

**DISTRICT 5170**

# TRF NewsToday

**NOVEMBER, 2017**

**CURRENT NEWS OF DISTRICT 5170 AND THE ROTARY FOUNDATION**

## WHY I GIVE...

### *Why I Give to The Rotary Foundation*

*PDG Dwight W. Perry*

After giving it some thought, I guess my "aha" moment or why I give to The Rotary Foundation took place while attending my first Rotary International Convention in Dallas, Texas in 1982. Here I was a 13 year Rotarian and incoming Club President and I didn't know a thing about TRF. For the first time as a Rotarian I found out the great projects that our foundation sponsors-from helping the blind to see, to providing clean drinking water to those in need, to rebuilding complete villages ... the list goes on and on. My eyes were opened to the fabulous work Rotarians were doing all over the world.

As I studied more about TRF I learned that the money we donate today is not used until three years down the line. Thus, the income generated in those three years pays the very low overhead of the foundation. The projects are Rotarian to Rotarian and mainly completed with volunteer labor. Through the years I have witnessed first-hand the work of the foundation. I have been able to lift someone into a wheelchair who has never had mobility. I've also been able to hold a baby in my arms and know that the life giving drops of polio vaccine I'm giving will prevent this child from being crippled for life.

The reason I give to The Rotary Foundation is because as far as I'm concerned, it is the greatest foundation in the world.

### *Why I Give*

*DGE Tim Lundell*

From my first day as a Rotarian, I was confident in my choice to focus my charitable giving on The Rotary Foundation. I'm not rich by any means, but I have always believed in sharing with those less fortunate and those in need. Rotary gave me the perfect vehicle for being able to do that with confidence that my money would be put to good use. That confidence has been rewarded time after time, as I have watched my dollars improve lives in so many ways...and also seeing that virtually every dime goes to a charitable purpose rather than to administration costs and salaries. PLUS, what charity will you ever find that receives and uses your money, and then gives half of it back to you after three years to donate again to another cause?! I follow with pride the many stories from around the world of my dollars in action. And many times we are able to see those stories up close, as we do every month with our Lighting for Literacy solar systems making a life changing difference for families in seven (so far) different countries.

Although the Rotary Foundation is managed very responsibly by professionals, the passion and dedication for its work extends from the newest Rotarian all the way into the TRF Boardroom. I like that, and I share that...and I hope you will join me in keeping TRF a strong and vibrant organization.

## ***From our District TRF Chair Russ Hobbs:***

**We have all heard the saying, "Great Oak Trees from Little Acorns Grow" and so it is with The Rotary Foundation. It began in 1917 with a modest contribution of \$26.50. You see, there was some money left over after expenses from the Kansas City Rotary International Convention,**



**and the "Bean Counters" couldn't figure out what to do with it. It was Rotary International President Arch Klumph who came up with the idea of starting a Foundation. Well, you probably know "the rest of the story"-- not much happened to that little \$26.50 until the death of Paul Harris in 1947, and the suggestion was made to make a donation to The Rotary Foundation in his honor. By the very next year, The Rotary Foundation had \$1,775,000. Last year was the 100<sup>th</sup> Anniversary of The Rotary Foundation, and \$300,000,000 was donated for programs of TRF.**

**The month of November is Rotary Foundation month, and Governor Orrin Mahoney has called us to action saying that his desire is that every Rotarian would make a contribution of some amount (EREY--Every Rotarian Every Year). When we joined Rotary, we became both a member of a club and a member of Rotary International. We support our clubs by attending meetings, and participating in the clubs programs. We support our obligation to Rotary International by donating to The Rotary Foundation. I had always been a regular giver to TRF, but it wasn't until I had the experience of going on Rotary Foundation Humanitarian Trips like: (1) the Polio Immunization trip to Ghana; (2) and the hospital equipment trips to Chili/China/Africa and others, that I saw first hand the great work done by TRF, and how important our support of TRF is for much of the rest of the world.**

**Believe me when I say that "I get it". This year has been brutal in terms of fires, floods, and hurricanes. Our Clubs have tapped our members until it hurts. My Club (Santa Cruz) passed the hat and raised \$5,000 for those effected by the fires, and another \$6,000 for hurricane relief. But, we still have an obligation to support The Rotary Foundation. My father used to say, "From those to whom much has been given, much is expected" so please do what you can to support The Rotary Foundation -- we are much of the rest of the worlds "call button".**

