

We Focus on Youth and Literacy



Madison Breakfast Rotary

Founded 1986
(club #23836)

Vitense Golfland
5501 Schroeder Road
www.MadisonBreakfastRotary.org

Contact us at
Mbrotery6250@gmail.com
P.O. Box 5524, Madison, WI
53705

Meeting Time, 7:30 AM Mondays
(No meeting 5th Monday of the Month)

Rotary International President
Barry Rassin, East Nassau,
Bahamas



District 6250
Governor Bill Hoel

ADG Judy Levine

Club President
Bailey Lagman



Priscilla Thain, Editor
priscillathain@gmail.com



MARCH 18, 2018

With a focus on youth and literacy, the Rotary Club of Madison-Breakfast actively serves our community – local, national, and the world – by working together and contributing our talents, energy and fellowship to achieve the goals of Rotary.

PROGRAM

March 11, 2019

Mary Lou Taylor,
Program Co-
ordinator & Dir.,
Thea's Table –



"Childhood Insecurity in
Madison – It Takes a Village"

Greeters

March 18: Joyce Crim
March 25: Amy Montoya
April 1: Sarah Flanagan
April 8: OPEN

Guests: March 11: speaker
Marc Glazer and Su, *guests of*
the club.

Meals-on-Wheels **Drivers**

Mar. 14: Stephanie Stetson
March 21: Bruce Harville
Marcy 28: Betsy/Doug Nordstrom

Calendar of Events

Apr. 15: 5:30 pm Board
Meeting, in person, location
TBA

April 10, 5-7 pm, Craftsman
Table and Tap, club
fundraiser

April 15: Club reading
project.

No Meeting at Vitense.

June 1-5, 2019: RI
Convention, Hamburg,
Germany

June 7-8, 2019: Rotary
District Conference 2019, at
the La Crosse Center

UPCOMING PROGRAMS/EVENTS

April 10, 5-7 pm
Craftsman Table and
Tap,
Breakfast Rotary
Fundraiser

Food and Beer Pairing
Sponsorships available
Raffle and silent Auction
Tickets available at
www.madisonbreakfastrotary.org

April 8

Marge Sutinen, "Perfect
Harmony Men's Chorus
and the Value of Song"

April 15

7:30 am

Club Reading Project
8030 Excelsior Drive,
Suite 306

Monday, May 6



PHIL HANDS

Phil Hands,
Editorial
Cartoonist,
Wisconsin State Journal

"We know what we are, but not what we may be." - William Shakespeare, Hamlet, Act 4, Scene 5

Marketing for Children's Theater of Madison (CTM)



Marc Glazer, Director of Marketing for CTM, in front of his marketing diagram, with Su, Rotary Exchange student from Turkey, on March 11.

Branding is a message about connections, how we reach people, Marc Glazer, the March 11 speaker told Breakfast Rotary. It can stand for a lifestyle, an emotional attraction, a performance or can be pragmatic. Marc drew a diagram on the board of these four aspects of brands to show where each falls. For example UPS (What can Brown do for you?) along with IBM is pragmatic and performance driven. CTM and BMW (The ultimate driving machine) are both performance and emotional driven. PRADA and Starbucks are lifestyle and emotional driven.

Marc Glazer took over branding of CTM 3 1/2 years ago. Their mission is to create vibrant theater experiences that engage, educate, and inspire young people and their communities. Education is central to their mission of how kids and adults interact in professional theater. CTM is building the Madison Youth Arts Center on the corner of Livingston and Mifflin streets. They plan to break ground in April.

Our thanks to Marc Glazer for his vibrant talk and for his work with this wonderful gem in our community.

New Club Reading Project

The club is planning to meet at the Madison Reading Project once a month on the 3rd Monday of the month during our regularly scheduled time instead of meeting at Vitense. We will help with sorting and stamping books, shelving books, preparing programming materials and delivering books to Little Libraries around time. This will be an option, not a requirement. The first meeting will be at the Madison Reading Project at 7:30 am on April 15. The location is 8030 Excelsior Drive, suite 306, Madison, WI 53717.

President - Bailey Lagman

President Elect - Betsy Nordstrom

Treasurer - Fe' Cruz Semira

Secretary - Stephanie Stetson

Board of Directors: Bruce Harville, Mike Kafka, Sarah Flanagan, Erin Haste

Webmaster/Social Media - Doug Nordstrom

Past President - Heather Dyer

Membership Chair - Judy Levine

Rotary Foundation Chair - Helen Baldwin

Exchange Students

Inbound: Su (Turkey)

Outbound: Isabel (Colombia)

Rebounds: Daniel (Denmark), Gabby (Taiwan), Mason (Thailand), Johannes (Germany)

H.S. Youth Exchange Officers

Youth Exchange Officer: Thom Weiss

Youth Exchange Counselor: Sarah Flanagan

Youth Protection Officer: Rhea Myers

Youth Exchange Outbound Coordinator: Sarah Flanagan

The Program Committee and Its Monthly Assignments

January	OPEN	July	International Com.
February	International Com.	August	OPRN
March	Sarah Flanagan	September	OPEN
April	Doug Nordstrom	October	Betsy Nordstrom, Priscilla Thain
May	OPEN	November	OPEN
June	Judy Levine	December	Bruce Harville

AREA MAKE-UP OPPORTUNITIES

City or Club	Day	Time	Place
Rotary After Hours, 1st & 3 rd Sunday. Eve.. 6:30 pm, Brocach Irish Pub & Wiskey Den, 7 W. Main St., Madison, www.madcityrotary.com			
Madison South	M	12:15 pm	Sheraton Inn
Lodi	M	6:15 pm	Lodi Community Ctr
Oregon	T	6:45 am	Headquarters Restaurant
Sun Prairie	T	7 am	Colonial Club, Blankenheim Rd
Fitch Rona	T	12 Noon	Ten Pin Alley, Nesbitt Rd.
Madison East Monona	T	Noon	Howard Johnson's'
Madison Horizons	T	12:10 pm	Radisson Inn West
Edgerton	T	12 Noon	Culvers, Newville
Madison Downtown	W	12 Noon	Inn on the Park
Deforest	W	12 Noon	North South Smokehouse
Mount Horeb	W	12:10 pm	Grumpy Troll
Stoughton	W	12 Noon	Stoughton VFW Hall
Waunakee	Th	12:05 pm	Rex's Innkeeper
Madison West	F	12:15 pm	Blackhawk Country Club
Madison West Towne	F	12:15 pm	Zor Shine Templ

