

**ROTARY CLUB of HEALDSBURG SUNRISE
TAYMAN PARK
MEETING SUMMARY**

DATE: Wednesday, 27 July 2016

ATTENDANCE: 31/47 70.5%

PLEDGE OF ALLEGIANCE:

Jay Beckwith kindly started a recital of the *Pledge of Allegiance to the flag*. and was followed by the rest of the group.

ROTARY MOMENT/INSPIRATION:

Pres. Brad offered a quote from JK Rowling:

If you want to see the true measure of a person watch how they treat their inferiors not their equals.

SINGING:

The group sang the chorus to Woody Guthrie's *This Land Is Your Land* with a great deal of All-American gusto. Although we were a little disjointed in the middle, we came together at the end, *E pluribus unum*

GUESTS:

1. Barbara Cottrell, wife of Lance Cottrell, Club member and program speaker
2. Matthew Machi, special guest of Will Seppi
3. Leslie Palmieri, special guest from Cloverdale Rotary Club

ANNOUNCEMENTS:

1. The **Ukiah Rotary Club** is sponsoring a mini triathlon on September 11, 2016 and are looking for volunteers. Interested persons should contact Brad Benson.
2. Noon Club is looking for volunteers to help guide participants in the Iron Man triathlon to be held this coming weekend on Saturday, July 30.
3. Members are reminded of the **memorial service for fellow-Rotarian Kent Mitchell to be held at the Villa Chanticleer at 11 AM on Friday, July 29.**
4. Members are encouraged by Ann Marie Montecucollo to **reach out to Carla Howell**, wife of Kent Mitchell. She has apparently returned to work, but still has difficulty going out in public.
5. Club officers met with **Elizabeth Haskel from the city of Healdsburg** regarding placement of the flume for the Duck Dash next year. It has been worked out that we will be able to retain its prime position, draining into the fountain. The city and the Club were both happy with the arrangement.
6. **Will Seppi is in charge of the Duck Dash for the coming year.** Committees have been formed and will be meeting monthly on the third

Friday. Contact Will if you are interested in serving on these committees. Now is the time to get this event fully organized.

7. **Fred Walter** led a brief discussion of an **endowment fund with in the Sunrise Rotary Foundation of Healdsburg for the benefit of Drew Esquivel**. We anticipate a large number of donations to this fund. There are some specific things with endowments that go beyond just the regular Foundation that need to be worked out. In the meantime, any donations to the Drew Esquivel Scholarship Fund should be made in the name of the Sunrise Rotary Club of Healdsburg Foundation. Several members made verbal pledges at this meeting.

8. **Ciro Morales has purchased coffee mugs with our Club information on them** for use as gifts for our guest speakers. Members may also purchase these mugs for \$10 apiece. Special thank you's to **Ciro** for the work involved with this project.

9. Some member, I could not recall his name, drew our attention that today was the *amnesty day for the Korean War*, the *Take A Houseplant For A Walk Day* and *National Barbie In A Blender Day*.

10. There will be a meeting of the **membership committee** following today's meeting at Tayman Park Clubhouse.

11. **Our exchange student, Emma, will be arriving on the 13th**. She has weekend meetings on August 19-21 with orientation and will start school on August 22. She is in need of a bicycle for help with transportation around town. Herb Liberman will look into restoring one of his.

12. **Meetings with the Club officers and District Governor Wolf Reinhold will be held at Cousteau bakery on Tuesday, August 2 starting at 5:00 PM**. A dinner for board members and spouses will be held at 6:30 at Cousteau's bakery.

13. The **Club social** will be held on **Thursday, August 11, at the home of Lance and Barbara Cottrell**. Dan Erickson will be sending an email invitation out to all members to determine how many people will be expected at this potluck event.

RECOGNITIONS:

1. **Terry Tremblay** has returned from celebrating his birthday in Jamaica with his family. He was very generous with his recognition.
2. **John Holt's wife, Geraldine**, had a birthday. Donations were made.
3. **Tara Smith**, wife of Ed Smith, celebrates her birthday. They are planning on sailing to Angel Island and sleeping on their boat for two or three nights. He made a generous donation to the scholarship fund.

HAPPY DOLLARS:

Last Friday was Andy Esquivel's birthday, and in memory of his son, Drew, **President Brad Benson made a generous donation to the scholarship fund**.

