

RICHFIELD ROTARY CLUB ASSEMBLY

January 2, 2020

Following is a summary of topics discussed as part of the Club Assembly, which focused on planning and activities through the end of the 2019-2020 Program Year. Feedback and ideas generated by members are listed, without specific attribution.

I. District 5950 Local Grant Project

A District 5950 Grant for \$3200 has been received and deposited in the Richfield Rotary Foundation Account. School District Teaching and Learning Office will assist with purchase of the dictionaries and library books. Hopefully, the ordering will be complete in January, with distribution by the end of March. As the service component of the project, Club members will be asked to help place donation stickers in each book, attend a meeting of the Richfield School Board, and assist with distribution of library books and dictionaries at Richfield Public elementary schools, Partnership Academy, and Blessed Trinity.

II. Richfield Rotary Relaunch Meetings - February 13 & 27, 11:30 AM – 12:45 PM, Local Roots

A. Feedback regarding meeting format:

1. Keep the same basic format as the information sessions last summer and fall.
2. Involve both veteran and newer members – Have members share why they joined, and why it's important for others to join now.
3. It would be great to have new members from the City of Richfield in attendance at each information meeting, to demonstrate the City's support for Rotary as a service organization. (Perhaps Katie Rodriguez, Maria Regan Gonzales and Simon Trautmann could coordinate schedules, to ensure city representation at each meeting.)

B. Ideas for publicizing? Who will do what?

1. Need to define who we're targeting
 - People who live, work, and / or do business in Richfield
 - Invite people who reflect the diversity of the community
2. Brainstormed ways to spread the word about Richfield Rotary in general:
 - Inserts for mailers
 - Rotary presence at community events such as Penn Fest and the Richfield 4th of July celebration
 - Include information about Rotary in Welcome Wagon or other information packet distributed by the City of Richfield
 - Make visits to individual businesses and invite them to attend a relaunch information meeting and / or a club meeting.
 - Do a door-to-door literature drop.
3. We agreed on the following specific actions in preparation for the February information sessions:
 - Barb Devlin will create a flyer publicizing the February Relaunch Info Meetings and forward it to club members. She will also post the flyer on the Richfield Rotary and Chamber of Commerce website, and include information in the upcoming e-Spokester.
 - Karen Crane (Media Relations Chair) will post on the Richfield Rotary Facebook Page and the Richfield Community Page, on the Chamber of Commerce website and calendar.
 - Individual club members are asked to share the flyer with individuals you know who live, work, and / or do business in Richfield, and invite them to

attend one of the information meetings. (If someone you invite plans to attend, please make every effort to attend the meeting with them, and maybe buy them lunch!)

III. Ideas for club service projects

- A. Dictionary / Library Book Project (February-March; see details in Section I above)
- B. Earth Day project, e.g. park clean-up, tree planting, pollinator plantings – coordinate with City of Richfield and / or Woodlake Nature Center
- C. Partner with City of Richfield to plan and provide volunteer support for a dog park in the City of Richfield
- D. Help with the Friends of Woodlake Half Marathon (e.g. sponsor a water stop)
- E. Volunteer with Flags for Fort Snelling project (Memorial Day)
- F. Sponsor a community presentation on a major topic of current interest (e.g. cyber security, opioid prevention), perhaps in partnership with another organization such as the City of Richfield.

No decisions were made pending further information. Barb Devlin will contact members with connections to the City of Richfield to seek their feedback regarding projects that might be done in partnership with the City, perhaps in conjunction with a future club assembly or program presentation.

IV. Program ideas for future Richfield Rotary meetings (What do you want to know more about? Who would you like to hear from?)

Given the number of new members and a twice-monthly meeting schedule, most club meetings over the past several months have focused on club business, with 20-minute program presentations on Rotary-related topics or “Meet the Rotarian” presentations by new club members.

Future scheduled programs include:

- **January 16, 2020** - Mark Skipper, “Life Lessons Learned from Rappelling Down a 23-Story Building!”
- **February 6, 2020** - Lou Dzierzak - "Free Lance Writing as a Career" - (New Member Presentation)
- **February 19, 2020** - Jared Shepherd - "Career in Law, including Pro Bono Work with Immigrants and Refugees" (New Member Presentation)
- **March 19, 2020** – District Governor Russ Michaletz, “Rotary 101”

Ella Lingat has volunteered to line up additional programs, and would like feedback from club members. Please e-mail your ideas to Ella or share them with her at an upcoming meeting.

Note: There was a suggestion that the club sponsor periodic community presentations on topics of high interest, possibly in partnership with the City of Richfield.

V. Preparations for the 2020-2021 Rotary Year, including opportunities for club leadership and committee assignments

Barb Devlin asked club members who had not yet done so to complete the Club Leadership and Engagement Form.