

**HEALDSBURG ROTARY SUNRISE CLUB
KRUG EVENT CENTER
MEETING SUMMARY**

DATE: Wednesday, for November 2015

ATTENDANCE:

This week's **attendance was low. 29/47 61.7%**

PLEDGE OF ALLEGIANCE:

Jerry Anderson led the group in reciting the Pledge of Allegiance

ROTARY MOMENT/INSPIRATION:

Pres. Lee Morton provided these inspirational thoughts:

Why does toilet paper need a commercial? Who is not buying it?

SINGING:

Today, totally from memory, the group sang *God Bless America* with great spirit.

GUESTS:

There were no guests at our meeting today. (We could have used some to bolster attendance).

ANNOUNCEMENTS:

1. Pres. Morton encouraged **members desiring to go to the Club Crab Feed in December to purchase their tickets today**. Eight are held in reserve for our Club until later in the day, when they will be sold to the general public. Those members who signed up for places John Merget at our last meeting are already registered.
2. Pres. Morton reminded members of our obligation to **host the SCARC program in January**. Of immediate concern is a **flyer** detailing the event, including the program. We also **need a program**, and are hoping on using Wonder League as an example of our community involvement both with getting local businesses, local school organizations and teams, and members of the community to participate in the program. **Volunteers will be needed** to help plan the event including **registration**, procurement of **catered food**, details of the **program**, and **publicity**. We all need to work together to make this event memorable and successful.
3. At the last meeting of the JBOD, it was pointed out that **our bylaws** are now nearly 5 years old and have not undergone any **revision** in that interval. A task force has been created to work on this revision. Members are Andy Esquivel, Brad Benson, Doug Pile and Terry Tremblay. Any member with desired input should contact one of the above task force members with their ideas for inclusion or deletion from the bylaws. Bylaws can be found in the member area on the Club website.
4. Doug Pile presented a petition regarding the sale of tobacco to people under the age of 21 in Healdsburg. It is a city ordinance that **tobacco not be sold to people under age 21**. This has been challenged by big tobacco and the city has

decided not to spend resources fighting them. An alternative approach is to encourage people not to patronize gas stations where tobacco products are sold. Petitions are being circulated to create a list of people who would be willing to patronize only those gas stations that do not sell tobacco products. Hopefully, those stations that continue to sell tobacco products to people under the age of 21 will lose enough business to come in line with the city ordinance..

5. Richard Hillman reminded members that the **Veterans Breakfast** will be held **next Wednesday, 11 November 2015 at the Annex of the villa Chanticleer starting at 7 AM**. Richard encouraged members to invite veterans and at the actual events to congregate and speak with them rather than in small groups of Rotarians as has happened in the past. This is a **mandatory Club event and members will be charged for the meal whether or not they attend**. We have an interesting speaker to talk about his experiences on Iwo Jima, including the raising of the flag on the island.

6. Jake McKee reports that we are attempting to streamline our **communications with the Tribune**. Members are encouraged to submit ideas for stories to Pam or Jake for submission to the paper. He also reminded members of the **12th annual Food Pantry Square Dance** to be held this Sunday. (See the attached flyer).

7. Ciro Morales encouraged members to post any photos, comments, or ideas on our **social media websites**. We currently have both Facebook and Twitter accounts .

8. Lance Cottrell reports that the **Choices program** will be presented on Monday and Tuesday of next week. Teams have been oriented and have rehearsed their presentations. This is another opportunity for Rotary to have a significant impact on the educational experience of our seventh-grade students. Hopefully it will be an experience for all of them that will carry through their entire education process.

9. Pam Moulton reports that activities she has been involved with have gathered serious numbers of boxes of **toiletries for distribution to the victims of the Valley fire**.

10. Pam Everson has been working on our prior program to **adopt a family to provide Christmas gifts**. Further details at a future meeting.

11. Andy Esquivel reports that the **Interact Club** had a successful food court day at the high school. The program is entirely organized and run by the students is time with only minimal adult supervision. They **raised over \$100 that has been donated to the Valley Fire Relief Fund**.

12. **Bob Durler** will be performing in **Dancing with the Stars** at the Raven theater in the near future.

RECOGNITIONS/HAPPY DOLLARS:

Herb Liberman, Sgt. at arms, was happy, to some extent, that he did not have to introduce any guests today. **Lance Cottrell** has returned from Disneyland and made a donation of some of his remaining money to the FOUNDATION. **Pam Moulton** returned from a Rotary zone meeting held in Hawaii. She brought a gift of Macadamia Nut SPAM for president Lee. **George Dutton** has returned from a trip to

New York and Nebraska and reports that there is a significant difference between the two areas of the country! Since he missed the induction of his sponsored new member, Vince Dougherty, he made a sizable contribution to the Paul Harris fund on behalf of Vince.

RAFFLE:

Jim Brenton was a holder of the winning ticket. He failed miserably to pick the fictional number in Pres. Lee's mind and thus lost out on winning over \$150. He did receive a free breakfast. Good work, Jim, it's hard to beat the house!

PROGRAM:

Past president, **Pam Moulton** recently attended a Zone Institute in Hawaii. The theme of the program was "*Connecting For Good*". Numerous inspiring presentations were made including one by a neurobiologist who related that the chemical changes in the brain with happiness and laughter are the same chemical changes that occur with benevolent service and helping others. There was also a presentation on membership and Rotary International in the United States actually declining and the numbers in other countries is increasing. At the same time the number of active Rotarians in the United States. A greater effort needs to be made to connect with the younger generation, and will probably require that members become active in social media and networking in order to continue the traditions of Rotary into future generations. She showed a brief video presentation of various areas in the world in which Rotary has made a significant impact on people.

Diane Bucher gave a presentation on our two major fundraising programs. The **Wine and Dine** will have tickets available for sale early in December. Each member will be expected to sell two tickets. The drawing for the event will be held on Valentine's Day. To encourage restaurant participation, the Club is buying an additional meal for two that will be auctioned off at a later date.

She also gave some figures obtained by researching the **Roseville, Oregon Duck Dash**; a much larger event than ours. They raised over \$90,000. The top prize included a pickup truck that was donated by a local agency. One of the significant impacts on ticket sales for this event was a clear definition of where the money raised would be used in the community. specific areas of need were identified. It was felt that this created a stronger sense of mission or participation in the people who bought tickets for the event, knowing that it was all going for a specific cause.

Shaun Shields suggested that a ticket sales opportunity might be to sell blocks of tickets to local hotels that they could use as they desired with their guests.

Pres. Morton reviewed possible **sites for our future home**. We will be leaving the Krug Event Center following our last meeting in December. Various sites have been explored in the past including the Healdsburg Community Church, the Annex at the Villa, Shed, and possibly Tayman Park. Other sites that are being explored for the first time include the Alliance Medical Center and possibly the Masonic Lodge.

Any members who might know of an alternative meeting place to these venues is asked to let Pres. Lee know so that we may add to our list of sites that are currently under review. Vince Dougherty and Archie Julian have agreed to spearhead this search process.

As usual, there are photographs on the website of the various participants in today's meeting..

NEXT MEETING:

Our next meeting is the Veterans Day breakfast at the Annex of the Villa Chanticleer starting at 7 AM. Please plan to attend. Please ask a veteran to attend with you or to come on his or her own. We want to make this an inclusive event.

Respectfully submitted,

Doug Pile, Club Secretary