



State of CV Rotary Club

Rotary Club of Castro Valley

Todd Anglin, President

July 7, 2020

President's Goal 2019-20:

“Everybody in Castro Valley will know what Rotary does in our community in service, projects, community, and educational programs via strong social communication.” This will lead to increased membership, fulfillment, enjoyment, and impact throughout our community.

1 Year Ago—They were so young:



Rotary 
Club of Castro Valley

Thank you Carol Bigelow

Membership: 45 to 54+ (+20%)

- * Feb 28--Jake (1st Pres), Joe (Expedia, form mixer), Aaron (Personal Auto)
- * Jun 9—Captain Lance Brede (EBRP)
- * Jul 7--Monica Lee (attorney, CVUSD trustee)
- * Plans to continue growing membership/fun.





New Strategies

Thank you Dawn Ortiz

Evening mixers
in place of lunch

Madrigals singing
at holiday meeting



Dinner/wine pairing

The Rotary Club of Castro Valley Wine Tasting & Food Pairing Event

Hosted by Ehrenberg Cellar Wines & Chef Alejandro Ramirez

Tuesday, February 4, 2020, 6-9pm
\$50 per person

Menu

I
Envidia Cream Cheese and Prosciutto
2016 "Schmidt" Sparkling Brut - "Schaumwein"

II
Moroccan Cake with Curry Sauce, Green Apples and Carrots
2016 Chardonnay, Livermore

III
Margarita Flat Bread with fresh Mozzarella Cheese
2016 Barbera, Amador County

IV
Pork Chops with Figs and Pancetta Demi-Glace Sauce*
2016 Zinfandel - Sutherland Vineyards, Livermore

V
Coffee Panna Cotta with Chocolate Bailey's Sauce
2013 Zinfandel - "LATE HARVEST" Thomas Coyne, Livermore

Reservation required to attend.
Visit our Eventbrite page to purchase tickets:
<http://bit.ly/36A581r>

* Vegetarian option available as well as an alternative to Pork.

