



Plus club stats, Rotary trivia,
puzzles, and more!

DISTRICT 5170



TRF NEWS TODAY

NOVEMBER/DECEMBER, 2019



CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION

FROM THE DISTRICT TRF CHAIR

By PDG Russ Hobbs

Next time you are in a roomful of Rotarians, ask them to identify the Past District Governors or Mary Lynn Pelican. My guess is that Mary Lynn will be the most recognized. Mary Lynn is known for making memories at District 5170 and Club Events by photographing members. Rotarians know Mary Lynn and her twin sister, Carol Lynn Goedde, as “THE AMBASSADORS OF FUN TWINS.” They are also liaisons of the Rotaract Clubs of Greater Fremont and Silicon Valley, inspired by young adults, and believing in their dreams.



**“Ambassador of Fun”
Mary Lynn Pelican**

Theirs is a unique story of growing up in a Rotary family, but never imagining celebrating their father, Ronald Ingold’s legacy, by becoming Rotarians themselves. Their dad would be so proud to know that his passion and his commitment to the Rotary Club of Fontana with 64 years of perfect attendance, will be Mary and Carol’s legacy too.

Mary Lynn was sponsored by Rick Hood into the Niles (Fremont) Rotary Club twelve years ago. Four years later, Mary Lynn introduced her twin sister (born two minutes apart) Carol Lynn into the Rotary Club of San Jose Silicon Valley sponsored by François Daoust. The twins are liaisons of the Rotaract Clubs of Greater Fremont and Silicon Valley, inspired by mentoring and by believing in THEIR dreams.

Mary Lynn chose the Polio Project because of a memorable experience during a RI National Immunization Day trip to India in 2015. Together with her travel partner Linda, she had the

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Carol Lynn Goedde and
Mary Lynn Pelican

privilege of giving polio vaccine. You see, Linda, herself, had polio when she was two. For most of Linda's life, she walked using arm crutches. Linda now travels in a motorized wheelchair. Mary was inspired seeing Linda's joy as she gave two drops of polio vaccine to 2 year olds in Agra, India, knowing these children will never suffer the consequences of the debilitating polio virus that Linda did.



When Mary Lynn learned that the gift of appreciated stock, inherited from her Rotarian dad, would be matched two for one by the Bill and Melinda Gates Foundation by donating it to RI Foundation Polio Plus Program, she was all in.

In recognition of their contributions to the RI Foundation, twins Mary Lynn and Carol join 970 Arch Klumph Society Members, including, from the Rotary Club of Silicon Valley Passport, our District Governor Ramesh Hariharan and Sobha Ramesh, and from

the Rotary Club of Scotts Valley, Past District Governor Ron Sekkel and Cincy Sekkel.

The AKS Weekend was like a mini Rotary International Convention with 30 inductees from Taiwan, Switzerland, Austria, and USA. The Rotary International Staff, Trustees, Directors, and World Presidents went beyond their call of duty to make us all feel special, and their thank you's were genuine and authentic.



At RI headquarters for AKS presentations:
Left to right, Carol Lynn Goedde, Sobha Ramesh,
DG Ramesh Hariharan, Paul Harris, PDG Ron
Sekkel, Cindy Sekkel, Aggie Freeman, Mary Lynn
Pelican

Arch Klumph Society recognition levels:

\$250,000-\$499,999: Trustees Circle

\$500,000-\$999,999: Chair's Circle*

\$1,000,000-\$2,499,999: Foundation Circle

\$2,500,000-\$4,999,999: Platinum Trustees Circle

\$5,000,000-\$9,999,999: Platinum Chair's Circle

\$10,000,000+: Platinum Foundation Circle

*Mary Lynn's level.

November is Foundation Month! ...and the time to give is NOW!

The Rotary Foundation began in 1917 when Rotary International President Arch Klumph announced the acceptance of endowments for *doing good in the world* – and The Rotary Foundation was born! With the help of Rotarians like you, Rotary continues to do good by building peace, fighting disease, providing clean water, supporting mothers and children, promoting education and growing local economies. It is appropriate for Rotarians in America that November is also Thanksgiving month, so with all the things that we have to be thankful for, we appreciate the need to help others have lives free from want, disease and ignorance.



