

## Rotary Club of Tysons Corner

[www.tysonsrotary.org](http://www.tysonsrotary.org)

### Officers, Chairs, and Communication Functions

President	Mary Edwards	<a href="mailto:mary.edwards@bbandt.com">mary.edwards@bbandt.com</a>
President Elect	Timothy Long	<a href="mailto:tlong@abraxascorp.com">tlong@abraxascorp.com</a>
President Nominee	Richard Lanier	<a href="mailto:lanierphoto@verizon.net">lanierphoto@verizon.net</a>
Secretary	Tony Rounds	<a href="mailto:trounds5050@gmail.com">trounds5050@gmail.com</a>
Treasurer	Brian Mansir	<a href="mailto:bmansir@lmi.org">bmansir@lmi.org</a>
Sergeant-at-Arms	Richard Kaplar	<a href="mailto:kaplar@mediainstitute.org">kaplar@mediainstitute.org</a>
Chairs		
Club Service/Administration	Katherine Barnett	<a href="mailto:katherine_barnett@ml.com">katherine_barnett@ml.com</a>
Community Service	Catherine Ahearn	<a href="mailto:cgahearn@gmail.com">cgahearn@gmail.com</a>
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Program Chair	Katherine Barnett	<a href="mailto:katherine_barnett@ml.com">katherine_barnett@ml.com</a>
RCTC Foundation Chair	Ingrid Parris-Hicklin	<a href="mailto:udono21@aol.com">udono21@aol.com</a>
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Communication Functions		
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	Hunter Herron	<a href="mailto:hunter.herron@comcast.net">hunter.herron@comcast.net</a>

### Nearby Clubs

Monday	7:30 am	Alexandria South, IHOP, 7694 Richmond Highway, Alexandria
	12:15 pm	Fairfax, American Legion Post 177, Fairfax City
	12:30 pm	Sterling, Logan's Roadhouse, Sterling
Tuesday	7:30 am	Burke, Brion's Grille, Burke
	11:30 am	Centreville, Eggspectations Restaurant, Chantilly
	12:00 pm	McLean, Lutheran Church of the Redeemer Fellowship Hall, McLean
	12:15 pm	Alexandria, Belle Haven Country Club, Alexandria
Wednesday	12:30 pm	Rosslyn-Fort Myer, Vantage Point Restaurant at Holiday Inn, Arlington
	7:30 am	Herndon, Amphora Diner Deluxe, Herndon
	7:30 am	Fair Lakes, Fairfax Marriott at Fair Oaks, Fairfax
	7:30 am	West Springfield, Springfield Golf and Country Club, Springfield
	7:30 am	Crystal City-Pentagon, Crystal City Sports Pub, Arlington
	12:15 pm	Reston, Hidden Creek Country Club, Reston
	12:15 pm	Annandale, Juke Box Diner, Annandale
	12:15 pm	Vienna, Marco Polo Restaurant, Vienna
Thursday	6:45 pm	Mount Vernon, Cedar Knoll Inn on the Potomac, Alexandria
	7:30 am	Great Falls, Riverbend Golf & Country Club, Great Falls
	12:00 pm	Ashburn, 1757 Golf Club, Dulles
	12:15 pm	Arlington, La Cote D'or Restaurant, Arlington
	12:15 pm	Springfield, JW & Friends Restaurant, Springfield
Friday	6:30 pm	Falls Church, Harvest Moon Restaurant, Falls Church
	7:30 am	Bailey's Crossroads, Goodwin House, Falls Church
	7:30 am	Dulles International Airport, Hilton Washington Dulles, Dulles Airport
	12:30 pm	Dunn Loring-Merrifield, Shula's in the Tysons Corner Marriott, Vienna

# Tower Talk

## The Weekly Journal of the Rotary Club of Tysons Corner

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### Today's Speaker

### Gary W. Evans Media Consultant

Today we welcome media consultant Gary W. Evans. He is the founder of International Media Consulting LLC, a firm that helps associations, news media, and organizations build their audience and membership. Current clients include SiriusXM Radio and daily newspapers. Gary will discuss the future of newspapers in the wireless age.

Prior to establishing IMC in 2011, Gary was responsible for the sales, marketing, customer service, and distribution of *USA TODAY*, the national daily with more than 300,000 subscribers. Gary spent much of his career at the *Palm Beach Post* in West Palm Beach, Fla., where he worked from 1981 to 1999.

Gary currently serves on the board of the Society of Consumer Affairs Professionals – D.C., and is a member of several marketing associations. He is a graduate of Elon University.

**Partner Up:** Past District Governor Horace McCormack discusses the Caribbean Partnership at our Oct. 4 meeting. The program, which he chairs, creates joint projects between Rotary clubs in the Caribbean and the continental United States. More than 200 projects are currently in progress and about 300 have been completed since 2005.





**Keeping Kids Warm:** Capt. Willie Bailey (center) of the Fairfax County Fire and Rescue Dept. receives an \$800 donation from the RCTC Foundation on Oct. 4 to support the firefighters' winter coat drive for needy kids on Oct. 24. Presenting the "Big Check" are Club President Mary Edwards (left) and Foundation President Ingrid Parris-Hicklin (right).

### Be a Monte Carlo Night Sponsor!

- Presenting Sponsor, Underwriter, or Program Underwriter: \$5,000
- Dinner Sponsor / Host, Program Supporter: \$2,500
- Official Sponsor, Underwriter, Entertainment Sponsor: \$1,000
- Ticket Sponsor, Printing Sponsor, Game Table Sponsor: \$500
- Community Supporter (for individuals): \$250

### Future Speakers

Oct 18	Don Belt	What's Next in the Mideast
Oct 25	DG Steve Cook	D7610 Vision, Goals, Plans
Nov 1	TransUrban, Inc.	New I-495 Express Lanes

### Strolling for Water



Not everyone at the Walk for Water on Sept. 30 actually walked. Some, like 14-month-old Isabel and Alexander Roessler, got to ride in comfort, although the rough terrain made stroller navigation extra challenging for parents Stephanie and Christoph.

### SAVE THE DATE...

**Sunday, Oct. 14:** Bowl-a-thon Club Social at Bowl America, Falls Church, 2 to 4 p.m.

**Wednesday, Oct. 24:** Firefighters' Coat Drive, Fire Station 11, Alexandria, 8 a.m.

**Wednesday, Oct. 24:** Board of Directors meeting, Tysons-Pimmit Regional Library, 6 p.m.

**Friday, Nov. 2:** Monte Carlo Night. See Burt Heacock or Catherine Ahearn for details.

### Thursday Thought:

**To be sure of hitting the target, shoot first and call whatever you hit "the target."**

### Dinner Schedule for Alternative House

Oct 17	Todd Meloy	Nov 21	Richard Lanier
Oct 24	Suzanne McDougall	Nov 28	Katherine Barnett
Oct 31	Rick Kaplar	Dec 5	Ronnie Chantker
Nov 7	Marshal Hyman	Dec 12	Tony Rounds
Nov 14	Bill Keen	Dec 19	James Maloney

Dinner providers should call 703-356-6360 on the Tuesday before delivering dinner on Wednesday and ask the counselor on duty how many persons are expected to be present for the meal at 2100 Gallows Road, Vienna.

[www.thealternativehouse.org](http://www.thealternativehouse.org)