4 October 18, 2012 Tower Talk

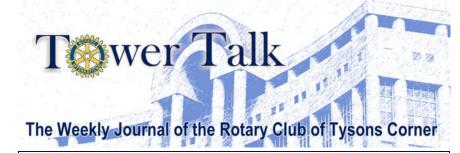
Rotary Club of Tysons Corner www.tysonsrotary.org

Officers, Chairs, and Communication Functions

President President Elect President Nominee Secretary Treasurer Sergeant-at-Arms Chairs	Mary Edwards Timothy Long Richard Lanier Tony Rounds Brian Mansir Richard Kaplar	mary.edwards@bbandt.com tlong@abraxascorp.com lanierphoto@verizon.net trounds5050@gmail.com bmansir@lmi.org kaplar@mediainstitute.org
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Nearby Clubs

Nearby Clubs				
Monday	7:30 am 12:15 pm 12:30 pm	Alexandria South, IHOP, 7694 Richmond Highway, Alexandria Fairfax, American Legion Post 177, Fairfax City Sterling, Logan's Roadhouse, Sterling		
Tuesday	7:30 am 11:30 am 12:00 pm 12:15 pm 12:30 pm	Burke, Brion's Grille, Burke Centreville, Eggspectations Restaurant, Chantilly McLean, Lutheran Church of the Redeemer Fellowship Hall, McLean Alexandria, Belle Haven Country Club, Alexandria Rosslyn-Fort Myer, Vantage Point Restaurant at Holiday Inn, Arlington		
Wednesday	7:30 am 7:30 am 7:30 am 7:30 am 12:15 pm 12:15 pm 12:15 pm 6:45 pm	Herndon, Amphora Diner Deluxe, Herndon Fair Lakes, Fairfax Marriott at Fair Oaks, Fairfax West Springfield, Springfield Golf and Country Club, Springfield Crystal City-Pentagon, Crystal City Sports Pub, Arlington Reston, Hidden Creek Country Club, Reston Annandale, Juke Box Diner, Annandale Vienna, Marco Polo Restaurant, Vienna Mount Vernon, Cedar Knoll Inn on the Potomac, Alexandria		
Thursday	7:30 am 12:00 pm 12:15 pm 12:15 pm 6:30 pm	Great Falls, Riverbend Golf & Country Club, Great Falls Ashburn, 1757 Golf Club, Dulles Arlington, La Cote D'or Restaurant, Arlington Springfield, JW & Friends Restaurant, Springfield Falls Church, Harvest Moon Restaurant, Falls Church		
Friday	7:30 am 7:30 am 12:30 pm	Bailey's Crossroads, Goodwin House, Falls Church Dulles International Airport, Hilton Washington Dulles, Dulles Airport Dunn Loring-Merrifield, Shula's in the Tysons Corner Marriott, Vienna		



Volume VIII October 18, 2012

Today's Speaker

Don Belt *National Geographic*

This morning we are pleased to welcome back Don Belt, who has traveled to 70 countries over the past three decades as a writer and editor for *National Geographic* magazine.

Since he began his career with the magazine in 1981, Don has held a variety of positions including senior editor for expeditions, foreign editor, and chief foreign correspondent. He now serves as an editorial consultant and contributing writer.

The topics of Don's articles have spanned the globe, from Europe and Russia to Africa and the Middle East. His most recent piece, on Mongolia, appeared in the October 2011 issue, and his article about the Marsh Arabs of southern Iraq will appear in early 2013.

Issue No. 15

Today Don will address the question: "What's next in the Middle East?" He is well-equipped to tackle this query, having published major articles about Israel, Jordan, Pakistan, India, and Syria, as well as Islam and Arab Christians. His recent *National Geographic* stories can be found on his website, donbelt.org.



Our Newest Member: Gray Mosby became the newest Tysons Corner Rotarian on Oct. 11. Above, he is inducted by President Mary Edwards (left) as his sponsor, Suzanne McDougall, looks on. Gray is regional sales manager for wine distributor Nice Legs in Sterling. Welcome, Gray!

2 October 18, 2012 TOWER TALK

Fifteenth Annual Rotary Monte Carlo Night

Friday, November 2, 2012 6:30 p.m. to 11 p.m.

Fairview Park Marriott 3111 Fairview Park Drive Falls Church, Virginia

Tickets \$75

Black Tie Optional
Price Includes Unlimited Buffet and One Free Drink
Free Parking

Fabulous Fun and Gaming Live Entertainment and Dancing International Food Stations
Silent Auction Live Auction
\$500 Cash Door Prize at 10:30 p.m.

Sponsorship Opportunities Available at \$250 \$500 \$1,000 \$2,500 \$5,000 Benefits include additional tickets, signage, program recognition.

All income from our ticket sales, silent auction items, and sponsorships stays with our Club!

See Burt Heacock for tickets and Richard Lanier for sponsorships.

Future Speakers

Oct 25 DG Steve Cook D7610 Vision, Goals, Plans
Nov 1 TransUrban, Inc. New I-495 Express Lanes
Nov 8 Cindy Southworth Ending Domestic Violence

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Future of Newspapers



Media consultant Gary Evans discussed the future of newspapers in the digital age at our Oct. 11 meeting. There are still about 1,400 print dailies in the United States, he said.

The biggest challenge for publishers today is how to monetize (*i.e.*, make money from) content on their websites when online ad rates are low and many outlets offer free access. Charging in some way for content will become the norm, he predicted, as will content on various platforms like tablets and smart phones.

SAVE THE DATE...

Wednesday, Oct. 24: Firefighters' Coat Drive, Fire Station 11, 6624 Hulvey Terrace, Alexandria, 8 a.m.

Wednesday, Oct. 24: Board of Directors meeting with DG Steve Cook, Tysons-Pimmit Regional Library, 6 p.m.

Friday, Nov. 2: Monte Carlo Night., Fairview Park Marriott, 6:30 p.m. See page 2.

Saturday, Nov. 10: Stop Hunger Now, Redeemer Lutheran Church, McLean. Shifts at 8:30 a.m., 11 a.m., and 1:30 p.m.

Thursday Thought:

"I didn't attend the funeral, but I sent a nice letter saying I approved of it."

— Mark Twain

Dinner Schedule for Alternative House

Oct 24	Suzanne McDougall	Nov 28	Katherine Barnett
Oct 31	Rick Kaplar	Dec 5	Ronnie Chantker
Nov 7	Marshal Hyman	Dec 12	Tony Rounds
Nov 14	Bill Keen	Dec 19	James Maloney
Nov 21	Richard Lanier	Dec 26	Campbell Maloney

Dinner providers should call 703-356-6360 on the Tuesday before delivering dinner on Wednesday and ask the counselor on duty how many persons are expected to be present for the meal at 2100 Gallows Road, Vienna.

www.thealternativehouse.org