



MAKING LOCAL NEWS WORK FOR YOU

MICHAEL SINGER

EDITOR, CASTRO VALLEY FORUM

OCTOBER 26, 2021

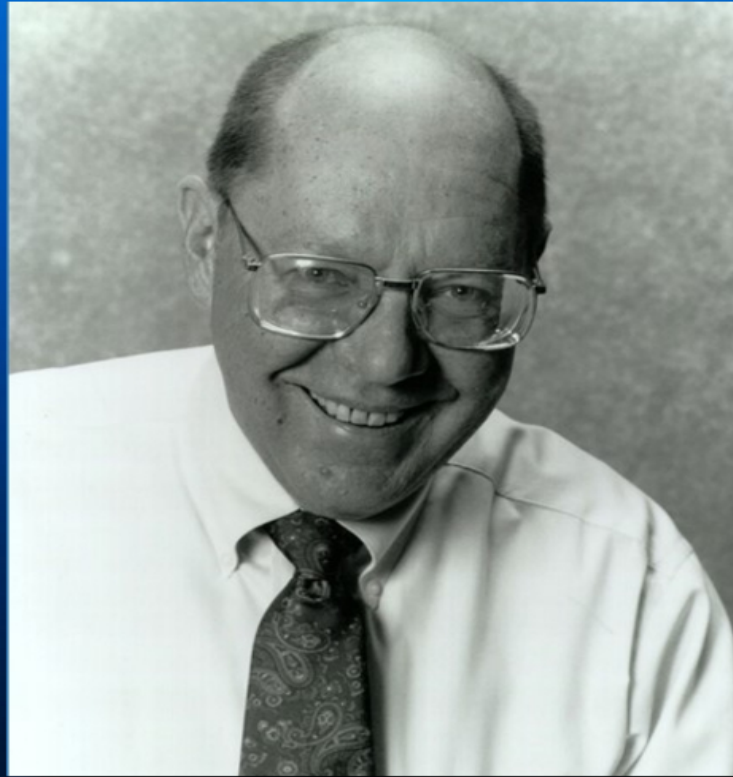


HOMETOWN NEWS SERVED WEEKLY

- Serving Castro Valley since 1989.
- Every Wednesday, 20,000 newspapers delivered **free**
- Another 2,500 distributed through outdoor and in-store racks in Castro Valley, San Leandro, Hayward and at more than 150 businesses
- **COMBINED CIRCULATION: 61,000**



OUR FOUNDER AND HIS VISION



WHO'S WHO IN THE NEWSROOM

-
- Howard Morrison, Associate Publisher
 - Claudette E. Morrison, Business Manager
 - Michael Singer, Castro Valley Forum Managing Editor
 - Jim Knowles, San Leandro Times Managing Editor
 - Amy Sylvestri, San Leandro Times City Editor
 - Patrick Vadnais, Classified / Obituary Manager
 - Claudette Morrison, Advertising Manager
 - Mary Florence, Advertising Sales
 - Linda Nakhai, Advertising Sales
 - Moxie Morrison, Graphic Designer

MY PATH



- Locally grown
- Diverse journalism background
- Castro Valley Forum since 2007

WHAT MAKES GOOD LOCAL NEWS?



MAIN NEWS



LETTERS TO THE
EDITOR



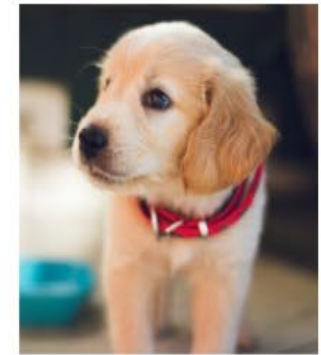
COMMUNITY BLOG



SPORTS



CRIME



PETS

WHAT MAKES GOOD LOCAL NEWS?



CASTRO VALLEY FORUM
Wednesday, October 20, 2021 7

Women In Business

Tianne Rinetti-Vittoria
REALTOR® / Owner

22 years in this field surprises even me at times! Never could I have imagined the gratitude I would feel for having this career and the continued passion to help others find their homes or move on to the next step in their lives. I love the process of helping others, making friends and forging solid relationships that last well past the buying and selling of a home. I completely understand why my Dad, Al Rinetti, who opened our office in 1970, never gave it up! I continue with his joy of helping sellers sell and buyers buy. Along the way I have added my passion for design to help our clients, and beyond, which makes my job that much better! Thank you for all the years of support of Rinetti & Co. Realtors. It is truly a special company!

