

Your Business is
Our Business

Join the Chamber



Our Team

Emily Griego, President and CEO

Nicole Hankton, Marketing Manager

Angela Villanueva-Olson, Operations Assistant



Our Board of Directors

- Jerry Garcia, Jerry Garcia- State Farm, Board Chair
- Garry Offenberg, Pacific Farms, Immediate Past Chair
- Anthony Thompson, United Business Bank, Vice Chair Finance
- Robbin Beebe, Divine Home Care
- Ken Carbone, Dolphin Graphics
- Gordon Galvan, Galvan and Associates
- Ed Chan, Kaiser Permanente
- Emilio Garcia, 440 Creates/Precision Graphics
- Surlene Grant, Envirocom
- David Grodin, Grodin Financial Services
- Shannon Hackley, Shannon-Leigh Associates
- James Jackson, Alameda Health System
- Gaye Quinn, Quorum Real Estate
- Steve Song, FH Dailey
- Dow Tunis, Drake's Brewing Company
- Martha Trela, UrbanBloc
- Carrie Wright, Alameda County Industries



Leaders Circle Premier Chamber Supporters



KAISER PERMANENTE

AC TRANSIT

JLL

ALAMEDA HEALTH SYSTEM
San Leandro Hospital

aci
ALAMEDA COUNTY INDUSTRIES

GHIRARDELLI
CANDOLINI
MOMENTS OF TIMELESS PLEASURE!

CITY OF SAN LEANDRO
CORPORATION

ETP
EMPLOYMENT TRAINING PANEL

Dailey
ENERGY

Creekside Partners

DRAKE'S
RESTAURANT

BAYFAIR

State Farm
Jerry Garcia

WESTLAKE URBAN

101.7 KKIQ
YOUR HOMETOWN STATION!

21st AMENDMENT BREWERY

IV
K&O CREATED

CrossLink
Fast, Affordable Network Solutions

THANK YOU
for your continued support!



Mission and Vision Statement

Our Mission

To foster a vibrant, smart, and current business community in San Leandro. To be the source of advocacy, education, and connections, for business in San Leandro.



Goals

- Attract new members
- Support and retain membership
- Offer strategic programs & events that support business & community prosperity
- Educate and develop leaders and professionals
- Stay on trend with business climate



Innovative and Relevant Programs



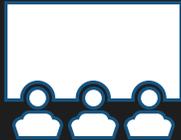
San Leandro By Design

Focus is economic development challenges and opportunities in San Leandro. Think tank of ideas and best practices, propels conversations and action.



Leadership San Leandro

Professional development, networking and outreach program.



Career Pathways

Bridges students and business in an effort to create a local, skilled workforce. Work based learning experience include internships, job shadowing, career fairs and business tours provide a real connection for students to prepare for their future paths.



Public Policy Forum

Discusses public policy matters, the economic health of our community, city issues and ballot measures.



“Ambassadors” Program

The Ambassadors serve as volunteers on behalf of the Chamber and are dedicated to promoting our business community and expanding the Chamber membership.



Business Support and Networking Programs (First Friday Coffee Connection and Entrepreneurs Business Forum)

Groups and activities for businesses to stay competitive and increase business awareness based on trends.



San Leandro Chamber of Commerce Schedule of Events



- Coffee Connection – Networking
- Entrepreneurship Business Forum
- Government Affairs
- Asian Business Council
- Mixers – Networking
- Ribbon Cuttings

6 Recurring Monthly Networking Events



Marketing and Promotion

Your Business is Our Business
Join the Chamber

SAN LEANDRO
CHAMBER OF COMMERCE

SANLEANDROCHAMBER.COM
510.317.1400

120 Estudillo Ave, San Leandro CA 94577

108TH ANNUAL
Cherry Festival
SAN LEANDRO
JUNE 3, 2017 11AM - 6PM
SAN LEANDRO CHAMBER OF COMMERCE PRESENTS

PUBPARC
Beer
21ST AMENDMENT BREWERY
DRAKES
7 FOOD TRUCKS Feat. FOOD TRUCK MAFIA
BISTRO AT THE CASA
SIP SANGRIA IN THE SHADE

San Leandro
BY DESIGN
Presented by the SAN LEANDRO CHAMBER OF COMMERCE

APRIL 25TH, 2017 • 2:00 - 4:30^{PM}
21ST AMENDMENT BREWERY
2010 WILLIAMS ST, SAN LEANDRO, CA 94577

LOCAL MANUFACTURING
EXPANDING COMMERCE THROUGH A STRONGER EAST BAY SUPPLY CHAIN

PANEL PRESENTATION
SAN LEANDRO has a long history of precision manufacturing and the Bay Area has been experiencing heightened levels of activity driven by innovation in industries such as space exploration, energy storage, electronics, bioscience sectors. How can we best integrate these industries together with local manufacturing? This conversation is about here-and-now solutions to strengthen local manufacturing.

