

Rotary Club of Castro Valley Meeting Highlights for October 24, 2017

Lunch Speaker - Rodrigo Orduña, Assistant Planning Director, Alameda County Planning Department



Rodrigo Orduña who serves as the Assistant Planning Director for the Alameda County Planning Department, Community Development Agency spoke on the implications of the Residential Design Guidelines and how they impact existing homeowners and new developers. His presentation stressed that

- The county works with builders and the community to provide guidance to integrate new, much needed housing units into existing neighborhoods.
 - Both architecture, landscaping and integration into existing neighborhoods are important factors.
 - Rodrigo reviewed the population growth in Castro Valley and Alameda County noting the need for control and changes to accommodate growth concerns for surrounding communities.
- Next, he reviewed the Castro Valley 2012 General Plan and the goal of preserving the “rural” feel given the Alameda County current growth. To accomplish the vision, his offices reviews regulatory changes to implement the plan along with design standards.
 - He reviewed the **Top Ten Priorities for Castro Valley** and focused on Design Standards goals to include building style, landscape, and streetscape goals, which were developed during workshops conducted during the planning process, community residents agreed that the following ten actions should be the top priorities over the lifetime of the General Plan. Successful execution or attainment of these clear and realistic items, which are listed in descending order of importance, will help bring Castro Valley closer to achieving its desired future.
 - 1. Highly Visible Hillside or Canyon Sites Preserved as Open Space.
 - 2. Castro Valley Streetscape Improvements.
 - 3. Enforcement of Zoning and Design Review Regulations, as well as property maintenance requirements.
 - 4. Residential Design Standards and/or Guidelines.
 - 5. Billboards Eliminated
 - 6. Neighborhood Commercial Center Sites at Heyer/Center and Lake Chabot Road/Seven Hills Renovated and/or Redeveloped.
 - 7. Commercial Façade Improvement Program.
 - 8. Revised Subdivision Standards – Lot Size, Private Streets, Landscaping, etc.
 - 9. Commercial Design Review Standards and/or Guidelines.
 - 10. New neighborhood park in the western area of Castro Valley, and/or in other areas.



The county took the community’s desire for improved residential development and codified it into regulations and guidelines with clear examples of what the community wants to see. While, for the single-family homeowner trying to add to their house, there may be increased costs since we require quality materials (not just T-111 plywood siding, for example), in the long run, the improved quality of the housing stock will increase property values for the community.

ABOUT RODRIGO

I have been at the Alameda County Planning Department, cumulatively, for about 15 years now, and am the manager of the Current Planning and Code Enforcement divisions of the Department. Before working at the County, I was at the City of San Jose and the City of Oakland. Before that I was a junior architect for Hood Miller

Associates in San Francisco. I have a Masters in City Planning with a Concentration in Urban Design from UC Berkeley, and an undergraduate BA in Architecture with a Minor in City and Regional Planning, also from UC Berkeley.

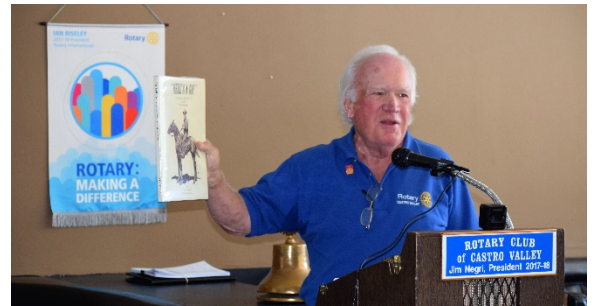
World Polio Day

October 24, 2017, was the 5th Annual World Polio Day sponsored by Rotary International. Dwight Perry, District 5170 Chair of the PolioPlus Campaign, shared the history of Rotary's worldwide efforts to eradicate polio, which would be



only the second disease in history to be eradicated. Currently, the Bill and Melinda Gates Foundation is supporting the efforts of Rotary International will a \$2 donation for every \$1 Rotary raises. During lunch, members view two videos regarding PolioPlus. You can learn more about the End Polio Now campaign and watch videos at www.endpolionow.org.

To raise funds for PolioPlus on World Polio Day, Dwight auctioned off the book, "Here's A Go!" *Remembering Harry Rowell and the Rowell Ranch Rodeo*, which was published in 1995 on the 75th anniversary of the Rowell Ranch Rodeo. After a somewhat spirited bidding process, President Jim Negri won the book with the highest bid. There will be a concerted PolioPlus fundraising effort in May.



Announcements

- President Jim Negri shared the **Lifetime Recognition Award** presented to the Rotary Club of Castro Valley by Redwood Christian Schools at its 48th Annual Dinner Celebration on October 23rd. Jim stress that he accepted the award on behalf of all the Rotarians in the Rotary Club of Castro Valley that have supported Redwood Christian Schools over the past 20 years. **Service Above Self.**



- Volunteers are still needed to serve the H.A.R.D. Thanksgiving Lunch at the Kenneth Aitken Senior Center on November 15th. There are two shifts, 8:30-10:30 and 10:30-1:30, to cook, prepare the food, and serve. Other volunteers are invited to assist at 11:30-1:30. Please sign up by responding to the email invitation to volunteer or see Carol Wikle, Michaela Thompson, or

Jim Negri. Volunteers need not be Rotarians. Volunteer your family, friends, and colleagues.

- Superintendent Parvin Ahmadi distributed fliers about the upcoming budget presentation that Castro Valley Unified School District will be hold in November.
- Past President Carol Wikle announced that the Nominating Committee will be meeting on November 21st after lunch to nominate the 2018-2019 Officers and Board of Directors. The Nominating Committee is composed of Past Presidents and two at-large members. If you wish to nominate someone or have an interest in serving as an Officer or Director, please contact Carol.
- Each year, Rotary has a float in the Tournament of Roses Parade in Pasadena. Funding and building the float is spearhead, but a committee of Rotarians sanctioned by Rotary International. The committee requests that each Club contribute \$.75 per member to support the float. President Jim passed the coffee cup and collected \$150. *If you were not at the meeting, it is not too late to contribute.*

BUDGET

Castro Valley Unified School District
Community Budget Meetings

Thursday, November 2, 2017 6:00PM Canyon Middle School Cafeteria 19600 Cull Canyon Road	Monday, November 6, 2017 6:00PM Castro Valley High School Cafeteria 19400 Santa Maria Avenue
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Join us to hear the District's fiscal update.

Upcoming Speaker

October 31 – Hayward Mayor Barbara Halliday on *What's Happening in Hayward?*