

**ROTARY CLUB of HEALDSBURG SUNRISE
TAYMAN PARK
MEETING SUMMARY**

DATE: Wednesday, 31 May 2017

ATTENDANCE: 23/43 53%

PLEDGE OF ALLEGIANCE:

Barney Brady led the group in reciting the Pledge of Allegiance to the flag of America.

ROTARY MOMENT/INSPIRATION:

Brad Benson quoted from Martin Luther King, Jr.:

Our lives begin to end the day we become silent about things that matter.

SINGING:

Oh What a Beautiful Morning was sung with great joy by all members of the club who were in attendance. It truly was a beautiful morning (even though we were not in Oklahoma).

GUESTS:

1. Nita Parker, Assistant District Governor, Noon Club of Healdsburg
2. Dan Needham, CEO Earle Baum Center, member of Sebastopol Sunrise club

RECOGNITIONS:

1. Bonnie Headley celebrated a birthday on May 13, 2017. She made a generous donation to her Paul Harris fund.
2. Other people who had significant events in their lives were not in attendance at the meeting today... Just you wait!

HAPPY \$:

1. **George Dutton** returned from a trip to St. Louis where he experienced a rare event, the Giants won two games from the St. Louis Cardinals. He came back with 3 questions for Pres. Brad.
 - A. Which team was first to join the National League? Giants or Cardinals – Giants
 - B. Which team has won the most World Series – Cardinals, 11/6
 - C. Which team has the most players in the Hall of Fame? – GiantsBrad got some of the answers right and received a Cardinals hat with sequined Cardinals on its front. He also made a donation to the club because he did not get all of the answers right.
2. **Philippe Hobson** gave money to the Foundation because his son is graduating from high school (Jacob). He also gave money to honor Jacob and his other son, Nathan,

for their participation on the Rincon Valley Christian Academy baseball team which is playing for the league championship.

3. **Jay Beckwith** has received his first paycheck from his new job in the city. He made a generous donation of \$500 to the Drew Esquivel Memorial Scholarship Fund.

4. **Archie Julian** made a donation out of happiness. For the first time in several years, neither he nor his wife are on the Board of Directors of the community organization where their cabin is located in Carlotta.

5. **Dennis O'Neel** made a contribution of \$20 because the Dodgers are leading the Giants by 11 games in the National League West.

6. **Lee Morton** recognized Andy Esquivel for the work that he has done in the past year with Interact.

Lee also circulated a sign-up sheet for the debunking of Pres. Brad. Help is needed with set up and cleanup. Debunking will take place on Friday, June 23, 2017 at Tayman Park.

7. **Nancy Palombo** gave a donation because she thoroughly enjoyed the cake bought at an auction.

8. **Nita Parker** also recognized Andy and Nancy for their help with hosting our exchange student, Emma Nesson.

9. **Dan Erickson**, President-elect, will be attending the Rotary International conference in Atlanta. He is happy to be going and made a contribution to the club.

10. **Ciro Morales** commented on the recent Department of Defense testing of a intercontinental ballistic missile intercept rocket that was highly successful. He was part of the team that worked on some of the guidance system for this project. He was happy to see his work be successful.

ANNOUNCEMENTS:

1. **Colleen Carmichael** reminded members that the final game of the Wonder League season will be held this Saturday at Recreation Park in Healdsburg starting at 2 o'clock. There will be a barbecue lunch at the conclusion of the game as well as an awards ceremony. The SNAP program, featuring a one-day course in drumming, will be held on Sunday, 16 July 20. 17

2. **Dennis O'Neel** circulated a list of the four groups within the club that will be responsible for providing speakers and social engagements for three months each during the coming year.

3. **Andy Esquivel reported** on the Interact Club and their excursion to clean the river, guided by Don McEnhill from the Russian River Keeper organization. Ben Vargas was also instrumental in this program. He particularly thanked the drivers from both the Noon and Sunrise clubs for their assistance with transporting students and kayaks at the conclusion of the event.

4. **Dan Erickson** reminded members to sign up for the Giants game, to be held on Wednesday, July 26. Members should check their email for invitations and sign up opportunities. He also informed club members that our exchange student from Sweden will be arriving in August.

CLUB BUSINESS:

Pres. Brad informed the club that there is interest in having a Joint District Conference in May, 2019 involving our district, as well as 5150 and 5160. A vote was taken and there was unanimous agreement to proceed with such an activity. The increased size of the group would allow us to obtain high-profile speakers.

RAFFLE:

Jay Beckwith held the winning ticket. The question related to district 5130. *Who is the next District Governor?* Jay did not have the right answer, which was *Bob Rogers* from the Sebastopol club. Better luck next time, Jay.

PROGRAM:

Dan Needham, CEO of the Earle Baum Center in Sebastopol gave a presentation on the Earle Baum Center.

The Earle Baum Center was established in 1999. The Center is named for its benefactor, Earle Baum, a West County native who developed complete blindness by the age of 17, probably from retinitis pigmentosa. He was a farmer, who continued to work the land although completely blind well into his 80s. He left his entire property, over 17 acres, in trust to be used as an establishment where people with visual impairment or complete blindness could be trained to function in daily life. After his death in 1986, multiple service organizations and professional groups worked together to build an establishment that could fulfill the wishes of Mr. Baum. In 1999 the Earle Baum Center opened its doors and is now serving over 450 people per year throughout Sonoma, Mendocino and Lake counties.

Dan began his presentation by querying his audience as to who had personal experience with people with impaired vision, over 60% of the people in the room responded. He then went on to say that the Earle Baum Center is "our" organization and that all people, whether sighted or with impaired vision, are able to utilize the services that they provide to help care for people they know with visual impairment.

The Earle Baum Center is located west of Santa Rosa, off Occidental Road. The address is 4539 Occidental Rd., Santa Rosa and the phone number is 707-523-3222. The website is www.EarleBaum.org.

The Earle Baum Center is truly a community Center as well as a school, educating people with visual impairment as well as their caregivers and family members in the meaning of visual impairment. They have a low vision clinic, staffed by an optometrist that helps people maximize their remaining vision and helps to monitor progression. A staff psychologist helps people to cope with the significance of failing vision in their lives. They have classes in their functional core school that deal with training activities of daily living in the home, transportation and movement in the community, use of adaptive technologies including computers, smart phones and tablets, along with braille

instruction. They also have classes and activities that involve walking, grocery shopping, travel, mobility on public walkways and street crossings. They also have book clubs, movie night, and tandem bicycling exercise programs.

The average age of clients at their facility is 72, although the age range is quite diverse. Their motto is *Dream, Dare, Do - No Less!*

Majority of their funding comes from their Earle Fest Program that has been held every year for the past 10 years. This year's program, to be held at the **SoMo Village Center in Rohnert Park on Saturday, September 23**, will feature **Los Lobos** and the **California Honeydrops** on the main stage. In addition, numerous local talents will play on an ancillary stage. This is a day of fun activities and instruction for the entire family.

The Earle Baum Center is one of nine or 10 similar organizations in the state that try to work together with limited funding to provide assistive services to the blind.

Tickets for the Earle fest are available online at <https://fanlink.to/EarleFest2017>.

NEXT MEETING:

Wednesday, June 10, 2017

Pat Callahan, Major Gifts Coach

Marketing Strategies for Raising Money

Douglas D. Pile, M.D., Club Secretary