Summer is flying by and Nickle Dickle Day fast approaches. On September 19th Nickle Dickle Day will draw nearly 20,000 people to downtown Waconia. Rotary Races is your chance to showcase your business to those attending, especially those with children.



Throughout the day, your decorated corporate duck will race and be cheered on by numerous boys and girls while our race-side announcer calls out each race. If you are a Silver, Gold or Platinum sponsor, you will get even more recognition during the day by our announcer and on our banners.

Before and after Nickle Dickle Day, you can proudly display your corporate duck in your business. Some of our sponsors have multiple ducks lining their lobby to remind guests and employees of their support.

The sponsorship levels are explained below. You can respond by returning enclosed the postcard, calling Martin

Cole at (952) 457-9214 or emailing mrtncole@yahoo.com. Please provide your response by August 28th to ensure your logo and name appear on our banners and other promotional materials.

Stop by our duck pond and join in all the fun!

Rotary Races Corporate Sponsorships

Platinum Sponsor

\$1.500

- Your logo and tag line displayed at a large size representing Platinum Sponsorship on the banner over the Duck Pond.
- Recognized by our pond-side announcer each hour.
- A Representative of your business can visit the races to enhance the pond-side announcement.
- A Corporate Duck to decorate and race.

Gold Sponsor

- \$600
- Your logo displayed at a medium size representing Gold Sponsorship on the banner over the Duck Pond.
- Recognized by our pond-side announcer throughout the day.
- A Corporate Duck to decorate and race.

Silver Sponsor

\$125

- Your company's name listed on the banner over the Duck Pond.
- A Corporate Duck to decorate and race.

Bronze Sponsor

\$75

• A Corporate Duck to decorate and race.

Funds raised support youth and humanitarian efforts locally and internationally.



Waconia/West Carver Rotary