SPONSORED BY: ETP, VANGUER PERMANENTE, Brought to you by: [Logos]



The San Leandro Chamber of Commerce brought manufacturers together last week at the 21st Amendment Brewery to talk about creating supply chains, and have a beer.

Manufacturers Make Some Noise

By Amy Sylvestri
San Leandro Times

The panel discussion on local manufacturing put on by the San Leandro Chamber of Commerce at the 21st Amendment Brewery last Tuesday was a little difficult to hear – thanks to some actual local manufacturing taking place as the brewery bottled beer during the business roundtable. The conversation made some speakers difficult to understand, but it underscored the Chamber's hope for the future of San Leandro industry. They gathered together local business owners to discuss how to make San Leandro a player in a variety of industries, from manufacturing to tech.

The goal is to expand commerce through a stronger supply chain. Imagine a company who makes a widget being able to design, make, ship, and market it all through one or more company sites in San Leandro. San Leandro is unique in that it has warehouses and large factory sites, said see MANUFACTURE, page 10

3RD ANNUAL GOLF & FOOTGOLF
2017
TGIF
ENJOY A DAY ON THE GREEN
MONARCH BAY GOLF CLUB
SEPT. 22, 2017

SIGN UP NOW
sanleandrochamber.com

BUILD YOUR OWN TEAM
RAFFLE PRIZES
SUPER TICKETS
AWARDS RECEPTION

US OPEN
MUSIC
LIVE DJ
BLOODY MARY BAR

SPONSORED BY: [Logos]

\$250 Foursome Footgolf - includes champagne toast & awards reception
\$75 Individual Footgolf - includes champagne toast & awards reception
\$600 Foursome Golf - includes lunch on the course & awards reception
\$150 Individual Golfer - includes lunch on the course & awards reception
• \$500 Tee Sign Sponsorship - (2) signs, one on each course

Registration Golfers - 10:00 a.m.
Shotgun Start Golf - 11:00 a.m.
Registration Footgolf - 1:30 p.m.
Shotgun Footgolfers - 2:30 p.m.
Awards & Presentations - 5:00 p.m.

LEADERSHIP
SAN LEANDRO

Impact Your World

LEADERSHIP SAN LEANDRO GRADUATION
JUNE 8, 2017 • 5:30-7:30
Featuring Social Media Change Agent, Litterati Founder & TED Talk Alum
JEFF KIRSCHNER

Hosted Bar and Passed Hors D'Oeuvre Reception
Guest Speaker: Jeff Kirschner founder of a global movement that's "crowdsourcing-cleaning" the planet one piece of litter at a time
Graduation Ceremony

SAN LEANDRO SENIOR CENTER, 13909 E. 14TH ST., SAN LEANDRO, CA 94578

SPONSORED BY: [Logos]

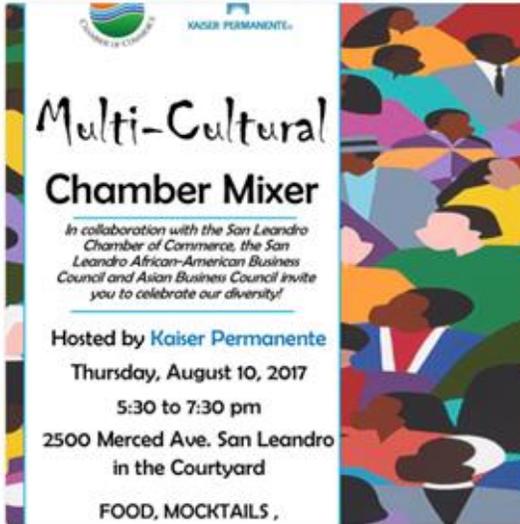


Social Media

Facebook & Twitter:
Increased followers and engagement to elevate visibility and interaction with Chamber businesses

San Leandro Chamber
@SanLeandroCC

Hope to see you tonight! @SanLeandroPatch @SanLeandroEvent @CitySanLeandro @DWTNSanLeandro #slchamber



Multi-Cultural Chamber Mixer
In collaboration with the San Leandro Chamber of Commerce, the San Leandro African-American Business Council and Asian Business Council invite you to celebrate our diversity!