TRF donations for the current Rotary year can be made any time up to June 30, 2020, BUT for the 2019 tax deduction credit, please note the following

2019 Year-end Deadlines for Contributions to The Rotary Foundation:

- **The Easiest Way:** Deliver a check to your Club Rotary Foundation Chair, BUT be sure to remind him or her that the deadlines listed below apply to your ability to receive credit for the 2019 Tax Year.
- **The Next Way:** At Rotary.org, you can give in any amount to any Rotary Fund, either in lump sum or in regular automatic credit card donations. Just click on <https://my.rotary.org/en/donate>
- **Credit Cards:** Online via www.rotary.org – must be authorized on or prior to 31 December 2019, midnight (Central Standard

Time); or by **Fax:** (847-328-5260)/**Phone:** (866-976-8279)- must be received prior to the close of business on 31 December 2019.

• **Mail (least preferred):** Sending credit card information by mail is less secure and slower than contributing on-line. If you submit a credit card contribution by mail, it must be postmarked by 31 December 2019 and received by the Foundation by 8 January 2020: **The Rotary Foundation, 14280 Collections Center Drive, Chicago, IL 60603**



This message is from our
District 5170 Annual Giving Chair,
PDG Tim Lundell

From the Editor...



PDG Ed Jellen

There are many resources available to Rotarians to learn more about The Rotary Foundation, its recognition programs, and what donations to TRF are used for. A few examples of these resources are: the RI website, our club TRF chairs, and our District 5170 TRF committee members.

But I suggest that *TRF News Today* can also be a terrific resource, for both club TRF Chairs and the Rotarians in our district. In fact, to demonstrate my point and to make things easier, I have prepared an index of the most recent and updated informational articles you might find to be useful and of interest. And then, all you have to do to locate the issue noted, is click [HERE](#). Easy, right?

Topic	TRF News Today Issue
Arch Klumph Society	Sept. 2019; Oct. 2019
Area WCS	Oct. 2019
Bequest Society	Nov. 2018
District Designated Funds Explained	Sept. 2019
District Grants	August 2019
Grand Donor	Sept. 2018
How do I find my donation history?	Sept. 2018
Life Insurance as a donor tool	Sept. 2019
Major Donor	June 2019
Memorial and Tribute Gifts	Oct. 2019
Paul Harris Society (Requirements to join)	March 2019; Sept. 2019
Paul Harris Society (FAQ's)	Nov. 2018
Polio Eradication and TRF	Nov. 2018 (et. al.)
Peace Centers	Sept. 2019
Triple Crown Donor	Jan. 2019
Workplace Matching Grants	Oct. 2019

Around the Clubs

Women's Shelter in Cuenca, Ecuador By Irmgard Lafrentz, Rotary Club of Cupertino



A delegation from Rotary International District 5170, Cupertino California, visited a shelter in Cuenca, Ecuador called Foundation Mujeres con Exito/Casa Maria Amor early in August, 2019. Through its Global Giving Initiative, Rotary is providing a \$48,000 grant for improving therapy for abused women and children, improving health through growing one's own food, and installing an improved water system. This is one of the largest monetary grants that Rotary has provided in Ecuador. Rotary Cupertino, Rotary Club Tomebamba, Cuenca District 4400, Rotary Club Chennai KK Nagar - District 3230, Rotary Club Modesto Sunrise - District 5220, and Caritas, Austria partnered for this project.



"Women with Success – a path to independence"

The University of Cuenca and Rotary Club Tomebamba will administer the grant and oversee the disbursement of funds.

The proposed project complies with Rotary's established goals. The "Areas of Focus" in this grant is Peace and Conflict Prevention/Resolution. The club decided to focus on the sustainability aspect, so this grant will provide improvements to the water filtration system and the greenhouse, and an expanded garden. In addition to the obvious benefits of such improvements, working in the garden can provide a therapeutic outlet for the traumatized women.

The champions who will shepherd the project from beginning to end are Irmgard Lafrentz and Dana Stern, both active members of the Cupertino club.

Through her position as youth counselor for the club's student exchange program, Irmgard fostered a friendship with Carolina Tamariz Malo, a student from Cuenca, and her family. She moved to Cuenca in 2016 and returned in August 2019 to her club in Cupertino.