Lee Morton is happy to donate \$1 to the stop polio fund because he found stems in the grapes that were provided by Will Seppi.

Dan Erickson was in Colorado and attended a Rockies game (ticket price \$7.50) he donated the difference between that and the cost of a Giants ticket to the Drew Esquivel scholarship program.

Lance Cottrell reported on his visit to **Comic-Con in San Diego**. He enjoys this event immensely but did not attend in heavily costumed attire. He brought back some memorabilia about Capt. America, a backpack and an adult coloring book. These were duly given to Pres. Brad.

Fred Walter was in New Orleans for a tasting event., *Tales of the Cocktail* and brought back to Brad a swizzle stick, and Angostura cocktail glass, sunglasses and a T-shirt. Brad, You be cool!

RAFFLE:

Richard Hillman held the winning ticket. Another question regarding local history was offered: *How many wars are commemorated on a plaque in the Healdsburg Plaza?* Richard's answer was 4, the real answer is 5 (WWI, WWII, Korea, Vietnam, and Gulf Wars).

PROGRAM:

Lance Cottrell, world-class expert on cyber security and also a Club member, presented a program on Basic Survival Training For The Cyber Wilderness. Ultimately gave us five things that we should all be doing... Read on!

Hacking, or breaking into an outside computer system, used to be relatively benign and was done simply to prove that it could be done. More recently it has become big business with a corporate structure as criminals seek evermore sophisticated ways to hit larger and larger targets that give them a greater chance to make more money.

Early in his talk he dispelled four myths. Rather than being extremely vulnerable, mobile units are probably less likely to be hacked than desktop computers and are actually quite safe. Phishing, sending out emails to solicit your help in solving a problem, or to correct deficiencies that may be present on your system, is increasingly common and is frequently accompanied by attachments that can contain mal-ware that can infect your computer, while at the same time you are giving the Phisher your personal information that will allow logging on to any of your accounts. Macintosh computers are not immune from hacking although they are relatively safer than PCs. The fourth myth he wanted to dispel is that single users, rather than large businesses, are not worth hacking. The opposite is true as most of these organizations that prey on Internet users are looking for large numbers of potential victims.

Some of the phishing techniques are clearly designed to get you to interact with an email, possibly open an attachment, and possibly ultimately be directed to log into a website with your username and password to help

resolve the issue that you may or may not have. Simple rules are to not open any attachments and if you suspect that somebody is fraudulently trying to get information from you on behalf of a financial institution you use, go directly to that financial institutions website and login outside of your email system.

Ransom hacking is an increasingly common and difficult to spot technique to infect one's computer and gradually encrypt the entire hard disk in the background while you are using your computer. After a certain period of time, when your hard disk has been completely encrypted you receive an email telling you that your files are all encrypted and you must pay a "ransom" to get your information out. A robust backup system is about the only way you can prevent this from happening.

There are five things that every computer user should do:

PASSWORDS

If you can remember your password it is not good. Never share your password. Never reuse your password. Have different passwords for different sites. Most computer users would be wise to invest in a password vault. Three examples were suggested; 1Password. Dashlane and Last Pass. Members were encouraged to visit those websites to see if the software would be beneficial to them.

ANTI-MALWARE/ANTIVIRUS SOFTWARE

These programs are cheap or free are safe, and generally reliable. All users should have one.

BACK UP-BACKUP-BACKUP

You should back up to multiple sources frequently, and possibly even make a bootable backup copy of your hard drive. It is wise to keep an off-site backup that is refreshed every few months in the event you are hacked by a ransom where program.

UPDATE PROGRAMS

Make sure to update your operating system, browsers, and other programs when updates are available as they generally address vulnerability problems.

CLOUD STORAGE

Cloud-based storage is big business and providers employ a rigorous team of experts to look constantly for intrusions into your data. May or may not be useful for individual users but if you are running a business or keep other important information on your computer, it is probably wise to have a cloud server.

Members had numerous questions at the end of Lance's presentation. We are fortunate to have him as a Club member and can have our questions answered as they arise. (Within reason).

NEXT MEETING:

Wulff Reinhard, District Governor, presentation to the Club and review of Club activities

Respectfully submitted,

Doug Pile, Club Secretary