

**ROTARY CLUB of HEALDSBURG SUNRISE
TAYMAN PARK
MEETING SUMMARY**

DATE: Wednesday, 8 June 2016

ATTENDANCE: 31/47 67.4%

PLEDGE OF ALLEGIANCE:

Lance Cottrell recited the Pledge of Allegiance to the accompaniment of the remaining members of the Club in attendance.

ROTARY MOMENT/INSPIRATION:

Ed Smith, a diehard sailor, offered this reflection:

The pessimist complains about the wind; the optimist expects it to change; the realist adjusts the sails.

SINGING:

After a week off with no vocal exercise, the group sang "God bless America" in a key that was nearly too high for human understanding. Members' voices rose to the challenge.

GUESTS:

1. Pascal Sisich, Burbank Housing Development Corporation

ANNOUNCEMENTS:

1. Jay Beckwith circulated a sign-up sheet for **selling opportunities of Duck Dash tickets at Safeway, big John's, and Garrett hardware**. "The Duck" will be made available on a first-come-first-served basis for any of the three locations. Colleen Carmichael could possibly be enlisted as a duck decoy to lure potential buyers to the sales site.
2. Shaun Shields reminded members to contribute to the **Change for Change**, our Club's effort to end polio.
3. Pres. Lee read a list of all **members with birthdays and anniversaries** during the month of May. They had been neglected during the course of our regular meetings. They were all encouraged to make contributions commemorating their days.
4. Pres. Lee also made a point of reconnecting Vince Dougherty with his coffee cup that is perennially left after Wonder League games.. In turn, Vince recounted his trip to the World War II Museum in New Orleans with our past program speaker, Harry Morse. He also presented Pres. Lee with two small bottles of Tabasco sauce, obtained from the manufacturing island in Louisiana along with a jar of pickled okra. Lee was very receptive and grateful to receive such gifts.
5. Ann Marie Montecucollo informed members that **flyers and posters for the July 4 event are now available for distribution**. Members are encouraged

- to pick these up to keep at their place of business or to have posted at other public places.
6. Incoming president Brad Benson presented a list of **committee assignments for the Duck Dash event**. Tickets have been distributed to members for sale. The numbering sequence for the random assignment at the Duck Dash race itself was explained by Lance Cottrell. Although the \$20 ticket will have but one number attached to the ticket, it will have five randomly assigned numbers associated with that number for the winning sequence.
 7. Andy Esquivel asked for volunteers to help next Tuesday, 14 June, with presenting lunch at the **RYLA retreat for high school students** at Westminster Woods. We are sharing this responsibility with representatives from Cloverdale, Healdsburg Noon, and Windsor Rotary Clubs. Several members volunteered to do this.
 8. Ed Smith spoke on the **youth exchange program**. We are still searching for one host family to have the exchange student in their home for 2 to 3 months beginning in late November and extending through the middle or end of February.
 9. Wonder League concluded its season on Saturday, for June with a game at Recreation Park with the Healdsburg Prune Packers baseball team. The kids felt like they were playing with the pros. Awards were presented including a framed picture of the team, personalized trading cards, a signed San Francisco Giants baseball cap, and of course an invitation to return next year for a similar experience. George Lawson commended members Colleen Carmichael, Jake McKee and Doug Pile along with Archie Julian for their contributions to the program. Archie Julian summed up the effects of Wonder League on the community including the enrichment that it gives to the special needs children, the other children that work with them (increased understanding and decreased fear) and goodwill engendered between generations, families, merchants in the community and Rotarians.
 10. **The debunking of Pres. Lee will take place on Friday, 1 July from 6 PM to 8:30 PM at Dutton Lake** off of Laughlin Road. This is a mandatory event, cost \$45, please respond to the invitation you have received so we can get an accurate count for the caterer. It should be another fun evening,.

RECOGNITIONS:

George Dutton reports that the **Healdsburg Animal Shelter** is opening soon after completion of all remodeling that was necessary. He made a generous contribution to his Paul Harris award in commemoration of this event. George Lawson made a generous contribution for the positive effect that **Wonder League** has on children and our community.

RAFFLE:

Ciro Morales was the winner of the drawing as well as the winner of the prize when he correctly guessed the number 119 from a group of numbers between 100 and 150. It was pointed out that the number, secretly written on the back of a piece of

paper, had been displayed by Pres. Lee while he was making his opening comments before the group for those that were observant at the time. (See photographs from meeting).

PROGRAM:

Pascal Sasich, Assistant CEO of Burbank Housing Development Corporation made a presentation on not-for-profit housing development in Sonoma County.

Burbank housing has been around for over 35 years. Pascal has been with them for the past 13 years following experience in other nonprofit building sectors.

Burbank housing is the largest residential developer in Sonoma County. Over the past 30 years they have built over 2,747 rental units on 57 properties and currently provide housing to over 10,000 people. In addition to having rental units, they have been involved in over 760 units of "sweat equity" ownership over the years.

Their rental units serve the workforce of our community, namely those people who are earning at or below the areas median income. Over 50% of their properties are rented to people considered a very low income, at or below 50% (\$41,300) of the area median income of \$82,600 for a family of four. 20% of their properties are rented by people who are at or below 30% of this value, roughly \$24,800.

They also provide housing to special needs segment of the population. There are no shareholders in Burbank housing, and salaries for the staff are paid out of the proceeds of the rents.

Projects are typically financed with a very small amount the private debt, approximately 10-15%. The remainder of the money comes from governmental support in the form of tax credits for large entities that want to invest in these properties. This accounts for approximately 50% of the housing development Corporation's income. Much of this money also comes from county and state sources as well as some city money. Burbank housing is always searching to find more local money to help support their projects.

There is always a demand for affordable housing. Currently there is a waiting list of over 12,000 families for 2,800 units. There is approximately one turnover of these units per day. The list of people seeking housing is always changing and it is possible to move up the list fairly quickly with wait times of 1-3 years being common.

Funding is the major issue facing Burbank Housing, as with other nonprofit housing agencies. Burbank Housing is constantly exploring other sources of

income such as bond issues which serve only for a limited period of time, as well as procuring a permanent base of funding at the state level, similar to the redevelopment fund money that was available up until approximately eight or nine years ago. There is work on developing a low income housing tax credit at the federal level, which might help to provide additional corporate source of funds for their programs.

Members wishing to learn more about Burbank housing development Corporation can visit their website at [www. Burbank housing.org](http://www.Burbankhousing.org).

NEXT MEETING:

TARA LEVINE, Healdsburg Forever

Respectfully submitted,

Doug Pile, Club Secretary