**Thanks,  
Russ**

## *Imagine a World without Polio*

PDG Dwight W. Perry, District Polio Chair

The year was 1988 and there were over 350,000 cases of polio in the world. The disease was running rampant. The crippling effects on our children was devastating. Can you imagine being a parent or grandparent and seeing your child or grandchild being confined to a wheelchair? How bad you must feel knowing that your child would never be able to live a normal life, to play sports or even to walk. There are many places in the world where parents can't afford a wheelchair and have to watch hopelessly as their child attempts to crawl down the street. Think back to the 50's when thousands upon thousands of children were placed in an iron lung. This scary behemoth was the only thing keeping a child breathing.

Thanks to over 1,200,000 Rotarians around the world we can see an end to this dreaded disease. We can thank our leaders who in 1986 saw an opportunity to eradicate polio from the face of the earth. These leaders were instrumental in raising \$247million (over \$100 million above their original goal). They had a vision of a world without polio. As of October 1, 2017 there are only 12 known cases of polio in the world. Over two billion children have been inoculated and polio is 99.999% eliminated from the face of the earth.


With your help and support as a Rotarian in the next few years we will see a world without polio. As the ad campaign says, "We Are This Close"! Our Rotary pin says Rotary **International**. Our job and commitment to the children of the world is to complete one of the largest humanitarian programs ever taken on by mankind.


**See the November TRF Fact Sheet below - Look for the Polio Plus Flash Campaign in March...**

### ***Attention Club TRF Fundraiser Teams!***

Saratoga Rotary is raising funds for its Global Grant project to support an orphanage in Lake Chapala, Mexico, through a Special Evening with Judy Collins. For more information about the event, please contact Bruce Hodgkin at [brucehodgin@gmail.com](mailto:brucehodgin@gmail.com).

**TRF NewsToday** is pleased to promote this fundraiser, and any others that the Clubs wish to advertise in this space. Please send along your ad copy/flyer together with contact information for inquiries.



  
SARATOGA ROTARY PRESENTS

AN EVENING WITH  
*Judy Collins*

**JANUARY 19, 2018**

DOORS OPEN 7PM      SHOW STARTS 8PM

CAMPBELL HERITAGE THEATRE, 1 WEST CAMPBELL AVENUE, CAMPBELL CA 95008  
TICKETS: HERITAGETHEATRE.ORG  
BOX OFFICE PHONE: 408.866.2700 | OR AT THE THEATRE BOX OFFICE  
Fundraiser for Villa Infantil, [www.villainfantil.com/mx](http://www.villainfantil.com/mx)  
[WWW.JUDYCOLLINS.COM](http://WWW.JUDYCOLLINS.COM)





**SUPPORT  
YOUR  
ROTARY  
FOUNDATION**



## FOR DOING GOOD IN THE WORLD

The mission of The Rotary Foundation is to enable Rotarians to advance world understanding, goodwill, and peace through the improvement of health, the support of education, and the alleviation of poverty.

Contributions to The Rotary Foundation make it possible for clubs to transform lives worldwide. Your generous support funds projects in six important areas:



PEACE AND CONFLICT PREVENTION/RESOLUTION



DISEASE PREVENTION AND TREATMENT



WATER AND SANITATION



MATERNAL AND CHILD HEALTH



BASIC EDUCATION AND LITERACY



ECONOMIC AND COMMUNITY DEVELOPMENT

## WAYS TO GIVE



The Annual Fund provides ongoing support today, while the Endowment Fund helps secure Rotary's response to the pressing needs of tomorrow.

Use this brochure to explore the options available to you.

