

***We Focus on Youth and
Literacy***



Madison Breakfast Rotary

Founded 1986
(club #23836)

Vitense Golfland
5501 Schroeder Road
www.MadisonBreakfastRotary.org

Contact us at
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P.O. Box 5524, Madison, WI
53705

Meeting Time, 7:30 AM Mondays
**(No meeting 5th Monday of the
Month)**

Rotary International President
Ian H.S. Riseley, Australia
District 6250 Governor
Joe Ruskey
ADG John Locke



Club President Heather Dyer

Priscilla Thain, Editor
priscillathain@gmail.com



NOVEMBER 20, 2017

With a focus on youth and literacy, the Rotary Club of Madison-Breakfast actively serves our community – local, national, and the world – by working together and contributing our talents, energy and fellowship to achieve the goals of Rotary.

PROGRAM

**Nov. 20: Darin Harris,
Co-founder, Living
Enterprises, “How to
Work a Room: the Four
Quadrants of Group
Leadership”**

Greeters

Nov. 20: Thom Weiss

Guests Oct. 16

Speaker Jerry O'Brien, Bea,
guests of the club

Drivers to School

Meals-on-Wheels Drivers

Nov. 23: Betsy & Doug Nordstrom
Nov. 30: Judy Levine
Dec. 7: Mike Kafka

Calendar of Events

Dec. 1, 12:30 to 7 pm,
Club Vendor Sale, fundraiser

Dec. 19: 5:30 pm Board
Meeting, In person/Holiday
Social, MDS Office

Jan. 6: Inbound weekend to see
“Rent” at Overture.

Jan. 11: Thursday: 7:15 am,
International Committee at
Panera

May 4-6, 2018: TriCon
Conference at Wilderness Resort,
Wisconsin Dells

June 23-27, 2018
RI Convention in Toronto

THINK ROTARY SHOP LOCALLY



*Shop, snack & socialize in a home
brimming with holiday cheer*

*Benefits youth and literacy projects of
Madison Breakfast Rotary*

Friday, December 1, 12:30 -7:00 p.m.
7847 Noll Valley Road, Verona

UPCOMING PROGRAMS

**Dec. 4: Paul Riehemann,
Founding Chair &
Director, ESRAG, “The
Environmental
Sustainability Rotarian
Action Group (ESRAG)
and Energy: a Unique
point in World History”**

**Dec. 11 Susan Schmitz,
President, Downtown
Madison, Inc. “The State
of Downtown Madison
2017”**

**Dec. 18: Holiday
Skypeing with Current
and Former Youth
Exchange Students**

THINK ROTARY SHOP LOCALLY

Madison Breakfast Rotary's Annual Shopping Event

Shop, snack and socialize in a home brimming with holiday cheer

FIND UNIQUE GIFTS:

Food
Fashion
Jewelry
Art
Home

WHEN

Friday December 1
12:30 - 7:00 p.m.

WHERE

The Nordstrom Home
7847 Noll Valley Road, Verona
(608) 798-3229

Café

Plan to enjoy a delicious three course meal with beverage included. Or, take a break for dessert, coffee, tea or wine in our All-Day Café!

All artists and businesses will donate 20% of their sales to support the youth and literacy related projects of **Madison Breakfast Rotary**.

Visit www.madisonbreakfastrotary.org for links to our vendors.

The Future of Retail

On November 6, Jerry O'Brien, Director of the Kohl Center at UW-Madison, was the guest speaker. Retail shopping and the function of clothing is about to change, he said. Boutiques are opening and department stores will close unless they change. Smart clothing will be the next generation of functionality. A jacket will recharge your phone and handbags, cuff links and buttons will have solar cells. A robot will be used for personalized shopping, telling the shopper if an article is right for a person.

We throw away tons of clothing, O'Brien said. 70% gets balled up and sent to Africa. U.S. buyers stop in Africa and buy the best. An astronomical amount

of fiber goes into landfills. In addition, items are being made out of sea plastic.

Our thanks to Jerry O'Brien for his fascinating talk and for his visit to the club.

We breathe the common wind of the earth no matter where we live, who we love, what language we speak. – Kathleen McTigue

President – Heather Dyer

President Elect – Bailey Ebben

Treasurer – Fe' Cruz Semira

Secretary – Eng Braun

Board of Directors: Sarah Flanagan, Bruce Harville, Mike Kafka, Betsy Nordstrom

Webmaster/Social Media – Doug Nordstrom

Past President – Thom Weiss

Membership Chair – Judy Levine

Rotary Foundation Chair – Helen Baldwin

Exchange Students

Inbound: Beatriz (Brazil)

Outbound: Daniel (Denmark)

Rebounds: Gabby (Taiwan), Mason (Thailand), Johannes (Germany)

H.S. Youth Exchange Officers

Youth Exchange Officer: Thom Weiss

Youth Exchange Counselor: Sarah Flanagan

Youth Protection Officer: Rhea Myers

Youth Exchange Outbound Coordinator: Sarah Flanagan

The Program Committee and Its Monthly Assignments

January	OPEN	July	International Com.
February	International Com.	August	OPRN
March	Sarah Flanagan	September	OPEN
April	Doug Nordstrom	October	Betsy Nordstrom, Priscilla Thain
May	OPEN	November	OPEN
June	Judy Levine	December	Bruce Harville

AREA MAKE-UP OPPORTUNITIES

City or Club	Day	Time	Place
Rotary After Hours, 1st & 3rd Sunday. Eve.. Breakwater, 6308 Metropolitan Lane, Monona www.madcityrotary.com			
Madison South	M	12:15 pm	Sheraton Inn
Lodi	M	6:15 pm	City Limits
Oregon	T	6:45 am	State Bank of Cross Plains
Sun Prairie	T	7 am	Colonial Club, Blankenheim Rd
Fitch Rona	T	12 Noon	Ten Pin Alley, Nesbitt Rd.
Madison East	T	Noon	Hometown Buffet
Madison Horizons	T	12:10 pm	Radisson Inn West
Edgerton	T	12 Noon	Culvers, Richardson Springs Rd
Madison Downtown	W	12 Noon	Inn on the Park
Deforest	W	12 Noon	Deforest Community Ctr.
Mount Horeb	W	12:10 pm	Grumpy Troll
Stoughton	W	12 Noon	Stoughton VFW Hall
Waunakee	Th	12:05 pm	Rex's Innkeeper
Madison West	F	12:15 pm	Blackhawk Country Club
West Towne Middleton	F	12:15 pm	Zor Shrine Plac