Thank you Gary Howard Lunch Speakers



**Attendance statistics
showing steady increases
(+30 to 50% weekly)**



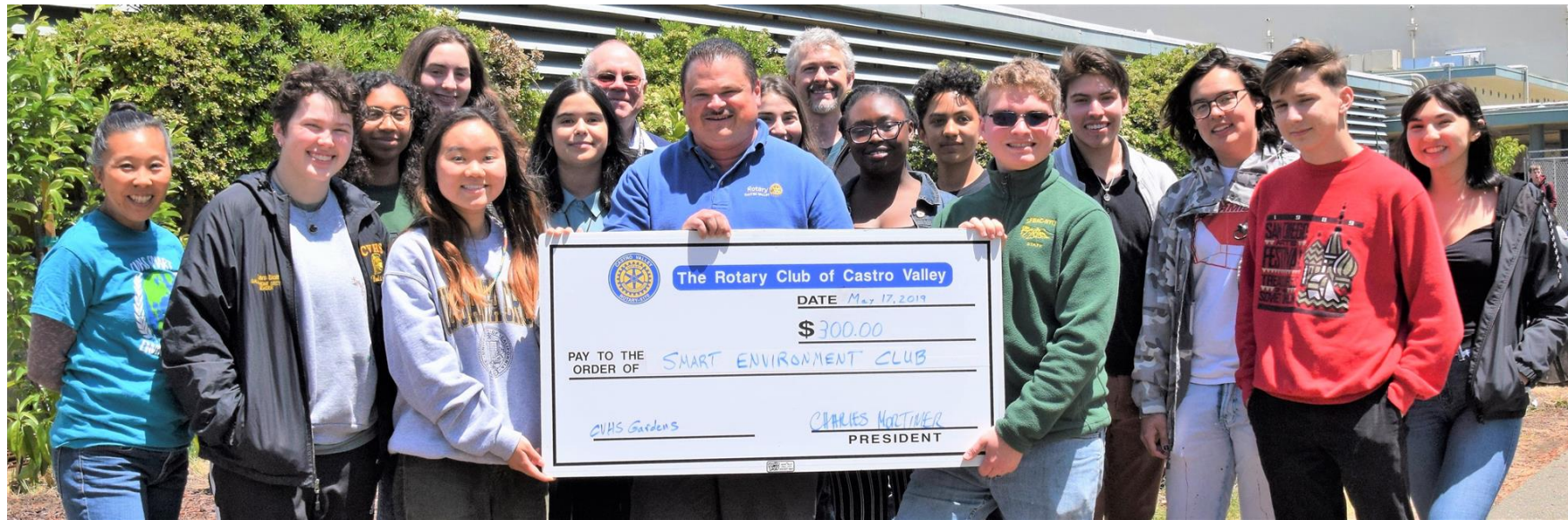
Thank you Gary Howard

Local Grant Programs

<Given in October and March>

- Easels for Adobe Center
- Meals on Wheels
- Performing Arts Academy
- Timers for Creekside Science Classes
- Chabot Musical Program

President's \$300 per month
High School Garden Club
Eden Hospital DDF



Thank you Ashley & Lytrel

Social Media & Communication

- Weekly FaceBook Meeting or Event invites, shared
- Weekly CV FORUM upcoming calendar printed
- Heavy CV FORUM posts (grants, recognition, invites)



Thank you Michaela Thompson

Club Finances:

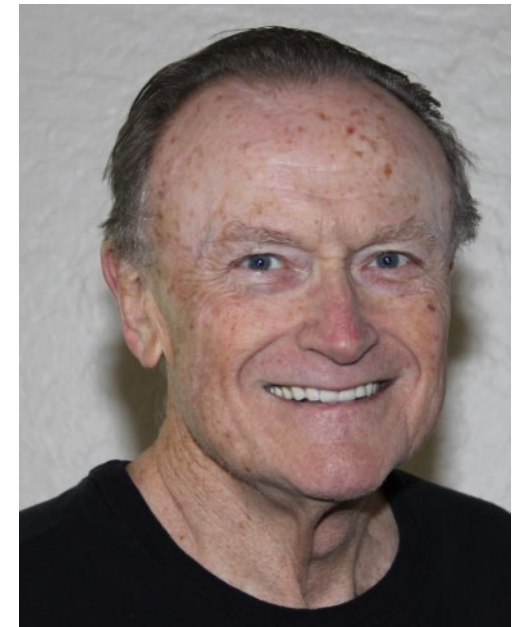
- * **Detailed YTD Budget/Plan**
- * **+9 Members = Big Boost Overall**
- * **\$35,000+ paid out TY**
- * **Dues almost 100%**
- * **Poker moved March to October..
to balance revenue/projects.**



Thank you Bruce
& endowment board

CV Rotary Endowment

\$225,000 + Total Funds, giving
out \$10-12,000 per year average
in scholarships.



Thank you PDG Dwight Perry

Paul Harris Awards

YTD Contributions:

- * TRF: \$13,801 (138% to Goal \$294/member)
- * Polio: \$7,500 in Process now.
** TIMES 2 **
- * 32 Paul Harris Fellows
- * 4 Major Donors



Completed Major Projects



Breathing for Life in Ethiopia
An oxygen-generating system that will support this hospital and six others. (4/23 dedication Sobha, Obse, Ceta, Carol)



Eden Medical Center
Exoskeleton to help stroke patients learn to walk again.

Local Activities

- * Holiday Children's Party
- * Thanksgiving for Seniors
- * Backpacks for Literacy
- * Student Speech Contest
- * Adopt a Family

Food & Drinks ♦ Limited Seating ♦ Register Now!

