

Ciro's

**ROTARY CLUB of HEALDSBURG SUNRISE
TAYMAN PARK
MEETING SUMMARY**

DATE: **Wednesday, August 3, 2016**

ATTENDANCE: **25/43** **58%**

PLEDGE OF ALLEGIANCE:

Archie Julian led the group in the Pledge of Allegiance to the Flag.

ROTARY MOMENT/INSPIRATION:

Diane Bucher offered two quotations:

Bobby Knight *The key is not the will to win. Everyone has that. The will to prepare to win is what is important.*

Mark Twain *Always do right. It will gratify some people and astonish the rest.*

SINGING:

In preparation for the Club outing to the Transcendence Theater the group sang, in unison, *Give My Regards to Broadway*. I will send the video to the Transcendence Theater but I doubt that they will ask us to reprise it at the performance.

GUESTS:

1. Wulff Reinhold, , District Governor, District 5130
2. Paula Reinhold, Rotarian wife of District Governor
3. Nita Parker, Noon Club, Assistant District Governor
4. Leslie Palmieri, special guest of Jay Beckwith
5. Matthew Machi, special guest of Will Seppi/Andy Esquivel

ANNOUNCEMENTS:

1. Members of the Board of Directors and committee chairs met with the District Governor and Assistant District Governor last evening.
2. Members are reminded of **the Club outing to the San Francisco Giants game on Wednesday, August 31**, leaving at approximately 8:45 AM. Further details will be made available. There will be no regular Club meeting that day.
3. **They Club social will be held at the home of Lance and Barbara Cottrell on August 11, a Thursday, at 5:30 PM.** This will be a potluck. Members have been sent invitations by email. Please check your email and reply whether or not you are planning to attend.
4. **Emma Nissen, our exchange student from Denmark, will be arriving on the 15th.** She already has a full schedule. A calendar will be brought to Rotary meetings on which members can indicate that they are going someplace that might be of interest to Emma, such that she can plan to accompany them.

Ciro's

5. **Colleen Carmichael** reminded members to purchase raffle tickets for the **Wine Cellar being offered by the Healdsburg Museum and Historical Society.**
6. **Rotary Club of Healdsburg sunrise coffee mugs** are available for sale for \$10. Members may purchase them at Club meetings. These are highly functional and extremely graphically appealing.
6. Shaun Shields reminded members of **Change for Change**, we need to raise increased amounts of money to totally eradicate polio this year.

RECOGNITIONS:

Erik Wagner's wife, Jen, had a birthday. They celebrated with dinner and a trip to MOMA. A generous donation to the Drew Esquivel scholarship fund was made.

Chris call received recognition in North Bay Biz for his work with CropMobster as well as for the financial successes of the Grange Credit Union. He made a donation to the Sunrise Foundatioln.

Andy Esquivel returned to the Club with a standing ovation. He expressed his gratitude for all the help and support that his Rotary family has provided, as well as support from the community. He will be running in a marathon in memory of Drew and is seeking pledges to the Drew Esquivel Scholarship Fund for his participation. Thank you, Andy, for coming to our meeting and allowing us to display our support, visibly.

Terry Tremblay reports that to date, over \$8000 have been donated by Club members, and an additional \$4000 have been contributed by the community, extending as far as Ohio, for the Drew Esquivel scholarship fund.

HAPPY DOLLARS:

Jerry Anderson brought up the subject of the winning team for Duck Dash sales and how to go about claiming their prize. No solid decision was made.

Fred Walter reminded members of the weight loss program started a year ago. It's time to pay up, and an accounting will be made in time for our meeting in October.

Colleen Carmichael has a new office at 443 Hudson St. through the generosity of the Deas family. She also reminded members of the North Sonoma County Services fundraising *Dinner in the Vineyards* that will be held at the Alexander Valley Hall on August 27 from 5 to 9 PM. There will be opportunities to purchase auction items .

Tim Preston encouraged members to attend the Wednesday farmers market in Healdsburg. He pledges one dollar for each Rotarian that stops by the market next week.

Will Seppi returned from a vacation at Sun River in Oregon. He brought back a t-shirt from Weed, California proclaiming "I Love Weed". It is an appropriate size for our President Brad to wear, we expect to see him at one of our meetings attired appropriately.

RAFFLE:

Ciro Morales held the winning ticket. The question again was of athletic performances by Healdsburg residents that are commemorated in our plaza. Edward Beeson held a record that spanned 1914-1924 in what event? Answer: high

Ciro's

jump, 6 feet-7-5/16 inches. The answer did not jump into Ciro's mind, and he will come away with simply a free breakfast.

PROGRAM:

District Governor, Wulff Reinhold, presented an overview of the goals of Rotary International for 2016-2017 as well as his own personal visions for what District 5130 might be doing in the coming year. He began his presentation stating that his role as District Governor is to bring the resources of Rotary International to local Clubs so that we in turn can do our own "good work". District 5130 includes the six coastal counties in Northern California, 46 Clubs and 5 Rotaract organizations. At one meeting per week for visitation, he will have one week off during the year.

The number one priority for Rotary at the Club level is to increase membership. Membership has been stagnant at 1.2 million for Rotary International, and has actually been declining in the continental United States and to a lesser degree in Europe. Much of this is due to the changing demographics. Clubs should be looking at how to engage 30-40-year-old young adults who are dealing with family, financial and time constraints that leave little time left over for service-oriented Clubs. Although millennial's are not joiners, they feel it is important to engage in community activities, and as such would probably welcome being invited to see what Rotary does at a local level, possibly as a prelude to membership.

Rotary International is also doing away with the concept of having a meeting every week. Instead, they encourage each Club to have at least two gatherings a month as a group. Attendance does not need to be taken.

He encourages leaders in the Club, as well as Club members, to engage our sponsors to become members of the Club. Several Clubs are exploring corporate memberships as well as family memberships. Not to be forgotten is the role that experienced professionals in the club can play in mentoring young professionals in their respective trades.

There is also a big push at Rotary to brand our product differently. They are getting away from simply displaying a wheel, as was done in the past. Now they are having the wheel used in conjunction with Rotary as the standard and official logo for all Clubs. The presidential theme logo and wording is for use within the Club and within the District.

He briefly mentioned District grants, and their value.

Rotary International is holding their convention in Atlanta, Georgia from June 10-14, 2017. Club officers and members are encouraged to attend. The District is also having a conference in Lake Tahoe over the Mother's Day weekend of 2017 (May 12-14, 2017). This will be at the Tahoe Incline Village Hyatt Regency and families are invited.

Ciro's

He also talked about the District directors Club piece committee concept. Each Club in the District should develop a Peace Committee to promote peace and harmony in our communities. The chairperson of each Club Peace Committee will be a member of the District Peace Committee. At a local level, this would involve changing labeling and perhaps having permanent markers made to attach to our projects indicating Rotary's role in promoting world peace.

NEXT MEETING:

Wednesday, 10 August 2016.

Richard Kagel, Guinea-Bissau water project

Respectfully submitted,

Doug Pile, Club Secretary