

**ROTARY CLUB of HEALDSBURG SUNRISE
TAYMAN PARK
MEETING SUMMARY**

DATE: Wednesday, 22 June 2016

ATTENDANCE: 30/44 68.2%

PLEDGE OF ALLEGIANCE:

Ciro Morales had the honor of leading the group in reciting the Pledge of Allegiance to the flag.

ROTARY MOMENT/INSPIRATION:

Lee Morton offered the following two reflections:

There's no telling how much could you can do if you don't care who gets the credit.

Don Clawson

How old would you be if you didn't know how old you are?

Satchel Paige

Jay Beckwith offered the following:

The man who has no imagination has no wings.

SINGING:

Befitting our forthcoming event the group sang a modified version of "*Rubber Ducky*" to encourage all members to participate in ticket sales for our major fundraiser. Perhaps ticket sales could be enhanced if we could convince prospective buyers to pay us more for not singing the song.

GUESTS:

1. Will Walton, Special Guest of Will Seppi, Cloverdale
2. Matthew Machi, Special Guest of Andy Esquivel, civil engineer in Healdsburg
3. Sally Hubbell, Healdsburg Noon Club, red badge requirement
4. Kathy Goodacre, CTE Foundation, program speaker
5. Tony Crabb, CTE Foundation, program speaker

ANNOUNCEMENTS:

1. **Duck Dash** – Brad Benson reminded members to sell their tickets. A sign-up sheet was circulated for ticket sales at Safeway, Big John's and Ace Hardware. Members are encouraged to turn in their sold tickets as soon as possible to Terry Tremblay so that their numbers may be entered into the database, hopefully to avoid a crush of tickets in the days or hours preceding the event. Sarah Preston will email a list of the prizes to all members, to include in their sales pitch.
2. **Shaun Shields** made a pitch for further **Foundation giving**. Along with the help of George Dutton, they solicited members for pledges of \$100/\$50/\$25 to help bolster the amount of money that we are contributing to the Foundation as a Club.

3. **Nancy Palombo** reminded members that our exchange student from Denmark, Emma, will be arriving in mid August. She is creating a calendar of events that will allow Emma to participate in the lives of more Rotary family members. Members with interesting outings are encouraged to contribute to this calendar with invitations for Emma to accompany them.

4. **Dan Erickson** reminded members of the **debunking for president Lee** to be held on **Friday, 1 July** at the Dutton Lake. A further round of email invitations will be sent.

RECOGNITIONS: – HAPPY DOLLARS

1. **Ann Marie Montecuolo** will be in New York City and has tickets to *Hamilton*. She will make a contribution to the Club because of this event. She also encouraged other members of the Club, who may have pictures of Hamilton on bills in their wallets to contribute them to the Foundation.

2. **Brad Benson** reports that his nephew, involved in a serious skateboarding accident, has returned home. His feeding tube has been removed and he was able to completely devour a hamburger on a recent family outing. He is making fabulous progress.

3. **Herb Liberman** is happy to report that the clean water project is moving ahead in Guinea-Bissau. Filters are being produced and sold. Things are going well with the factory at the present time. Unfortunately, he reports that there has been another coup in the country.

He and Bev will also be going to **Kenya** in August where they will visit with headmaster Timothy from the **Kiurani School** and present additional Little Suns to the students at the school.

ROTARY MOMENT:

Will Seppi reminded members to look at the current issue of the Rotarian magazine.

The slogan for the coming term of incoming president, John Germ, is *Rotary Serving Humanity*

Will also took the opportunity to present Pres. Lee with numerous gifts from a recent business trip to San Antonio, Texas. Included was a sleeve of golf balls (new), a golf ball that he found while playing with a Dallas Cowboys star on it, and several used tees. He also gave Lee a one-page map of downtown San Antonio in the event that he travels to that community.

RAFFLE:

Herb Liberman held the winning ticket, and before a numerical range was given suggested that the number was 67. Alas, the number was somewhere between one and 10 – Herb guessed 4, the number was 7. Too bad. Another person with a free breakfast. Better luck next time.

PROGRAM:

Kathy Goodacre and Tony Crabb presented a program about the operations of the Career Technical Educational Foundation of Sonoma County.

CTE was created in 2013 to help develop a career technical education program that ensures that all students in Sonoma County receive an education that prepares them for lifelong learning beyond high school, hands-on business experience as well as career training.

In the old model of vocational education there was very limited access and opportunity to develop academic skills or skills that are necessary to promote communication and collaboration in the workplace. Most of the vocational programs in the high schools did not prepare students for ongoing learning and generally isolated students in a "non-academic" pathway that often ended if and when they graduated from high school.

In the future, all students will need to have a much broader preparation that gives them both academic as well as practical aspects to their education. The new model of education includes both academic understanding of the manufacturing process as well as hands-on experience creating goods, and working in teams to facilitate production as well as to provide services. Both technical and soft skills are necessary for success in today's economy.

It is estimated that over 4.7 million new CTE workers will be needed by the year 2018.

CTE has aligned with local industries to include internships, preceptor opportunities and classroom visitations by representatives of the major industries throughout Sonoma County. By focusing on local needs, students are better able to create a vision for their future that is realistic and that will most likely prepare them to fill these positions.

The Board of Directors of CTE includes representatives from government, industry and the educational system. CTE will provide seed funding for grants to various educational institutions to provide this educational experience on a "no cost" basis to school districts. If the programs are successful, the school districts almost invariably adopt them along with adequate funding at the end of the three-year grant period. Grants must meet 12 criteria in order to be accepted.

Most of these programs are industry driven. Examples include the North Coast Builders Exchange which has an advisory board of contractors to shape the direction of the educational training of students in middle school, high school and at the junior college. Students learn the academic skills necessary to function as a builder, including the social skills of working as members of a construction team, and also get hands-on experience with actually building things.

A similar program is in place with Kaiser Permanente in the healthcare field.

The third project includes Sonoma Clean Power and is focused at the middle school level where a program at Healdsburg Junior high school has students building an all electric vehicle that qualifies to be driven on public roads.

There are numerous slides available on the club website from this presentation that include more details of the program.

To date over 3,160 students have enrolled in CTE programs since 2013. There are 66 sections and 43 STEM programs that have been implemented since 2013. Over \$1.34 million have been granted to school since 2013, with over \$450,000 awarded in 2016. There are 12 high schools in eight school districts implementing CTE Foundation programs. Over 1,700 students have completed the financial literacy part of the model CT elements since its inception.

Graduation rates for students enrolled in CTE programs are 90%, compared with 80% for the general school population. Students who complete a blended academic and CTE curriculum are more likely to pursue and complete college and earn a higher GPA. 81% of high school dropouts report that more hands-on learning may have influenced them to stay in school.

We are fortunate to have CTE operating in our community. More information is available at www.ctesonomacounty.org.

NEXT MEETING:

Wednesday, 29 June 2016. Program has not yet been decided.

Respectfully submitted,

Doug Pile, Club Secretary