The  
**Rotary**  
Foundation



**The Rotary Foundation  
of Rotary International**

One Rotary Center  
1560 Sherman Avenue  
Evanston, Illinois  
60201-3698 USA  
+1-866-976-8279  
[www.rotary.org/give](http://www.rotary.org/give)

# Monthly Fundraising Report

## November Report – Current TRF Contributions Through October 31, 2017

Club Name	Mem's	EREY	% EREY	AF Goal	% Goal	Per Capita	AF \$ To Date	Polio+	Total
Alameda	71	17	23.9%	\$17,000.00	10%	\$22.74	\$1,660.00	\$296.50	\$2,056.50
Almaden Valley	26	25	96.2%	\$4,000.00	3%	\$3.57	\$100.00	\$795.00	\$895.00
Campbell	41	13	31.7%	\$6,000.00	8%	\$10.87	\$500.00	\$2,395.00	\$2,895.00
Capitola-Aptos	48	4	8.3%	\$10,000.00	7%	\$13.27	\$650.00	\$50,000.00	\$50,650.00
Castro Valley	48	25	52.1%	\$10,000.00	46%	\$92.36	\$4,618.00	\$285.00	\$5,903.00
Cupertino	204	125	61.3%	\$60,000.00	72%	\$209.20	\$43,303.78	\$8,450.00	\$51,753.78
Dublin	42	11	26.2%	\$9,000.00	28%	\$60.12	\$2,525.00	\$0.00	\$2,525.00
East Palo Alto Bayshore	32	5	15.6%	\$2,250.00	53%	\$34.29	\$1,200.00	\$0.00	\$1,200.00
E-Club of Silicon Valley	33	15	45.5%	\$3,500.00	31%	\$27.69	\$1,080.08	\$435.00	\$1,515.08
Freedom	33	0	0.0%	\$3,000.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Fremont	37	15	40.5%	\$11,500.00	74%	\$217.95	\$8,500.00	\$3,226.00	\$11,726.00
Fremont Warm Springs	14	5	35.7%	\$0.00	0%	\$110.71	\$1,550.00	\$100.00	\$1,950.00
Fremont-Union-New'k Sun	18	4	22.2%	\$1,500.00	24%	\$20.00	\$360.00	\$0.00	\$360.00
Gilroy	125	13	10.4%	\$22,000.00	7%	\$11.75	\$1,480.00	\$26.50	\$1,506.50
Gilroy Sunrise	22	7	31.8%	\$2,500.00	96%	\$99.79	\$2,395.00	\$0.00	\$2,395.00
Hayward	79	16	20.3%	\$10,000.00	23%	\$28.54	\$2,340.00	\$0.00	\$2,340.00
Hollister	68	0	0.0%	\$12,000.00	2%	\$3.57	\$250.00	\$10.00	\$260.00
HuaRen in Silicon Valley	14	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Livermore	119	51	42.9%	\$55,000.00	29%	\$131.12	\$15,734.00	\$7,133.00	\$22,867.00
Livermore Valley, The	37	27	73.0%	\$0.00	0%	\$61.57	\$2,278.00	\$350.00	\$2,628.00
Los Altos	161	60	37.3%	\$34,000.00	49%	\$101.98	\$16,623.18	\$429.30	\$17,052.48
Los Altos Sunset	9	1	11.1%	\$1,800.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Los Gatos	106	18	17.0%	\$17,000.00	27%	\$43.36	\$4,640.00	\$1,000.00	\$6,165.00
Los Gatos Morning	55	16	29.1%	\$17,500.00	31%	\$94.91	\$5,410.00	\$0.00	\$5,410.00
Milpitas	28	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Mission San Jose	14	4	28.6%	\$3,000.00	32%	\$69.29	\$970.00	\$0.00	\$970.00
Morgan Hill	102	50	49.0%	\$28,500.00	49%	\$135.43	\$14,085.00	\$100.00	\$14,210.00
Mountain View	35	19	54.3%	\$8,000.00	64%	\$145.71	\$5,100.00	\$200.00	\$5,300.00
Newark	37	2	5.4%	\$7,500.00	9%	\$17.30	\$640.00	\$35.00	\$675.00
Niles (Fremont)	100	25	25.0%	\$19,000.00	32%	\$60.30	\$6,030.00	\$2,250.00	\$8,280.00
Oakland #3	315	20	6.3%	\$45,000.00	11%	\$16.38	\$5,160.00	\$2,584.50	\$7,744.50
Oakland Uptown	12	7	58.3%	\$3,500.00	60%	\$175.00	\$2,100.00	\$200.00	\$2,300.00
Palo Alto	128	69	53.9%	\$23,000.00	75%	\$134.56	\$17,358.85	\$2,750.00	\$20,108.85
Palo Alto/University	103	6	5.8%	\$21,000.00	28%	\$54.74	\$5,802.07	\$0.00	\$5,802.07
Piedmont-Montclair	16	5	31.3%	\$2,500.00	36%	\$56.25	\$900.00	\$0.00	\$900.00
Pleasanton	85	12	14.1%	\$2,500.00	27%	\$7.91	\$680.00	\$12,450.00	\$13,130.00
Tri-Valley	14	0	0.0%	\$3,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Pleasanton North	50	1	2.0%	\$15,000.00	2%	\$4.90	\$250.00	\$0.00	\$250.00
San Jose	419	1	0.2%	\$42,000.00	0%	\$0.00	\$0.00	\$250.00	\$250.00
San Jose East-Evergreen	34	8	23.5%	\$10,000.00	29%	\$86.32	\$2,935.00	\$0.00	\$2,935.00
San Jose Silicon Valley	26	19	73.1%	\$5,000.00	151%	\$290.00	\$7,540.00	\$5,000.00	\$12,540.00
San Juan Bautista	31	0	0.0%	\$6,400.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
San Leandro	38	2	5.3%	\$10,000.00	15%	\$39.47	\$1,500.00	\$0.00	\$1,500.00
San Lorenzo Valley	23	1	4.3%	\$4,500.00	6%	\$10.87	\$250.00	\$0.00	\$250.00
Santa Clara	88	6	6.8%	\$15,000.00	13%	\$21.89	\$1,992.00	\$200.00	\$2,192.00
Santa Cruz	118	19	16.1%	\$18,000.00	34%	\$51.04	\$6,125.00	\$85.00	\$6,210.00
Santa Cruz Sunrise	86	10	11.6%	\$20,000.00	23%	\$52.73	\$4,640.00	\$100.00	\$4,740.00
Saratoga	94	12	12.8%	\$28,000.00	11%	\$34.15	\$3,210.00	\$100.00	\$3,310.00
Scotts Valley	21	8	38.1%	\$4,000.00	65%	\$117.27	\$2,580.00	\$60.00	\$2,640.00
Silicon Valley Passport	37	2	5.4%	\$3,000.00	1%	\$0.66	\$25.00	\$25.00	\$50.00
Silicon Valley Star	20	0	0.0%	\$0.00	0%	\$0.00	\$0.00	\$0.00	\$0.00
Sunnyvale	58	25	43.1%	\$22,500.00	38%	\$133.52	\$8,545.00	\$25,000.00	\$33,545.00
Sunnyvale Sunrise	12	2	16.7%	\$2,400.00	91%	\$167.62	\$2,179.05	\$0.00	\$2,179.05
Watsonville	79	1	1.3%	\$15,000.00	0%	\$0.10	\$8.00	\$563.72	\$571.72
				<b>\$697,250.00</b>			<b>\$217,802.01</b>	<b>\$126,884.52</b>	<b>\$346,636.53</b>



