



State of the Club Report

Ramesh Hariharan

District Governor of District 5170

Rotary Club of Castro Valley

Todd Anglin, President

March 3, 2020

President's Goal '19-'20:

“Everybody in Castro Valley will know what Rotary does in our community in service, projects, community, and educational programs via strong social communication.” This will lead to increased membership, fulfillment, enjoyment, and impact throughout our community.



Carol Bigelow

Membership: 45 to 54 (+20%)

- * Feb 28--Added Jake (1st Pres), Joe (Expedia, form mixer), Aaron (Personal Auto)
- * Plans to continue growing membership and engagement/fun.





New Strategies

Dawn Ortiz

Evening mixers
in place of lunch

Madrigals singing
at holiday meeting



Dinner/wine pairing

The Rotary Club of Castro Valley Wine Tasting & Food Pairing Event

Hosted by Ehrenberg Cellar Wines & Chef Alejandro Ramirez

Tuesday, February 4, 2020, 6-9pm
\$50 per person

Menu

I
Envidia Cream Cheese and Prosciutto
2016 "Schmidt" Sparkling Brut - "Schaumwein"

II
Moroccan Cake with Curry Sauce, Green Apples and Carrots
2016 Chardonnay, Livermore

III
Margarita Flat Bread with fresh Mozzarella Cheese
2016 Barbera, Amador County

IV
Pork Chops with Figs and Pancetta Demi-Glace Sauce*
2016 Zinfandel - Sutherland Vineyards, Livermore

V
Coffee Panna Cotta with Chocolate Bailey's Sauce
2013 Zinfandel - "LATE HARVEST" Thomas Coyne, Livermore

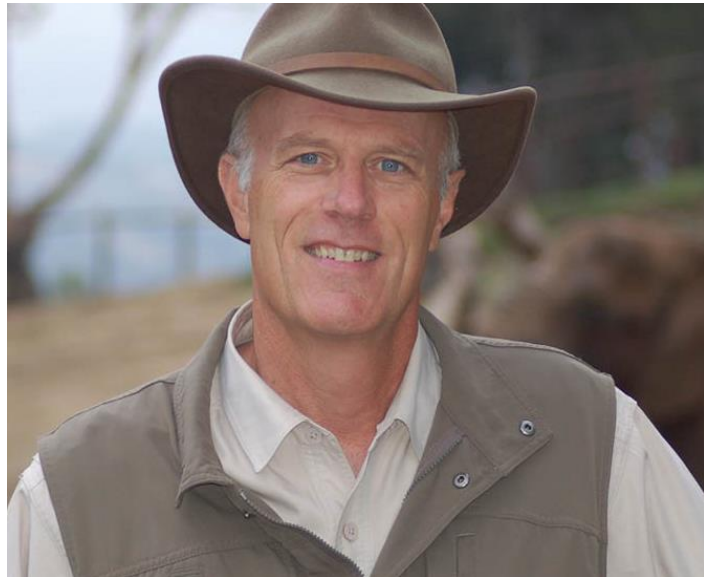
Reservation required to attend.
Visit our Eventbrite page to purchase tickets:
<http://bit.ly/36A581r>

* Vegetarian option available as well as an alternative to Pork.