Hosted by Kaiser Permanente
Thursday, August 10, 2017
5:30 to 7:30 pm
2500 Merced Ave. San Leandro in the Courtyard
FOOD, MOCKTAILS,

2:14 PM · 10 Aug 2017

2 Retweets 3 Likes

San Leandro Chamber of Commerce
Published by Nicole Hankton · May 5 at 9:30am

If you missed San Leandro by Design on April 25th - read this informative article from San Leandro Times, it really captures the message. Stay tuned for other events! <http://0201.nccdn.net/.../000/17b/20b/SLT-05-04-17-ISSUE.pdf>



Manufacturers Make Some Noise

The San Leandro Chamber of Commerce brought manufacturers together last week at the 21st Amendment Brewery to talk about creating supply chains, and have a beer.

By Amy Sylvan

The conversation made some speakers during the business roundtable. The goal is to spread awareness through a stronger supply chain, improve average difficult to understand, but it underscored who makes a widget being able to design, the Chamber's hope for the future of San make ships and market it all through one of Leandre industry. They gathered together more company sites in San Leandro. any last Tuesday was a little difficult to have local business owners to discover how to San Leandro is unique in that it has -think to some actual local manufacturing make San Leandro a player in a variety of warehouses and large factory sites, and taking place in the brewery hosted beer industries from manufacturing to tech.

Get More Likes, Comments and Shares
Boost this post for \$29 to reach up to 16,000 people.

407 people reached

Michael J Garcia, Bryan Azevedo and 2 others 1 Comment 1 Share

Top Tweet earned 287 impressions

Breanna Hatcher teaching How to Communicate Effective Employee Feedback #professionaldevelopment #EBF pic.twitter.com/Nq12bLBCH8



1 Retweet 5 Likes

View Tweet activity View all Tweet activity

San Leandro Chamber of Commerce
Published by Nicole Hankton · May 9 at 9:03am

What a game last night - Go Dubs! Well, We Believe there's Strength in Numbers tool

Become a new Chamber member between now and May 19th and be entered to win this 4' x 6' flag along with other schwag! Annual fees as low as \$250 for individual professionals and \$350 for a small business PER YEAR! Simply click the link to join or call Nicole Hankton at 510-317-1400. ... See More



Get More Likes, Comments and Shares
Boost this post for \$29 to reach up to 16,000 people.

303 people reached

Bryan Azevedo, Nicole Hankton and Sylvia Williams

San Leandro Chamber of Commerce
Published by Nicole Hankton · May 5 at 8:16am

Wake up Newbies & Wallflowers! We here at The Cooler and ready for our First Friday Coffee Connection. Join us!



Get More Likes, Comments and Shares
Boost this post for \$29 to reach up to 16,000 people.

