**Rotary Club of Castro Valley**

**Meeting Highlights - January 29,2019**

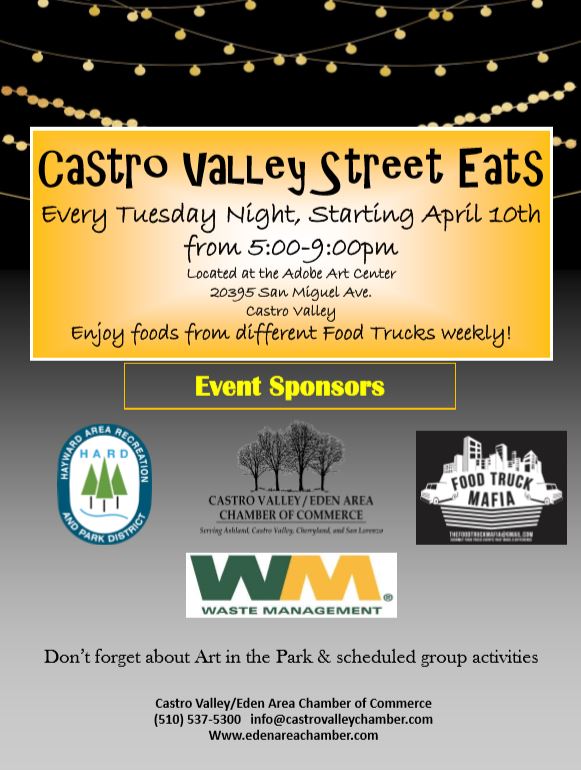
**Ashley Strasburg, Executive Director of the Castro Valley/Eden Area Chamber of Commerce**

A person standing in a room

Description automatically generatedAshley Strasburg, a member of the Rotary Club of Castro Valley, was the day’s speaker and described the work and upcoming activities for the Castro Valley/Eden Area Chamber of Commerce. The Chamber is a member-driven association of businesses and community organizations that work together for the betterment of the communities through the promotion of economic and civic health.

The mission of the chamber is to lead the communities toward sustainable economic growth, to advocate a pro-business climate for the members, to honor the historical foundations and future promise of the area, and to establish, advocate and execute the community's vision. The Chamber works to be a visible, active, and valuable part of the larger community through hosting or supporting the following events:

* Annual Castro Valley Fall Festival
* Castro Valley Street Eats
* Castro Valley Meet in the Street & Street Light Parade
* Boos & Barks Halloween Parade
* San Lorenzo Parade
* Cherryland Easter Egg Hunt
* Ashland's Cinco de Mayo Festival
* Castro Valley and Ashland Family Fest
* Business Expo of Castro Valley
* Castro Valley/Eden Area Student Citizen Awards and Business Leader Recognition Awards
* Chamber Mixers sponsored by various businesses
* Participation and supporting CV Rotary Club as a sponsor of the Chili Cook-off and Rodeo Parade
* New Business advocate and ally for businesses
* Provides information for new businesses and citizens and helps them find Local Services



Rotarians Brian Morrison, Parvin Ahmadi, Stephen Gray, David Gehrke, and Jim Phillips current serve on the Board of Directors and over the years, many other Rotarians have served on the board.

A group of people posing for the camera

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More information regarding the Castro Valley/Eden Area Chamber of Commerce and its events is available at

<http://www.edenareachamber.com/>

**Upcoming Events – *Mark Your Calendar (Check ClubRunner for details)***

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| February 5 | Lunch meeting with Marian Meadows |
| February 6 | Texas Hold’em Planning Meeting @ 5:30 pm at Law Offices of Mark Poniatowski |
| February 12 | Annual Richard D. King Student Speech Contest at the Lunch Meeting |
| February 19 | Lunch Meeting with Castro Valley & Redwood Christian High School students who attended Camp RYLA |
| February 20 | Chili Cook-off & Rodeo Parade Planning Meeting @ 5:30 pm at Direct Sales Floors |
| February 26 | Lunch Meeting with Denyse McCowan, Program Director - Alameda County Ombudsman |
| March 9 | ***TEXAS HOLD’EM FUNDRAISER*** @ 5:00 p.m. at Our Lady of Grace Church – Stack Center |

**Scenes from the Meeting**

**A group of people standing in a room

Description automatically generatedA group of people sitting at a table

Description automatically generatedA person standing in a room

Description automatically generatedA group of people posing for the camera

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*A close up of a logo

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*Photos by Murline Monet*

*Notes by Ajay Ahluwalia*

*Jim Negri, Editor*