Gary Howard
Lunch Speakers



**Attendance statistics
showing steady increases
(+30 to 50% weekly)**



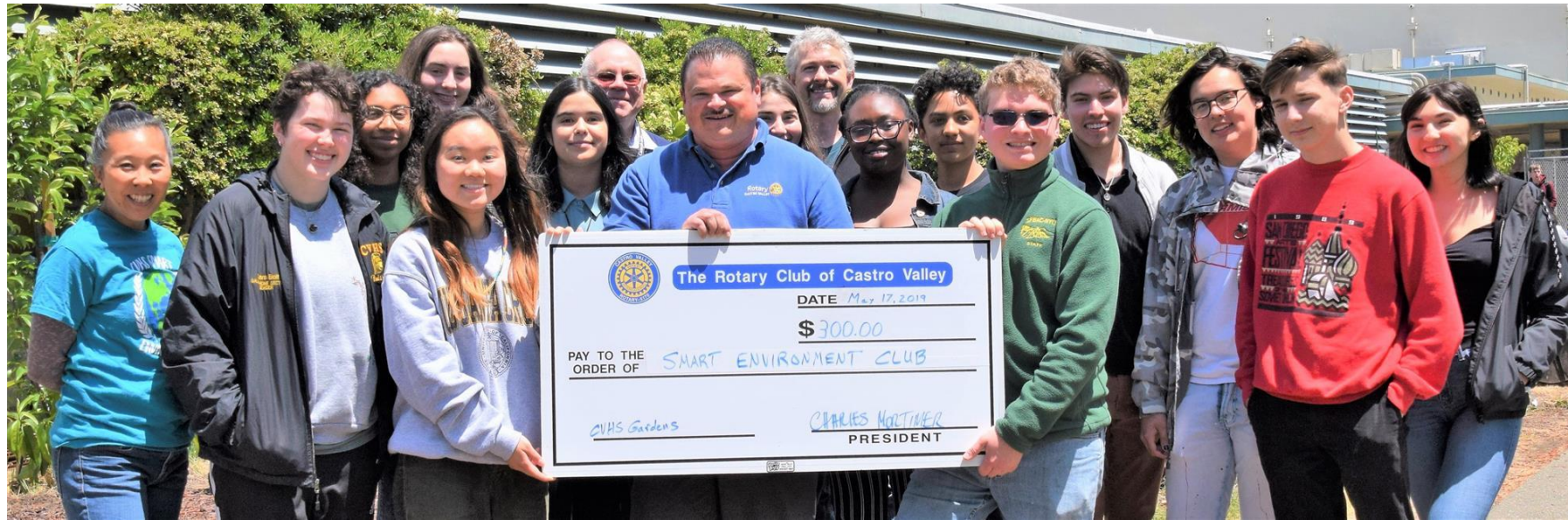
Gary Howard

Local Grant Programs

Given in October and March

- Easels for Adobe Center
- Meals on Wheels
- Performing Arts Academy
- Timers for Creekside Science Classes
- Chabot Musical Program

President's \$300 per month
High School Garden Club



Lytrel Carter

Social Media & Communication

- Weekly FaceBook Meting or Event invites, shared.
- Weekly CV FORUM upcoming calendar printed
- Heavy CV FORUM posts (grants, recognition, invites)



Michaela Thompson

Club Finances:

- * **Detailed YTD Budget/Plan**
- * **+9 Members = Big Boost Overall**
- * **\$31,000+ already paid out TY**
- * **Dues almost 100%**
- * **Poker moved March to October
to balance revenue/projects.**



CV Rotary Endowment



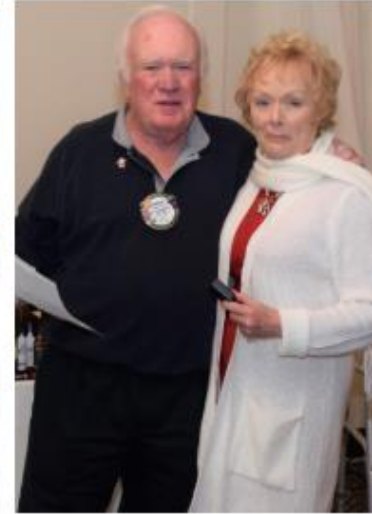
\$300,000 + Total Funds, giving
out \$10-12,000 per year average
in scholarships.

PDG Dwight Perry

Paul Harris Awards

YTD Contributions:

- * TRF: \$13,801 (138% to Goal \$294/member)
- * Polio: \$7,500 in Process now.
- * 32 Paul Harris Fellows
- * 4 Major Donors



Completed Major Projects



Breathing for Life in Ethiopia
An oxygen-generating system
that will support this hospital
and six others. (4/23 dedication
Sobha, Obse, Ceta, Carol)



Eden Medical Center
Exoskeleton to help stroke
patients learn to walk again.

Local Activities

- * Holiday Children's Party
- * Thanksgiving for Seniors
- * Backpacks for Literacy
- * Student Speech Contest
- * Adopt a Family

Food & Drinks ♦ Limited Seating ♦ Register Now!

WANTED



POKER PLAYERS

Saturday, March 18th, 2017

Food at 5pm, play starts at 6pm

Texas Hold'em Charity Poker Tournament

Castro Valley Masonic Center
4521 Crow Canyon Rd, Castro Valley, Ca.
\$200 Tax Deductible Donation | \$100 re-buy options

Great prizes for the TOP 10 finishers!
Refreshments provided | Pro dealers and tables

Seating limited to the first 90 players. Advanced reservation required.
Must be 21 years to play

Table Sponsorship Available

How to Register:
Call 510-276-9902



Visit www.CastroValleyRotary.org
Benefiting programs in our community



FUN, FOOD BEER & WINE



Summary 2019-2020:

“Everybody in Castro Valley will know the great things Rotary does leading to a growing club in membership, satisfaction, engagement, impact, and increased fun.

Other:

- **Strong leadership succession partnership/strategy.**
- **Updated endowment board, ByLaws, Process.**
- **Modernized club website & individual roles.**
- **Grew partnerships with chamber, Eden, other clubs.**
- **Working on crowd large source-service day.**
- **501c3 in process.**
- **People are having FUN and we are becoming the Club choice in town.**