379 people reached

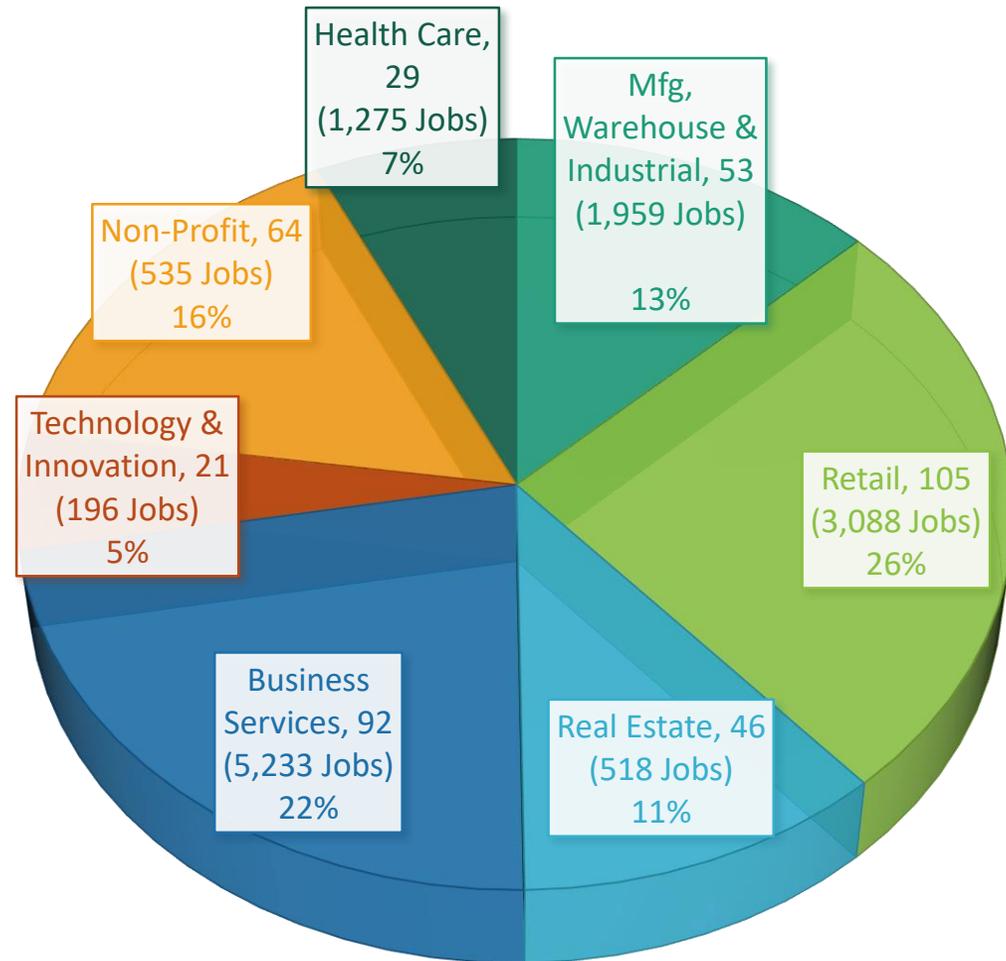
The Cooler, Gisele Coleman and 3 others



Workforce Representation in San Leandro

Our members represent over 12,800 jobs in San Leandro and the region.

*44,301 Total Employees in San Leandro



*Source: City of San Leandro Economic Development Dept.



Top 20 San Leandro Employers

(Alphabetic Order)

- Acco Engineering ★
- American Medical Response West*
- City of San Leandro ★
- Coca-Cola ★
- Columbia Cosmetics*
- Costco Wholesale
- Ghirardelli Chocolates ★
- Kaiser Hospital ★
- Kindred Hospital ★
- MV Public Transportation
- OSIsoft ★
- Paramedics Plus ★
- **PCC Structurals*** ★
- San Leandro School District ★
- San Leandro Hospital ★
- Splay (Green Toys)
- St. Francis Electric
- ThredUp (online consignment)
- **UPS***
- Wal-Mart

