtown Madison

*Generation Z (18 to 34 year olds) is moving here.* Jason Ilstrup, President of Downtown Madison, Inc., gave club members his annual update of the city on January 13, 2025. The downtown area has 40,000 residents – a 20 percent increase, and 9,000 new apartment units were built. The vacancy rate is two percent. There is not much building of apartment condos and thus the new apartments are mostly rentals.

Madison never overbuilt office space before Covid, and now downtown office space has seen a 12 percent recovery. There is some affordable housing being built, especially on the triangle and the area of the former St. John’s church. There are many new hotels and restaurants and the university continues to build including the new Data Science building, the new Engineering building, the Irving and Dorothy Levy Residence Hall and the new football practice facility. Among the civics projects are the new History building, the Veterans Museum and the Lake Monona Waterfront.

The most dynamic area now is the Regent Street area with new housing and restaurants. Looking forward: Affordable student housing continues to be a difficult issue and needs to be addressed. The city needs more parks and better connection to the lakes. Passenger rail continues to be discussed – maybe by 2030.

*Our thanks to Jason Ilstrup for his comprehensive view of all downtown Madison and for his presentation. Jason is the current president of the Downtown Rotary club.*

<b>Madison Breakfast Rotary</b>			
<b>President – Betsy Nordstrom</b>			
<b>President Elect – Betsy Nordstrom</b>			
<b>Treasurer – Doug Nordstrom</b>			
<b>Secretary – Heather Dyer</b>			
Past President – Susan George, Francis Parker, Gary Muldoon, Judy Levine			
<b>Members at Large:</b> Ellen Cook, Harry Van Camp, Gary Muldoon			
<b>Webmaster/Social Media – Doug Nordstrom</b>			
<b>Membership Chair – Judy Levine</b>			
<b>Rotary Foundation Chair – Gary Muldoon</b>			
<b>Exchange Students</b>			
<b>Inbound:</b>			
<b>Outbound:</b> Elena (Japan)			
<b>Rebounds:</b> Felipe (Southern Brazil), Emily (Sweden), Isabel (Colombia), Daniel (Denmark), Gabby (Taiwan), Mason (Thailand), Johannes (Germany)			
<b>H.S. Youth Exchange Officers</b>			
<b>Youth Exchange Officer:</b> Betsy Nordstrom			
<b>Youth Exchange Counselor:</b> Melissa Osborne			
<b>Youth Protection Officer:</b> Rhea Myers			
<b>Youth Exchange Outbound Coordinator:</b>			
<b>The Program Committee and Its Monthly Assignments</b>			
January	OPEN	July	No speakers
February	OPEN	August	Getting to know you
March		September	OPEN
April	Doug Nordstrom	October	Betsy Nordstrom/Priscilla Thain
May	Doc Parker	November	International Committee
June	Judy Levine	December	Bruce Harville
<b>AREA MAKE-UP OPPORTUNITIES</b>			
<b>Check web sites for new locations/virtual meetings</b>			
City or Club	Day	Time	Place
Rotary After Hours, 1st & 3rd Monday, 5:15 social/5:45 pm meeting Park Hotel			
Madison South	M	12:15 pm	Madison College, 2429 Perry St.
Lodi	M	6:15 pm	601 Clark St.
Oregon	T	6:45 am	103 N. Alpine Pky.
Sun Prairie	T	7 am	Colonial Club, Blankenheim Rd
Fitchburg Horizons	T	12 Noon	Ten Pin Alley, Nesbitt Rd.
Edgerton	T	12 Noon	Culvers, Newville
Madison Downtown	W	12 Noon	Inn on the Park
DeForest	W	12 Noon	Rodeside Grill, 6317 Rostad Cir., Windsor
Mount Horeb	W	12 Noon	Skal Public House, 209 E. Main St.
Stoughton	W	12 Noon	Stoughton VFW Hall
Waunakee	Th	12:05 pm	Rex’s Innkeeper