

Castro Valley Rotary Club

Meeting Highlights for July 11, 2017

Today's meeting was the first official meeting for 2017-18 President Jim Negri.

What are YOU doing to make a difference?

Pélló Walker, President of Daily Digital Imaging (a Green Business of the Year) was the featured speaker. After reviewing the ten characteristics that highly successful leaders possess (see the list below), he engaged the members in an interactive discussion of how you can make a difference in whatever you, but especially in the Rotary Club of Castro Valley.



Characteristics of the Most Highly Successful Leaders

- They have *Drive*
- They are *Responsible and Humble*
- They have *Willpower*
- They have *Patience*
- They have *Integrity*
- They have *Passion*
- They develop *Connections*
- They have *Optimism*
- They have *Self-Confidence*
- They have the ability to *Communicate their Vision*

These characteristics are not always God-given qualities, but are generally developed by practice and hard work. Anyone who wants to be a successful leader must have or develop characteristics, practice them until they become part of his/her everyday behavior and nature.

After reviewing the characteristics, Pélló engaged the Club in a discussion regarding what the Club and individual members can do to fulfill the Rotary theme of *Rotary: Making a Difference* and President Jim's theme of *Making a Difference starts in Castro Valley* as well as President Jim's three goals of

- *Increasing the number of active members;*
- *Increasing attendance at the weekly meetings; and*
- *Increasing Club involvement and visibility in the community.*

He suggested that to meet the goals

- Each member needs to *personally* contact and invite others to become a member of the Club;
- Members should *personally* call members to remind them of upcoming meetings and follow-up with them if they are not at a meeting; and
- Identify specific project/actions that the Club do undertake to be more involved and visible.



After some pushing from Pélló, members identified the following specific projections/actions:

- Work with the Castro Valley Arts Foundation (CVFA) to identify specific projects that the Club can take on at the Castro Valley Center for the Arts (CFA). Since many current Rotarians are or have been CVAF board members, there is a great foundation to start the work.
- Promote literacy through the student backpack project by Heidi Hausauer is coordinating.
- Establish informal coffee/brainstorming sessions to generate new members and new ideas.
- Work with other community organizations, especially the Castro Valley Eden Area Chamber of Commerce, to work cooperatively on current and new projects, and build partnerships.

President Jim will be following up on these ideas in the coming weeks.

Pélló's presentation was very motivational as well as challenging members to make a difference through specific action. This presentation invigorated members.



Happy Birthday, Heidi

Songstress supreme, Ceta Dochterman, led the Club in wishing Heidi Hauser a Happy Birthday.

Membership Badge Presentation: President Jim Negri presented Ajay Ahluwalia with his **BLUE BADGE** for successfully completing all the requirements. At her last meeting in June, Past President Carol Wikle had announced that Ajay had completed the requirements. All **RED BADGE** members should check with Virginia Degner to see what **BLUE BADGE** requirement they still must complete. Attending a Club board

meeting (next one is July 26), completing the Youth Protection Certification and attending a District 5170 event are requirements.

DG Visit and Double Sustainer Pledge

District Governor Orrin Mahoney will visit the Club on July 18th. He will meet with the board at 10:30 am in the Rose Room. All members are invited to attend, especially **RED BADGE** members. The DG will be the speaker at lunch. During the lunch, members will be asked to become Double Sustainers (a pledge of \$200 to The Rotary Foundation during the year). If you plan to donate at the meeting, please make the check to The Rotary Foundation (TRF). Donations in any amount are greatly appreciated to support the work of Rotary International.

Poker Tournament

Mathilda Schmidt asked the members to learn and practice earlier in the year for the Poker Tournament so more members can participate in the Poker Tournament. After the meeting, Mark Poniatowski, Randy Vanderbilt, and Dawn Ortiz agreed to work with Mathilda as the Planning Committee for the Poker Tournament. Thank you to the four for stepping up and *Making A Difference*. Thank you to Ken O'Donnell for his work on the Poker Tournament last year.

Looking Ahead

July 18: Board Meeting with District Governor Orrin Mahoney at 10:30 am in the Rose Room at Redwood Canyon Golf Course

July 18: Lunch meeting with District Governor Orrin Mahoney at 12:00

July 25: Lunch meeting with Jeff Kirschner from Litterati at 12:00 –

August 1: Lunch meeting with Parvin Ahmadi, CVUSD Superintendent at 12:00

August 8: Lunch meeting with Christoph Nauer at 12:00

August 15: Dark at lunch

August 15: Club Picnic at Lake Chabot Park – details coming soon

Details regarding all events are available on the Club website, www.castrovalleyrotary.org.