★ Denotes all active Chamber members

Development in San Leandro

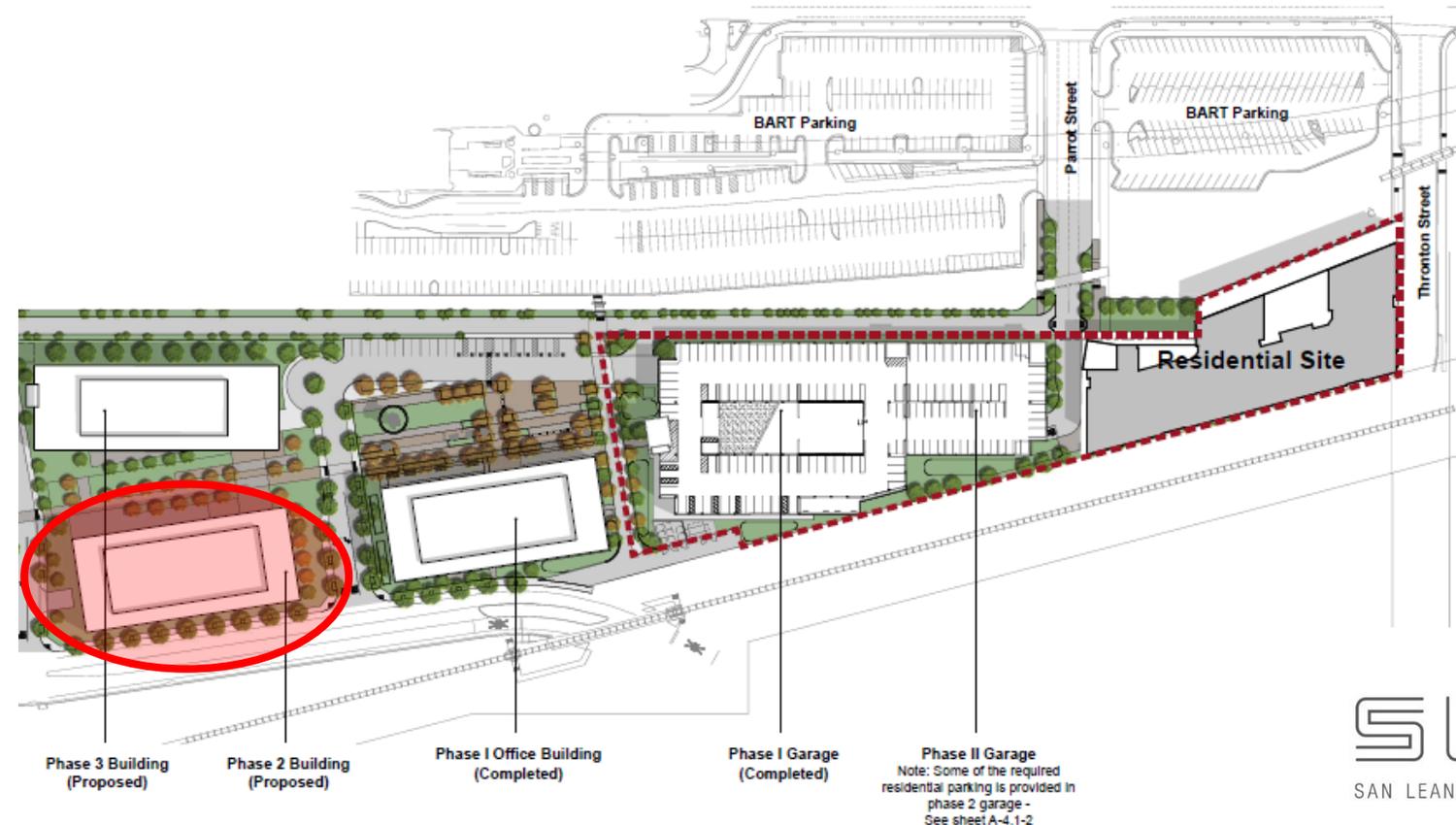
Projects Under Construction & Entitled

Following slides, courtesy of City of San Leandro Economic Development Department



San Leandro Tech Campus –Under Construction

- ❑ 132,000 sf Class A office space
- ❑ \$15 million investment 2 –



Marea Alta Phase II – Under Construction

- ❑ 85 senior units
- ❑ 68,943 sf
- ❑ \$12 million investment



Friant Furniture – Under Construction

- ❑ 1980 W. Ave 140th
- ❑ 306,000 sf rehabilitation
- ❑ \$18 million investment



Marina Gateway Industrial Center – Under Construction

- ❑ 2000 Marina Blvd, Former Georgia Pacific Site
- ❑ 293,174 sf Class A Industrial Building
- ❑ \$45 million investment
- ❑ Marketed for Advanced Manufacturing
- ❑ Public Improvements:
 - ❑ Utility Undergrounding
 - ❑ 10 ft Street Widening



San Leandro Business Center – Under Construction

- ❑ 100 Halcyon Dr
- ❑ 30 acre Redevelopment Site
- ❑ 550,000 sf of Class A Industrial
- ❑ \$70 million investment