This greenhouse was built by Rotary Tomebamba; the soil, plants, and seeds were funded by Irmgard Lafrentz and friends

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Upon her return, Irmgard immediately became active in fundraising efforts for *Casa Maria Amor* and *Mujeres con Éxito*, a partner organization which teaches life skills to the women.

Gabriela Alvarado, wife of president Javier Ordonez from Tomebamba Rotary, wrote the grant application while working closely on the need assessment with the directors of the foundations. Irmgard Lafrentz and Dana Stern, secretary of the Cupertino club, supported the writing and submission process. The grant was approved in June 2019. Dana Stern and PDG Orrin Mahoney were members of the visiting delegation and presented additional cash gifts through "Random Act of Kindness" donations from Cupertino Rotary members.



Random Acts

It is important to note that this grant provides funds for much-needed improvements to the sustainability of the site and its therapies, but it does not address the ongoing day-to-day needs of the shelter. To help provide for these needs, Casa Mara Amor/Mujeres con Éxito regularly hold fundraisers to provide school uniforms, shoes, and supplies to the fifty children that currently call Casa Maria Amor home.

As a result, Casa Maria Amor / Mujeres con Exito has become a place to restart life for approximately 100 abused women and their kids in a given year.



Some Children We Met



**Rotary Banner and
Flags of Ecuador**



**Shelter women bake these cupcakes for
fundraisers to sell for \$1**

MAKING THE ASK

By Paul Iannaccone,
Club Foundation Chair,
Rotary Club of Niles (Fremont)



Henry Russo once said, “fundraising is the gentle art of teaching the joy of giving.” That is why I believe Rotary Club Foundation Chairs, and indeed all Rotarians, are blessed to be a part of this incredible organization which is daily changing lives in wonderful ways.

As generous as Rotarians are, the number one reason people give is because someone asked. It’s that simple and that profound. Someone cared enough to make the effort to ask. And from that simple act of asking, lives are being saved and polio is being eradicated from the face of the earth.

There is another saying in fundraising, “if you know one foundation, you know ONE foundation.” Which is a good reminder that “if you know one Rotary Club, you know One Rotary club. We’re all different and so each Rotary club must find what works for it. What works in the Rotary Club of Niles (Fremont), may not work in your club. However, the basic rules do apply, starting from the simple fact that, to be successful in fundraising, “somebody has to ask.”

Successful major gift asks are actually quite simple. All you have to do is have the right person, ask the right prospect, for the right gift, to the right program, in the right amount, at the right time, in the right way! Do that and your success is nearly guaranteed!

There are many ways to make an ask, but two stand out:

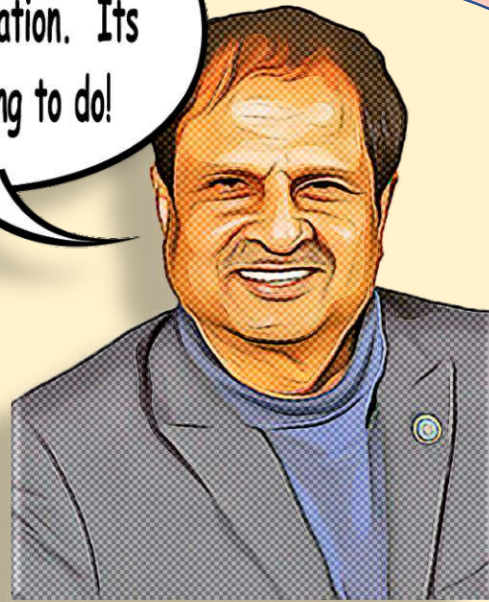
1. **By asking directly.** “Would you consider making a gift of \$1,000 to the Rotary Foundation’s Polio campaign?” While ideal, personal asks can be challenging. While a personal ask is nearly always the best way, there are several other effective approaches to asking which are often more appropriate.
2. **By example.** Rotary’s excellent recognition programs makes this an ideal approach.

At the Rotary Club of Niles our approach is primary by example or what I like to call “active recognition.” Using Rotary’s many recognition certificates, pins, and programs, we regularly highlight Rotary’s impact in the world while thanking our members for their generosity. These examples of giving have over the past three years helped to create a culture of giving in our club. For example, four years ago we had three Paul Harris Society members, today we have 27. Not because our club is so special (well we are, but so is yours), but because we ask. First by example, and then when appropriate, with a simple personal ask. Recently we used a similar approach with planned giving, and last year our club went from two Bequest Society members to six in one year.

