

**ROTARY CLUB of HEALDSBURG SUNRISE
TAYMAN PARK
MEETING SUMMARY**

DATE: Wednesday, 20 July 2016

ATTENDANCE: 25/44 59%

PLEDGE OF ALLEGIANCE:

Past President Lee Morton had the honor of leading the group in reciting the Pledge of Allegiance.

INSPIRATION:

Nancy Palombo presented a piece on friendship:

Friendship... The craving for which brought Rotary into existence is the thing that will keep a living, vital force in the world for all. It is the very foundation of our organization.

She added from her own heart...

We are all struggling with our grief, first for Kent Mitchell who had more life and love to give and now Drew, whom we have all watched grow and took joy in his many achievements. I sincerely believe that the friendships we have among us will lift Carla and Andy and all of our hearts.

SINGING:

Our voices were silent today in reflection of the passing of Drew Esquivel, son of Andy Esquivel, who was killed when struck by a drunk driver in New York City last week.

GUESTS:

1. Lisa Wittke Schaffner, Executive Director of John Jordan Foundation
2. Talia Morrone s, outbound exchange student to Sweeten
3. Shaun Morones, mother of Talia Morrones

ANNOUNCEMENTS:

1. Efforts are underway to create a **scholarship within the Foundation in memory of Drew Esquivel.**
2. There will be a brief **meeting with city officials in the Plaza tomorrow** morning at 830 to review the damage that was caused by the Duck Dash event, and to work on a solution for next year.
3. **District Gov. Wulff Reinhold will be in town on 2 August (Tuesday)** for a meeting with the board of directors and committee chairs. Time and place will be announced.
3. Members are reminded **of memorial services for Kent Mitchell**, partner of Carla Howell, that will be held at the Villa Chanticleer on Friday, 29 July at 11 AM.

4. **A candlelight vigil will be held in the Plaza starting at 7:30 on Friday, 22 July. Memorial services for Drew Esquivel** will be held at the Healdsburg Community Church at 1 PM On Saturday, 23 July 2016.
5. A **food train** is being created by Teresa Brooks to help the Esquivel family through this time of crisis. Club members have been notified with contact information by email.
6. **Ciro Morales** has a meeting scheduled with **the Chief of Police** to discuss ways that our Rotary club might help the police department with their needs. This will be held at noon today.

RECOGNITIONS:

1. **Richard Hillman's** elevated **birthday** and made a donation to the sunrise foundation.
2. **Ciro Morales** wanted club members to be aware of **Colombian Independence** Day.
3. **President Brad** made a **happy dollar** donation celebrating the marked improvement in his **nephew who suffered a severe head injury** one year ago in a skateboard accident. He has no walking without assistance, is speaking well, and has persistent left-sided weakness which is improving rapidly.
4. **Jay Beckwith** made a **happy dollar** donation because of the joy of remembering to bring the change for change boxes to help eradicate polio this week.
5. **Will Seppi** is **happy** and made a donation because his children are learning to swim.
6. **Archie Julian** made a **happy dollars** donation celebrating the visiting of his nephews from Florida and showing them around Northern California, including a virgin forest near his home in Carlotta.

SPECIAL PRESENTATION:

Outbound exchange student, Talia Marones, was presented \$250 from solicited club donations at our last meeting to help with expenses on her forthcoming sojourn in Sweden. She will be leaving in the next several weeks for a year of study and enrichment abroad.

HIGHLIGHTS OF RECENT BOARD MEETING:

Pres. Brad's reported a summary of the recent Joint Board of Directors meeting. Weekly meeting fees will be increased from \$10-\$12. \$2000 was donated to Rotary cares. Signatures have changed for our checking accounts to reflect our current officers. A committee has met with the Chamber of Commerce and has recommended that the board pursue moving forward with assuming ownership of this event. Will Seppi will hold an organizational meeting for the Duck Dash committee at 3 PM on Friday of this Cousteau bakery

RAFFLE:

Dan Erickson held the winning ticket (1590) and answered the trivia question correctly. "What college was started in Healdsburg in 1899 and moved to another

city in 1909. The college was Pacific Union College, and moved to Anglin, California. PUC also happens to be the alma mater of Pres. Brad. Pretty smart!

PROGRAM:

Lisa Wittke Schaffner, Executive Director of John Jordan Foundation, presented an overview of the development of preventive initiatives in Sonoma County regarding Health and Human Services.

In 2007, the Board of Supervisors felt the need to build a new jail, at a cost of \$300 million, to host the increasing number of inmates convicted of crimes within Sonoma County. A forward-looking group of people felt that a better course of action would be to invest in preventive programs that would lead to an overall decrease in the number of people incarcerated. An organization, Health Action, was created to meet that need. This organization focuses on the health of the community. Physical health is just one aspect of the health of the community, the other factors being education and income inequalities. Out of this concept numerous programs have been developed, and are beginning to show significant changes within our society. Some of these include: Community Health Care Improvement, Cradle To Career, Economic Wellness, Early Childhood Education, and An Economic Wellness Initiative.

Much of the basis for activities and improving our overall community health comes from a publication, a Portrait of Sonoma County, created by the Sonoma County Department of Health Services in 2014. This is a must read for all people and organizations who are interested in improving the overall lives of all people living in Sonoma County. A copy of the report may be viewed online at <http://www.measureofamerica.org/sonoma/>.

To oversee this broad range of programs, an organization, Upstream Investments, Sonoma County was created. This program helps nonprofits to explore if programs they support are working, and if not offers technical assistance to improve their outcomes. If a program is successful, Upstream Investments helps to "scale up" the project for export to other areas within the community. The portfolio of successful programs is created that can be used by philanthropic organizations find and work with organizations that are within their mission statement

Upstream investments has created a Funders Guide designed to help nonprofits and other funding sources evaluate and improve programs in which they have an interest. They believe in investing early, investing wisely, and investing together. They promote a unique combination of governmental and private sector funding for support of the numerous programs within the health action overview.

The John Jordan Foundation focuses on local philanthropy to help with early education, improving access to healthcare, and to helping provide economic opportunity for underserved populations so that they may participate more vigorously and vibrantly in the community.

More information about Upstream Investments Sonoma County may be found at upstreaminvestments.org. Information about the John Jordan Foundation is available online at JohnJordanfoundation.org.

NEXT MEETING:

Wednesday, 27 July 2016

Lance Cottrell

Basic Survival Training for the Cyber Wilderness

Respectfully submitted,

Doug Pile, Club Secretary