Trammell Crow Company

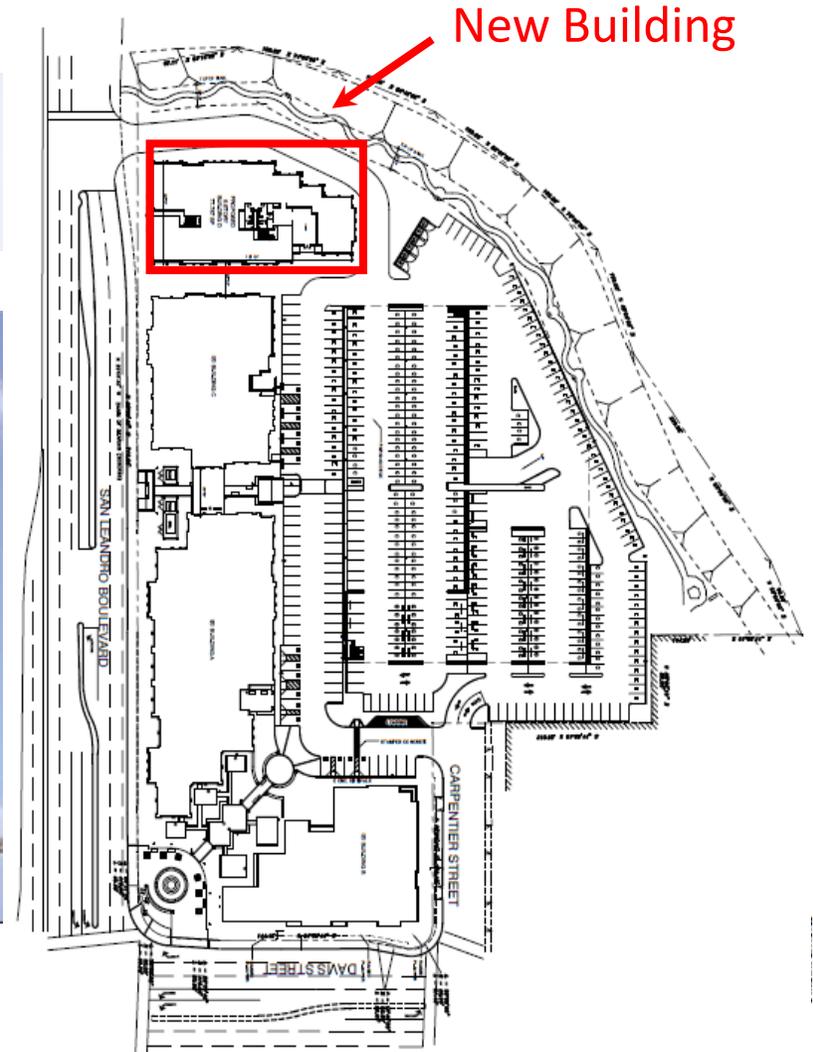
SLTC – Mixed-Use Residential - Entitled

- ❑ 197-unit Multi-Family Housing Development
- ❑ Includes 13,000 sf of office space
- ❑ 3.13 acres West of BART between Parrott & Thornton



Creekside Plaza 4th Building - Entitled

- ❑ 6.41 acre site
- ❑ 306,050 total sf



Galvan Apartments – Entitled

- ❑ 1965 Washington Ave.
- ❑ 60 units, 5 stories
- ❑ 0.5 acre Redevelopment Site



New Restaurants – Coming Soon

- Shabu House (1376 E. 14th Street)
- Moussaka Mediterranean Kitchen (599 Dutton Ave) – NOW OPEN
- Top Hatter's Kitchen (855 MacArthur Blvd)
- Bonchon Chicken (1267 Washington Ave)



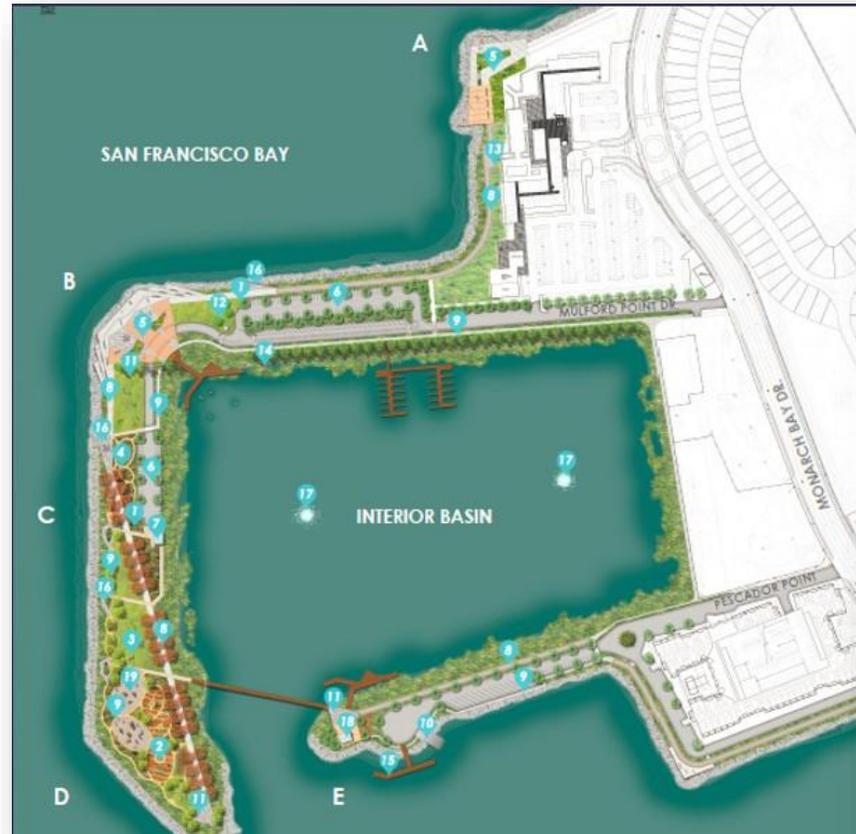
Proposed Development & Opportunity Sites

