Email from President Todd Anglin on May 15, 2020 at 6:27 p.m. reformatted for ClubRunner. Please note: Not all URLs are hyperlinked.

Dear Community Heroes,

Wow, what an awesome first responder parade yesterday.  I have heard so much feedback from Eden staff on what an impact this has made on them as they put their families and safety aside to care for those sick while the rest of the world has neared a standstill.  As we all face challenging times, I know it made a powerful impact to the entire team!  I have also heard from several around the community that this also gave them a powerful postive experience at a time where there is so much Not going right, and it really was a great shot in the arm and morale booster, as well as being a great community uniting result.  Thank you Kathleen & Sharon for working with the group to coordinate all these great deeds.

As you know, the #FeedEden initiative started with John Harrold (whose sister is a nurse) and Michael Kusiak (CV Matters) chatting about how John could give some cash to provide a little positivity to the Eden nurses who are facing unprecedented challenges in so many ways in advance of the projected curve skyrocketing.  The CV Rotary Club & CV Chamber were happy to jump in and help raise awareness and funds for this great cause, while also helping to provide some business and support to our local restaurants who were in financial blockades as well.  This initiative ended up raising over $15,000 in funds, and providing thousands of meals and snacks/sweets to all 3 shifts over the last month.  We saw a long list of local restaurants and food providers jump in with support to make this happen up until it’s final delivery yesterday on National Hospital Day.  You can see many of the deliveries and pics in the Eden Area Takout page started by Ashley for the chamber to help save our local restaurants <https://www.facebook.com/groups/edenareatakeout/?ref=share> or also on the [www.CastroValleyMatters.org/FeedEden](http://www.CastroValleyMatters.org/FeedEden) site.  I believe everybody on this thread understands the powerful impact and showing of appreciation while unifying our community, this resulted in.  Standing ovation!!!

Then Brian Centoni (Interim PIO for ACFD) reached out to Ashley to run their first responder parade to thank the doctors and nurses on National Hospital Day (like he had done recently at Kaiser SL which was so well received).  He brought the power team with Captain Lance Brede with EBRP PD, Sgt Ray Kelley and Sgt Perez with Alco Sheriff, CHP PIO Gabe Walters, and Julie Beach with Falck ambulances into the mix to put together one mighty show.  I remember the first call asking Captain Brede what he planned to bring for vehicles, and his response: “we have 2 helicopters, equestrian units, dirt bikes, ATVs, and 800 officers—what would you like there?” and the awesome passion all of our first responder leaders brought to the table.  I understand many wanted to volunteer even on their time off to be there for Eden & us.  The results clearly spoke for themselves yesterday in the end!  And it was great they let us tie in a big Thank-You to all of YOU as well who were involved with #FeedEden, along with a special Thank-You banner to recognize the graduating class of ‘2020 who really had their senior years demolished in so many ways—so it was awesome to show our support around multiple apsects in our community (Mostly donated by Jeff De Ponte from Exhibit Supply & Stay Tooned Print who has been so helpful with the schools & community)!

Attached, you will find all files I have during this mission (Our thank-you edited video, high res version of banner, multiple links to various FB Live feeds yesterday…)—feel free to use any that you like for your social media, website, or as you see fit.  Cathy Breslow has also provided her link below to the photos (with the request to make sure we give credit where due any time we use anbody else’s work-- please say Image by Cathy Breslow/Breslow Imaging).  I have also included most links I saw covering this live as well (my apologies if I missed anybody, but I’ve got probably 1,500+ emails during this campaign from 150+ people—you were all so appreciated ;)  Note: There are a couple of photos where some of the public may not appear to look well distanced +6’, and I wouldn’t suggest posting those specific pics generally as we want to ensure we only show socially responsible images to the promote the responsibility for us all J

**Original kickoff video for #FeedEden with CV Matters, John Harrold, and CVEA Chamber):**

<https://www.facebook.com/697982656910535/posts/3781170615258375/?d=n>

**Thank You Eden Zoom Video:**

<https://vimeo.com/418227246>

or you can download the actual full file via dropbox, and thank you Brian for editing—next Zoom recording we have learned to mute all first <https://www.dropbox.com/s/cfne671ifr6z63i/Thankyou_eden_covid_01.m4v?dl=0>

**FaceBook Live Links at parade:**

Cv News FB live:

<https://www.facebook.com/castrovalleytv/videos/692775021553444/>

Chris Carr FB Live

<https://www.facebook.com/1184998421/posts/10222980210952137/?d=n>

Todd’s FB live 3 Crosses start

<https://www.facebook.com/ToddAnglin.StateFarmAgent/videos/3588095277874510/?vh=e&d=n>

Todd’s FB 2 at 3 Crosses

<https://www.facebook.com/ToddAnglin.StateFarmAgent/videos/650840432145465/?vh=e&d=n>

Chamber FB Live

<https://www.facebook.com/EdenAreaChamber/videos/696730661077917/>

Janella’s FB live

<https://www.facebook.com/janella.anguiano/videos/10220552098046137/?d=n>

**Photo link from Cathy Breslow:**

You are free to share the link and/or individual images.  I kindly request that you give me photo credit wherever you use these individual images and/or the link.

* On Instagram please tag @breslowimaging, and on Facebook, please tag Cathy Breslow.
* For any other usage (print, websites), please say Image by Cathy Breslow/Breslow Imaging.
* <https://breslow.im/2020-EdenFirstResponderParade> .  Cathy Breslow   [www.breslowimaging.com](http://www.breslowimaging.com/)   510.386.7050

Photo Link from Darrell Lavin

<https://www.facebook.com/1005908995/posts/10219492963807169/?d=n>

Other link—One of the coolest Thank-You songs I’ve seen on social—Trust me, watch it.  So powerful!!!

<https://www.facebook.com/133157453369588/posts/3227761177242518/?d=n>

Our deepest gratitude to you all for helping our community stay together and move forward through this time of insanity!

Warm Regards and thank you for the community collaboration when it was so needed!!

Todd

*Todd Anglin, 2019-2020 President*

*Rotary Club of Castro Valley*

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