In the end, my message is simple. The best way to learn the joy of giving is to give, and the best way to get a gift is to ask. The key isn’t which approach you take, but that you ask, one way or the other.

Please Support our
Rotary Foundation. Its
a good thing to do!

District
Governor
Ramesh says:



District 5170 GRANTS

Do you want to know which Global Grants our District 5170 clubs are working on, and see the project descriptions? If “yes,” just click [HERE](#)

Around the Clubs

Your fellow Rotarians would love to hear about any projects in which your club, group of clubs, or area, participated in or is working on, funded in whole or in part by The Rotary Foundation. If you might be interested in submitting an article for our “Around the Clubs” feature, please let me know. (Project-related photos are very welcome.)

**Ed Jellen, Editor,
TRF News Today;
EdJellen@gmail.com**

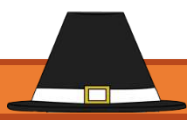
Monthly Contribution Report

(As of November 9, 2019)

Club Name. 8 NOV 19	Members	EREY	%EREY	AF GOAL	% GOAL	Per Capita	AF \$ To Date	Polio+	-- Total --
Alameda	59	12	21%	\$15,000	32%	\$80.47	\$4,748.00	\$500.00	\$5,248.00
Almaden Valley	24	3	13%	\$3,000	43%	\$54.17	\$1,300.00	\$200.00	\$1,500.00
Campbell	35	4	11%	\$6,000	22%	\$37.86	\$1,325.00	\$2,370.00	\$3,695.00
Capitola-Aptos	51	1	2%	\$12,000	4%	\$9.80	\$500.00	\$0.00	\$500.00
Castro Valley	47	6	13%	\$10,000	34%	\$71.74	\$3,372.00	\$2,115.00	\$5,487.00
Cupertino	207	102	49%	\$60,000	61%	\$177.24	\$36,688.00	\$1,037.00	\$37,925.00
Dublin	39	10	27%	\$12,000	30%	\$92.26	\$3,598.00	\$0.00	\$3,598.00
East Palo Alto Bayshore	22	1	5%	\$0	0%	\$113.64	\$2,500.00	\$50.00	\$2,550.00
E-Club of Silicon Valley	42	8	20%	\$3,500	63%	\$52.09	\$2,187.62	\$667.04	\$2,854.66
Evergreen Valley, San Jose	27	0	0%	\$2,500	0%	\$0.00	\$0.00	\$0.00	\$0.00
Freedom	21	0	0%	\$0	0%	\$0.00	\$0.00	\$0.00	\$0.00
Fremont	40	1	5%	\$10,000	177%	\$443.13	\$17,725.00	\$0.00	\$17,725.00
Fremont Bridge	21	30	75%	\$12,000	4%	\$20.00	\$420.00	\$0.00	\$420.00
Fremont Morning	18	0	0%	\$4,000	6%	\$13.89	\$250.00	\$0.00	\$250.00
Fremont-Union City-Newark Sun	12	3	25%	\$1,000	33%	\$27.08	\$325.00	\$0.00	\$325.00
Gilroy	125	0	0%	\$20,000	18%	\$29.48	\$3,685.00	\$0.00	\$3,685.00
Gilroy After Hours	30	12	10%	\$750	0%	\$0.00	\$0.00	\$0.00	\$0.00
Gilroy Sunrise	22	2	9%	\$3,500	19%	\$29.55	\$650.00	\$0.00	\$650.00
Hayward	66	3	5%	\$10,000	9%	\$13.94	\$920.00	\$0.00	\$920.00
Hollister	72	0	0%	\$12,000	0%	\$0.00	\$0.00	\$0.00	\$0.00
HuaRen in Silicon Valley	10	0	0%	\$500	0%	\$0.00	\$0.00	\$0.00	\$0.00
Livermore	110	22	20%	\$40,000	36%	\$129.09	\$14,200.00	\$3,050.00	\$18,250.00
Livermore Valley, The	38	3	8%	\$8,000	9%	\$17.97	\$683.00	\$11,125.00	\$11,808.00