Following slides, courtesy of City of San Leandro Economic Development Department



Monarch Bay – Shoreline Development

- 220-room hotel
- 2 Restaurants & Banquet Space
- 500 housing units



- New Mulford-Marina library branch
- Park space, including pedestrian promenade and bicycle lanes



Alvarado / Aladdin – Proposed Industrial

- 2756 Alvarado St
- New 152,000 sf Class A Industrial



Current



Cannabis Manufacturing & Laboratories

- Cannabis Testing Laboratories are a conditionally-permitted use
- Pilot Program enables 5 Cannabis Product Manufacturing with a Conditional Use Permits
 - Dispersa Labs Inc. – Proposed
 - 1655 Abram Court
 - 7,500 sqft to manufacture inhalation products
 - DL001 Product: dry powder inhaler system for cannabinoids



Eden Housing – Proposed Residential

- 1604 San Leandro Blvd x Parrott
- 62 units of affordable housing



Broadmoor Village – Proposed Residential

- 311 MacArthur Blvd
- 42,444 sf
- 21 townhome units



Parrott St. & Washington Ave. – Proposed Development

- 0.42 acre Redevelopment Site
- 2 RDA Owned Parcels
- 22-24 units
- Ground floor retail



Sansome Pacific – Proposed Mixed Use

- ❑ 1188 E 14th St
- ❑ 1.2 acre Redevelopment Site
- ❑ Multi-family residential units
- ❑ 2 small retail spaces, specialty grocer and parking garage
- ❑ Sansome Pacific Properties



Sample Design – Similar Project

Alvarado & Antonio – Opportunity Site

- 5.03 acres
- TOD Residential
- Potential for up to 500 multi-family housing units
- Public park and Creek Trail access



Bay Fair Transit Oriented Development

□ Draft Bay Fair TOD Specific Plan

- City received \$440K planning grant from MTC in 2014
- Public-private partnership with BART, Madison Marquette, and Alameda County
- Plan vision:
 - “Sustainable, vibrant, walkable, and safe transit-oriented village with a diversity of land uses serving local and regional populations.
- TOD Plan benefits:
 - Ongoing City & private investment in south San Leandro area
 - Greater funding opportunities
 - Incentivize/streamline regulatory process
 - Final planning puzzle piece for E 14th Street corridor



SAN LEANDRO CHAMBER OF COMMERCE PRESENTS

6

JANUARY 1907
SAN LEANDRO
CAL.

9

SPOTLIGHT:

San Leandro

A MAKER CITY

BUSINESS AWARDS CELEBRATION

JOIN US TO HONOR
THE **LEADERS AND MAKERS**
IN SAN LEANDRO

01.25.18

5:30PM · 8:30PM MAIN HALL, SAN LEANDRO SENIOR CENTER
13909 E. 14TH STREET, SAN LEANDRO

INDIVIDUAL TICKETS \$125 // TABLES \$2000

VIP WINE RECEPTION · HOSTED BAR & HORS D'OEUVRES · DINNER & AWARDS · NIGHTCAP & NETWORKING · SEMI-FORMAL

PREMIERE SPONSOR:



You're invited!

San Leandro Chamber of
Commerce
Business Awards Celebration

Get your tickets online at
sanleandrochamber.com