WANTED



POKER PLAYERS

Saturday, March 18th, 2017

Food at 5pm, play starts at 6pm

Texas Hold'em Charity Poker Tournament

Castro Valley Masonic Center
4521 Crow Canyon Rd, Castro Valley, Ca.
\$200 Tax Deductible Donation | \$100 re-buy options

Great prizes for the TOP 10 finishers!
Refreshments provided | Pro dealers and tables

Seating limited to the first 90 players. Advanced reservation required.
Must be 21 years to play

Table Sponsorship Available

How to Register:
Call 510-276-9902



Visit www.CastroValleyRotary.org
Benefiting programs in our community



FUN, FOOD BEER & WINE



March 17, 2020: Covid-19 Pandemic:

- ** Shelter in Place Orders resulted in online Zoom-high impact meetings.**
- All lunches, events, fundraisers/service projects postponed.
- Our club adapted to high tech impact, engagement, education, and growth strategies amid the chaotic times.
- Found new ways to HELP our community with #FeedEden, 1st Responder Eden Salute, Restaurant/Sweet of the Week, Online Car Show, CV Grad Banners (all schools), educational speakers via zoom, additional funding to Spectrum and those in dire need, and much more!



Rotary Citation 2019-2020:



The **Rotary Citation** recognizes Rotary clubs that support our strategic priorities by completing certain activities. Clubs have the entire Rotary year to achieve the citation's goals.

- **Uniting People:** Diverse Member Growth/Retention, sponsorship/partnership (including Ryla & youth).
- **Taking Action:** Foundation process, Service Project involvement, Giving (TRF & polio), Promoting Projects/Club, Rotary Branding.



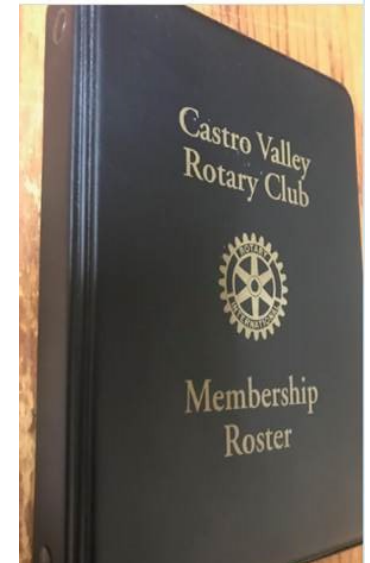
ROTARY CITATION RECIPIENTS REPORT 2019-2020

Zone	Zone Section	District	Club ID	Club Name	CITATION RECIPIENT (3 of 3)	REQUIRED ACTIVITIES (2 of 2)	UNITE PEOPLE (3 of 9)	TAKE ACTION (3 of 9)	PRESIDENTIAL DISTINCTION (up to 3)
26	N/A	5170	475	Castro Valley	1	2	6	8	3

Summary 2019-2020:

“Everybody in Castro Valley will know the great things Rotary does leading to a growing club in membership, satisfaction, engagement, impact, and increased fun.”

- **Strong leadership succession partnership/strategy.**
- **Updated endowment board, ByLaws, Process.**
- **Modernized club website & individual roles.**
- **Grew partnerships with chamber, Eden, other clubs.**
- **Working on crowd large source-service day.**
- **501c3 in process.**
- **People are having FUN and we are becoming the Club choice in town.**

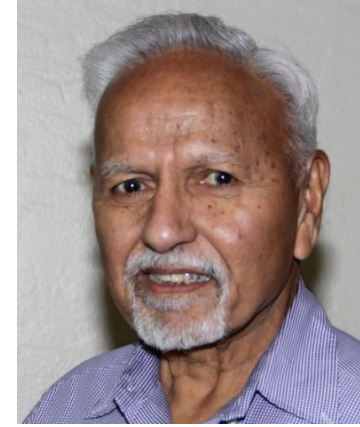


Thank you 2019-2020 Rotarian of the Year: Jim Negri



Thank you 2019-2020
MVP: Bruce Johnson

Thank you 2019-2020 Board & Officers



Rotary
Club of Castro Valley



If you enjoyed Rotary...My ASK:

- **What can YOU DO this year for the club to make it better?**
 - **(especially adapt funds during Covid-19 to online)**
 - **Who can you introduce to Rotary?**
- ** Please participate—We NEED YOU. We have so many leaders in this club.....help us grow even more!!**