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(510) 329-4158 • www.RinettiCo.com • trineti@sbcglobal.net



JENNY KIM HONG
IMMIGRATION ATTORNEY

I am the owner of a small boutique immigration law firm in San Leandro. I focus my practice to 100% immigration law, as I am committed to providing my clients with high-level, attorney-driven representation, allowing us to provide an individualized solution and success. We pride ourselves on our employers and business or naturalization, as "Omega" as the name to one's immigration San Leandro from the clientele from San Leandro and neighboring cities. O and Spanish-speaking.

Omega Immigr
14895 E. 14TH ST.,
(same parking lot as



Caroline Ryan, Realtor
DRE# 02020907

As a woman in business, I'm thankful to have such a supportive community. I'm continually testing ideas and learning from industry experts and other successful women. Contact me today if you're looking to buy, sell or invest in Real Estate. With my services, you can expect the following:



Seniors

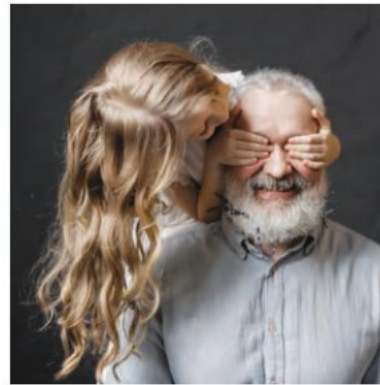
CASTRO VALLEY FORUM 5
Wednesday, August 18, 2021

What You Should Know About Naming Minors as Beneficiaries

Q. I would like to name my young grandchildren (ages 3-10 years) as beneficiaries of my estate and my life insurance. Is there anything I should know about this plan?

By Gene L. Osofsky, Esq.
SPECIAL TO THE FORUM

A. Yes. Your wish to do so is commendable, but it is important to make a plan that does not involve leaving assets directly to them while they are minors, i.e. under the age of 18. Here's why:
First: Assets cannot be left directly to a minor under California law. If you were to



Are We Careless About COVID?

By Marilda Charles
SENIOR NEWS LINE

If you read the news, you know there are serious



10 CASTRO VALLEY FORUM
Wednesday, August 25, 2021

Carrie Miles
REALTOR®
BRE # 01909263

With the right realtor, buying or selling a home doesn't have to be stressful or even complex. I bring integrity, hard work, and extensive experience as well as a real love for helping clients achieve their dreams, to every home sale or purchase. Together, we can ensure you have a positive experience no matter what your goals may be.



Malanie Yan
Realtor® • Cal BRE#

With over 17 years of experience, Malanie Yan is an ordinary real estate agent who has become an extraordinary real estate professional. Buying or selling stressful and time-consuming transactions, but not with Malanie. She is one of the knowledgeable and successful real estate agents in the Bay Area. Malanie is an exceptional attention-to-detail manager and a

The Week Ahead

Friday, August 27: Swalwell Town Hall Meeting

Congressman Eric Swalwell will hold a town hall meeting for 15th Congressional District constituents this Friday, Aug. 27, from 6 to 7:30 p.m. at the Castro Valley High School football field, 19400 Santa Maria Ave. in Castro Valley. Masks are required for COVID-19 safety. California's 15th Congressional District includes San Ramon, Dublin, Pleasanton, Livermore, Sunol, Hayward, Union City, Castro Valley, San Lorenzo, Cherryland, Ashland and Fairview as well as parts of Fremont and Danville.

Saturday, August 28: Book Sale at CV Library

The Friends of the Castro Valley Library will be holding book sales in front of the library (3600 Norbridge Avenue) every Saturday morning from 10 to 11:45 a.m. There will

Park It: East Bay Regional Park District To Open First Campground on Shoreline

By Ned MacKay
SPECIAL TO THE FORUM

The East Bay Regional Park District will open its first campground on the San Francisco Bay shoreline, celebrated with a program on Saturday, Aug. 28.

Festivities for the Dumbarton Quarry Campground in Fremont will begin at 10 a.m. with tours and other activities led by natu-



the East Ridge Trail at the top of the hill on Del Valle Road near the gate, before the entrance kiosk. Watch sunset and learn how sunsets are created.

This is not a guided hike. The naturalist will remain at the trailhead. No registration is required and there's no parking fee. Bring a flashlight for the walk back to your car.

Del Valle is at the end of

OUR ROLE IN THE COMMUNITY

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- Community
- Integrity
- **New: MyCVForum.com**



OUR ASK TO YOU

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Thank you...

Questions?