Los Altos	165	38	23%	\$37,000	37%	\$82.73	\$13,650.83	(\$1,893.10)	\$11,757.73
Los Altos Sunset	8	0	0%	\$2,000	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Gatos	108	14	13%	\$25,000	25%	\$57.59	\$6,220.00	\$1,000.00	\$7,220.00
Los Gatos Morning	48	29	63%	\$20,000	46%	\$193.02	\$9,265.00	\$2,600.00	\$11,865.00
Milpitas	32	4	13%	\$6,000	10%	\$18.75	\$600.00	\$0.00	\$600.00
Mission San Jose	13	4	31%	\$2,000	50%	\$76.92	\$1,000.00	\$0.00	\$1,000.00
Morgan Hill	117	38	34%	\$22,000	53%	\$99.91	\$11,690.00	\$1,600.00	\$13,290.00
Mountain View	34	5	15%	\$0	0%	\$67.65	\$2,300.00	\$1,000.00	\$3,300.00
Newark	41	26	65%	\$25,000	23%	\$142.07	\$5,825.00	\$0.00	\$5,825.00
Niles (Fremont)	100	19	20%	\$27,000	29%	\$79.45	\$7,945.00	\$493,329.03	\$501,274.03
Oakland	300	14	5%	\$70,000	16%	\$37.36	\$11,207.50	\$612.00	\$12,819.50
Oakland Uptown	10	4	40%	\$3,500	46%	\$162.50	\$1,625.00	\$280.00	\$1,905.00
Palo Alto	130	25	21%	\$22,000	32%	\$53.65	\$6,975.00	\$5,200.00	\$12,425.00
Palo Alto/University	107	4	4%	\$10,000	46%	\$43.22	\$4,624.69	\$0.00	\$4,624.69
Piedmont-Montclair	14	6	43%	\$2,800	43%	\$85.71	\$1,200.00	\$0.00	\$1,200.00
Pleasanton	81	8	10%	\$4,000	29%	\$14.07	\$1,140.00	\$3,225.00	\$4,365.00
Pleasanton, Dublin, Livermore	16	0	0%	\$3,500	0%	\$0.00	\$0.00	\$25.00	\$25.00
Pleasanton North	55	2	4%	\$0	0%	\$52.73	\$2,900.00	\$0.00	\$2,900.00
San Jose	465	2	0%	\$30,000	4%	\$2.69	\$1,250.00	\$600.00	\$1,850.00
San Jose East-Evergreen	23	4	17%	\$3,000	143%	\$186.96	\$4,300.00	\$0.00	\$4,300.00
San Jose Silicon Valley	21	1	5%	\$8,000	5%	\$20.24	\$425.00	\$270.00	\$695.00
San Juan Bautista	34	12	38%	\$4,500	55%	\$72.94	\$2,480.00	\$0.00	\$2,480.00
San Leandro	40	0	0%	\$14,000	0%	\$0.00	\$0.00	\$425.00	\$425.00
San Lorenzo Valley (Felton)	34	0	0%	\$6,500	0%	\$0.00	\$0.00	\$0.00	\$0.00
Santa Clara	73	10	14%	\$20,000	21%	\$57.88	\$4,225.00	\$1,000.00	\$5,225.00
Santa Cruz	113	68	62%	\$15,600	108%	\$148.54	\$16,785.00	\$0.00	\$16,785.00
Santa Cruz Sunrise	93	13	14%	\$25,000	29%	\$77.08	\$7,168.50	\$150.00	\$7,318.50
Saratoga	98	20	20%	\$27,000	38%	\$104.59	\$10,250.00	\$850.00	\$11,100.00
Scotts Valley	14	0	0%	\$3,100	0%	\$0.00	\$0.00	\$200.00	\$200.00
Silicon Valley	0	0	0%	\$0	0%	\$0.00	\$0.00	\$0.00	\$0.00
Silicon Valley Passport	49	2	4%	\$2,000	146%	\$59.39	\$2,910.00	\$110,170.00	\$113,080.00
Silicon Valley Rainbow	0	0	0%	\$0	0%	\$0.00	\$0.00	\$0.00	\$0.00
Silicon Valley Star (Sunnyvale)	18	1	6%	\$2,000	5%	\$5.56	\$100.00	\$0.00	\$100.00
Sunnyvale	54	23	43%	\$12,000	52%	\$115.61	\$6,243.00	\$0.00	\$6,243.00
Sunnyvale Sunrise	11	2	18%	\$2,200	55%	\$109.09	\$1,200.00	\$0.00	\$1,200.00
Watsonville	76	1	1%	\$10,000	5%	\$6.84	\$520.00	\$0.00	\$520.00
TOTALS	3,733			\$712,450	33.84%	\$61.83	\$241,101.14	\$641,756.97	\$885,308.11

