

*We Focus on Youth and
Literacy*



Founded 1986
(club #23836)

Vitense Golfland
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www.MadisonBreakfastRotary.org

Contact us at
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P.O. Box 5524, Madison, WI
53705

Meeting Time, 7:30 AM Mondays
(No meeting 5th Monday of the
Month)

Rotary International President
Ian H.S. Riseley, Australia
District 6250 Governor
Joe Ruskey
ADG John Locke
Club President Heather Dyer



Priscilla Thain, Editor
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JULY 24, 2017

*With a focus on youth and
literacy, the Rotary Club of
Madison-Breakfast actively serves
our community – local, national,
and the world – by working
together and contributing our
talents, energy and fellowship to
achieve the goals of Rotary.*

PROGRAM

**July 24: 4th Monday
Service Committee**



**Doug
Nordstrom**

Greeters

July 24: Steve Schwerbel
Aug. 7: Doug Nordstrom

Guests July 17: speaker
Thomas Mackie

**Meals on Wheels
Drivers**

July 27: OPEN

Calendar of Events

July 30: Mallards Game, Rotary
International Night at the Duck
Pond.

July 31: 5th Monday, No Meeting

August 5, Saturday: Paint-a-
Thon, Near West Side location,
See Betsy Nordstrom to
volunteer
(People younger than 18 need to
be accompanied by an adult)

August 8, Tuesday, 5:30 pm
Board Meeting, by conference
Call

September 12, 5:30 pm Board
Meeting, Goodman South
Library, 2222 S. Park St.

Sept. 14, Thursday: 7:15 am,
International Committee at
Panera

UPCOMING PROGRAMS

August 7: 2017-18

**District Governor Joe
Ruskey**



**August 14: Second
Monday Meeting, details
to be announced.**

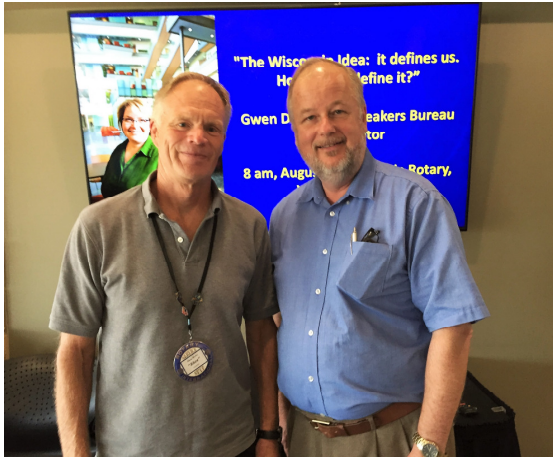
August 21: Gwen Drury,
UW-Madison Speakers
Bureau Coordinator,
“The Wisconsin Idea:
The Vision That Made
Wisconsin Famous.”

August 28: Judy Levine,
Membership Committee



*We are each made for
goodness, love, and
compassion. Our lives are
transformed as much as the
world is when we live these
truths. –Desmond Tutu*

Spin Off Companies are a Form of the Wisconsin Idea



Rhea Myers with Emeritus Professor Thomas Rockwell (Rock) Mackie, July 17 speaker.

Professor “Rock” Mackie, who is best known for his work in the development of Tomo Therapy, was the guest speaker on July 17. As an emeritus faculty entrepreneur, he is an investigator with the Mortridge Center, and works on conflict management issues with the UW “Conflict of Interest Committee.” There are many don’ts when you are responsible for a clinical trial, he said. Spin-offs are the Wisconsin Idea, Rock said. In 1880, 1/6 of the wheat grown in the US came from Wisconsin, but wheat depleted the soil. In 1890 Professor Babcock developed the butterfat test, and by 1915, Wisconsin had changed it’s product from wheat to dairy. Most development now is in corporations, he said. The UW budget is \$2.9 billion, of which 31% comes from the Federal Government. Although Wisconsin ranks last in startup activity in the US, Dane County does it all. Breakthrough ideas tend to come from academia. Many spin-offs, such as Tomo Therapy came from the UW-Madison Medical Physics Department. In 2007 Tomo Therapy went public. The first patient was treated in 2002. Now there are 13 Tomo Therapy systems in Wisconsin. Start up companies numbering 362 have put \$2.3 billion into the Wisconsin economy. EPIC is a spin-off company. The country of Denmark is high in entrepreneurship. We need to reverse Wisconsin’s poor standing, he said. He would have the UW-Madison Chancellor declare the UW an “Entrepreneurial University.”

Out thanks to Emeritus Professor Rockwell for his outstanding work for humanity and for his presentation to our club.

Daniel Leaves for Denmark Soon.



Daniel, the club’s 2017 outbound student leaves for Denmark in early August.

Beatrix (Bia) Arrives August 11

Sarah Flanagan reports that Bia, our exchange student from Brazil, arrives August 11. She will be attending Middleton High School. Her first host family is with Joan Tillett who also has been a host for Jasmine. Daniel’s family will be our second host family.

President – Thom Weiss			
President Elect – Heather Dyer			
Treasurer – Fe’ Cruz Semira			
Secretary – Eng Braun			
Board of Directors: Bailey Ebben, Bruce Harville, Mike Kafka, Betsy Nordstrom			
Webmaster/Social Media – Doug Nordstrom			
Past President – A J Ernst			
Membership Chair – Judy Levine			
Rotary Foundation Chair – Helen Baldwin			
Exchange Students			
Inbound: Franci (Italy)			
Outbound: Gabby (Taiwan)			
Rebounds: Mason (Thailand), Johannes (Germany)			
H.S. Youth Exchange Officers			
Youth Exchange Officer: Steve Schwerbel			
Youth Exchange Counselor: Sarah Flanagan			
Youth Protection Officer: Rhea Myers			
Youth Exchange Outbound Coordinator: Sarah Flanagan			
The Program Committee and Its Monthly Assignments			
January	OPEN	July	International Com.
February	International Com.	August	OPRN
March	Sarah Flanagan	September	OPEN
April	Doug Nordstrom	October	Betsy Nordstrom, Priscilla Thain
May	OPEN	November	OPEN
June	Judy Levine	December	Bruce Harville
AREA MAKE-UP OPPORTUNITIES			
City or Club	Day	Time	Place
Rotary After Hours, 1st & 3rd Sunday. Eve..			Breakwater, 6308 Metropolitan Lane, Monona www.madcityrotary.com
Madison South	M	12:15 pm	Sheraton Inn
Lodi	M	6:15 pm	City Limits
Oregon	T	6:45 am	State Bank of Cross Plains
Sun Prairie	T	7 am	Colonial Club, Blankenheim Rd
Fitch Rona	T	12 Noon	Ten Pin Alley, Nesbitt Rd.
Madison East	T	Noon	Hometown Buffet
Madison Horizons	T	12:10 pm	Radisson Inn West
Edgerton	T	12 Noon	Culvers, Richardson Springs Rd
Madison Downtown	W	12 Noon	Inn on the Park
Deforest	W	12 Noon	Deforest Community Ctr.
Mount Horeb	W	12:10 pm	Grumpy Troll
Stoughton	W	12 Noon	Stoughton VFW Hall
Waunakee	Th	12:05 pm	Rex’s Innkeeper
Madison West	F	12:15 pm	Blackhawk Country Club
West Towne Middleton F		12:15 pm	Zor Shrine Place