# The November TRF Fact Sheet



## ERADICATING POLIO

### THE NEED

Although it currently circulates in only a few countries, polio is highly infectious and spreads rapidly. The disease, which afflicts mainly children, is transmitted via contaminated water and food supplies. Five to 10 percent of cases are fatal. As long as polio threatens even one child anywhere in the world, children everywhere are at risk. Only the global eradication of polio will ensure that no child ever again suffers its devastating effects.

### WHERE WE ARE TODAY

- Since Rotary launched PolioPlus in 1985, polio has decreased by 99.9 percent.
- Rotary and its partners have reduced the number of polio cases from 350,000 in 1985 to 37 in 2016.
- Only three countries continue to record low-level transmission of the wild poliovirus: Afghanistan, Pakistan and Nigeria.
- Wild poliovirus type 1 continues to cause cases of paralysis. Type 2 was [certified as eradicated](#) in September 2015, and no cases of type 3 have been reported since November 2012.

### ROTARY'S ROLE

Rotary had the vision “to immunize all of the world’s children against polio” with the creation of PolioPlus in 1985. The goal expanded to eradicating the disease in 1988, when the World Health Assembly (the governing body of the World Health Organization [WHO]) resolved to end polio. Toward that goal, Rotary helped assemble the partnerships with WHO, UNICEF, and the U.S. Centers for Disease Control and Prevention that established the [Global Polio Eradication Initiative](#) (GPEI).

