



March 2017

Dear Community Partner:

It's with great pride that we invite you to help make this year's 4th of July Kids Parade and Duck Dash a great success. This event presented by the City of Healdsburg and the Rotary Club of Healdsburg Sunrise continues to be a major success because of your support. We are pleased to be partnering once again with Mike Adams, aka *The Morning Guy* and The Bull 106.3FM to bring some fun filled hours of community building and celebration to our downtown Plaza.

Undoubtedly, the highlight of the day is the Kids Parade. To experience this event, we invite you to enjoy short 3-minute video on Vimeo at <https://vimeo.com/45759332>. You can also Like Us! on Facebook <https://www.facebook.com/HealdsburgDuckDash/> or follow us on Instagram <https://www.instagram.com/healdsburgduckdash/> to take in the fun!

There are several ways you can participate including; formal sponsorships, in-kind donations of prizes and gift certificates for the Kids Parade and Duck Dash races, adopting a Duck by purchasing Duck Dash Tickets as well just getting the word out about the event to your family, friend and business associates.

THE ASK

Specifically, we invite you to join us and support the cause by being an event sponsor. As a sponsor, your company will be featured and promoted as part of this great community event that attracts hundreds of families and kids of all ages from the greater Healdsburg area. The 4th of July Duck Dash & Kids Parade has become the premier way to celebrate. Attached is a sponsorship form outlining various opportunities. Join other likeminded businesses supporting this outstanding event by being a sponsorship. Your business gets promoted and you get to feel good about doing good!

Thank you for your consideration. We will be following up with you in the coming weeks to see how you'd like to participate.

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