In green = 100% or more

In blue = high number



ROTARY TRIVIA

Trivia Question No. 1:

What is Rotaract's official motto:

- a) "Service, Friendship, and Vision;"
- (b) "Camaraderie, Community, and Caring;"
- (c) "Communitati, Servitio, et Amicitia" [Community, Service, and Friendship];
- (d) "Fellowship Through Service;" or
- (e) "We Can Do. How About You?"

Trivia Question No. 2:

What is Interact's official motto:

- (a) "Service Above Self;"
- (b) "Observe, then Act;"
- (c) "Befriend and Be Helpful;"
- (d) "Service and Friendship Go Hand in Hand;" or
- (e) "Helping the Future?"

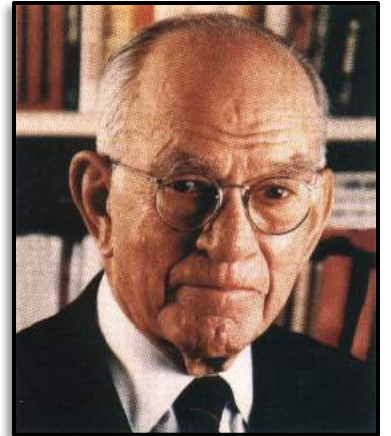
Trivia Question no. 3:

In 1955 a commemorative stamp was issued in the U.S. for Rotary's 50th anniversary. What was its face value?

- (a) 2¢;
- (b) 8¢;
- (c) 15¢;
- (d) 25¢; or
- (e) 50¢?

Answers on last page of this newsletter

Can you Identify
this famous
"Scholarly"
Rotarian?



The mission of the Rotary Foundation of Rotary International is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

KenKen® for Readers of *TRF News Today*!

2—	7+	3+	2
			3—
2÷		3	
3+		12×	

Simple Rules for KenKen®

1. Fill in each box with a number from 1 to 4; in the more difficult puzzle, 1 to 6.
2. Do not repeat a number in any row or column.
3. The numbers in each heavily outlined set of squares, called cages, must combine (in any order) to produce the target number in the top corner of the cage using the mathematical operation indicated. (For example, the numbers in the two squares of the cage at the lower right of the 4x4 puzzle must, when multiplied, total 12.)

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www.KenKenpuzzle.com

How did you do? Did you enjoy these puzzles? Please Let me know.

EdJellen@gmail.com.
(Solutions are on the next page.)

Next, a puzzle that's a bit more difficult:

2÷	5	1—		5+	6+
	2—		5—		
10×	1—	8+		30×	
				6	2—
5+	5—		120×		
	1—				3

3	4 _{12×}	1	2 ₃₊
1	3 ₃	2	4 _{2÷}
4 ₃₋	2	3	1
2 ₂	1 ₃₊	4 ₇₊	3 ₂₋



3 ₃	2	4	5	6 ₁₋	1
2	3	5 _{120×}	6	1 ₅₋	4 ₅₊
4 ₂₋	6 ₆	3	1	2	5
6	5 _{30×}	1	4 ₈₊	3 ₁₋	2 _{10×}
5	1	6 ₅₋	2	4 ₂₋	3
1 ₆₊	4 ₅₊	2	3 ₁₋	5 ₅	6 _{2÷}

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TRF News Today wishes you a great Thanksgiving and holiday season! See you in January, 2020!

The famous “scholarly Rotarian” is former Arkansas Senator, J. William Fulbright, Rotary Club of Fayetteville Arkansas, who served in the U.S. Senate for almost 30 years. His efforts to establish an international exchange program resulted in the creation of the fellowship program that bears his name.

Answer to Trivia Question no. 1: (d) Rotaract’s official motto is “Fellowship through Service.”

Answer to Trivia Question no. 2: (a) Interact’s official motto is “Service Above Self.”

Answer to Trivia Question no. 3: (b) The commemorative Stamp issued in 1955 in honor of Rotary’s 50th anniversary was an 8¢ stamp.