Rotary is a leading partner in the GPEI, which also includes the Bill & Melinda Gates Foundation. Rotarians raise funds; secure support from governments, nongovernmental organizations, corporations, and the public; immunize children; and promote awareness in their communities.

Rotary has helped immunize more than 2.5 billion children against polio, contributed over \$1.7 billion to global polio eradication efforts, and helped secure more than \$8 billion from donor governments.

### HOW WE WILL ERADICATE POLIO

The GPEI is working to interrupt transmission of the wild poliovirus through:

- [Routine immunization coverage](#) of more than 80 percent of children in their first year of life. This requires at least three doses of the oral polio vaccine as part of national immunization schedules.
- [Supplementary immunization activities](#), including National Immunization Days, to immunize children under 5 with two doses of oral polio vaccine.
- [Surveillance](#) (identification and prompt reporting) by health workers of every case of acute flaccid paralysis (sudden weakness that may be caused by the poliovirus), as well as surveillance of sewage water in the environment for poliovirus that has not yet caused infections.
- [Targeted mop-up campaigns](#) where the poliovirus is known or thought to be present.

## **WHERE WE ARE HEADED**

With full commitment and sufficient financial resources, we have an extraordinary opportunity to end polio for good. Although progress against polio is being made in many parts of the world, there is still hard work ahead to achieve eradication. Pakistan, Afghanistan, and Nigeria require the support of Rotary and the global community to ensure that political commitment and quality programs are in place to ensure that every child, particularly those in the most marginalized communities who are persistently missed, is vaccinated.

Until polio is eradicated, all countries must remain vigilant. As long as the wild poliovirus circulates in Pakistan, Afghanistan, and Nigeria, the risk of the disease's global spread remains high. Outbreaks can be stopped, however, as seen in the effective response to reported cases found across the Horn of Africa and the Middle East in 2013 and 2014.

## **HOW ROTARY'S CONTRIBUTIONS ARE SPENT**

Through PolioPlus, Rotary initially paid for oral polio vaccine and start-up costs for Rotarians' social mobilization efforts in endemic countries. Rotary now [funds](#) operational needs, technical advisers' salaries, surveillance, social mobilization, stipends for millions of volunteers who conduct National Immunization Days and house-to-house follow-up visits, and research on ways to facilitate eradication.

## **WHAT POLIO ERADICATION WILL COST**

At Rotary's 2017 International Convention in Atlanta, global leaders pledged \$1.2 billion to the fight to eradicate polio. However, Rotary's work continues: both to ensure world governments make good on their pledges, and also to raise the new funds to ensure we reach every child with the vaccine. Rotary is committed to raising \$50 million per year over the next three years as part of the End Polio Now: Countdown to History campaign. Under an expanded partnership with the Bill & Melinda Gates Foundation, every \$1 Rotary commits to polio eradication will be matched 2-to-1 (up to \$ 50 million per year).

## **HOW YOU CAN HELP**

Rotarians can [take action](#) to hold fundraisers, raise public awareness, write their government representatives, [donate](#), [share stories](#), and [encourage others to join our cause](#).

## **ROTARY'S LEGACY**

Polio eradication, once [certified](#), will generate substantial humanitarian and financial dividends due to the end of polio treatment and rehabilitation costs. A *Vaccine* journal study in 2010 estimates the economic benefits of polio eradication at [\\$40 billion to \\$50 billion](#), which could help fund other public health priorities. Rotarians are already supporting some of them as part of PolioPlus, such as immunizing children against measles, distributing vitamin A supplements and bed nets to prevent malaria, and providing clean water. The polio surveillance network in Nigeria helped the government [stop the Ebola outbreak](#) in 2014.

## **FIND OUT MORE**

Learn more about our polio eradication efforts at [endpolio.org](#).

The Secretariat's key experts on eradicating polio are:

- PolioPlus Director [Carol Pandak](#)
- PolioPlus Advocacy Specialist [Kris Tsau](#)
- PolioPlus Senior Coordinator [Amy Edwards](#)

Send questions about fundraising to PolioPlus Fundraising Specialist [Clare Monroe](#).

Send questions about communications to PolioPlus Communications Senior Specialist [Michelle Kloempken](#).