



Oakland Zoo Conservation Society of California



CONSERVATION
SOCIETY OF
CALIFORNIA
TAKING ACTION FOR WILDLIFE

OAKLAND ZOO

Oakland Zoo History



1984 : 25 Acres
2018: 100 Acres



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Attendance

Comparison of Museums in the Bay Area

- 1. CAL Academy: 1.2 million (2017)
- 2. Oakland Zoo: 935k (2019)
- 3. Fine Arts Museum of San Francisco: 912k (2017)
- 4. Exploratorium: 801k (2018)
- 5. San Francisco Zoo: 800k (2017)
- 6. Warriors (41 home games): 803,436k (2018/2019)
- 7. Raiders: (7 home games): 367,848k (2018/2019)



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Membership



- Member Households: 31,407
- Individuals: 130,410

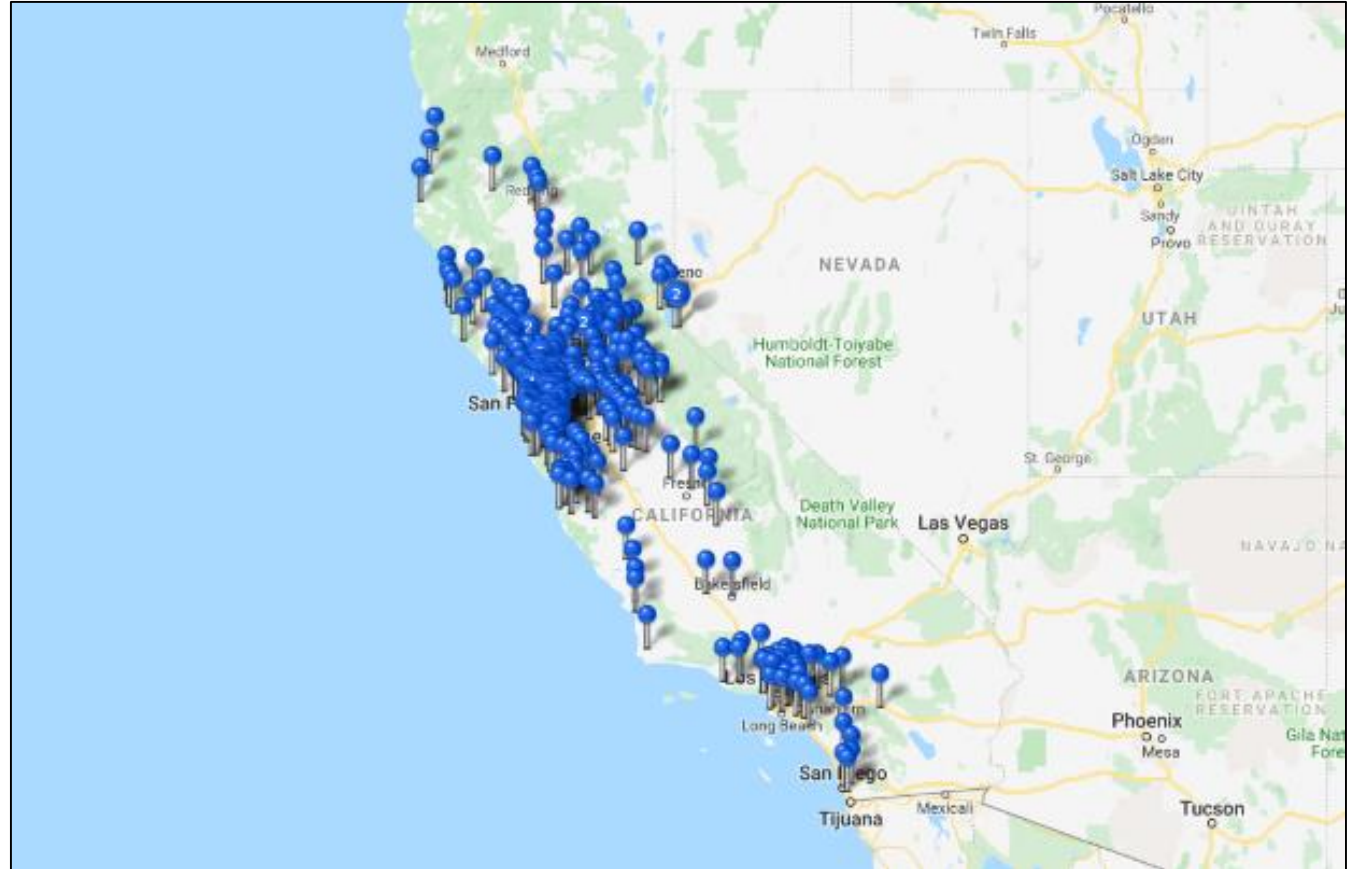


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Memberships 2019

- More than just the East Bay...
- San Francisco
- Los Angeles
- San Diego
- Sacramento
- Ukiah
- Bakersfield
- Santa Rosa
- South Lake Tahoe



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AZA Accreditation – 30 years



Latest accreditation - April 2019 to March 2024



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Funding sources – Fiscal Year 2019



Contributed revenue:

(non-capital) \$550,539



Public funding:

\$2,149,090

(9.6%)



Operations earned revenue:

\$15,042,159



Memberships:

\$4,552,382

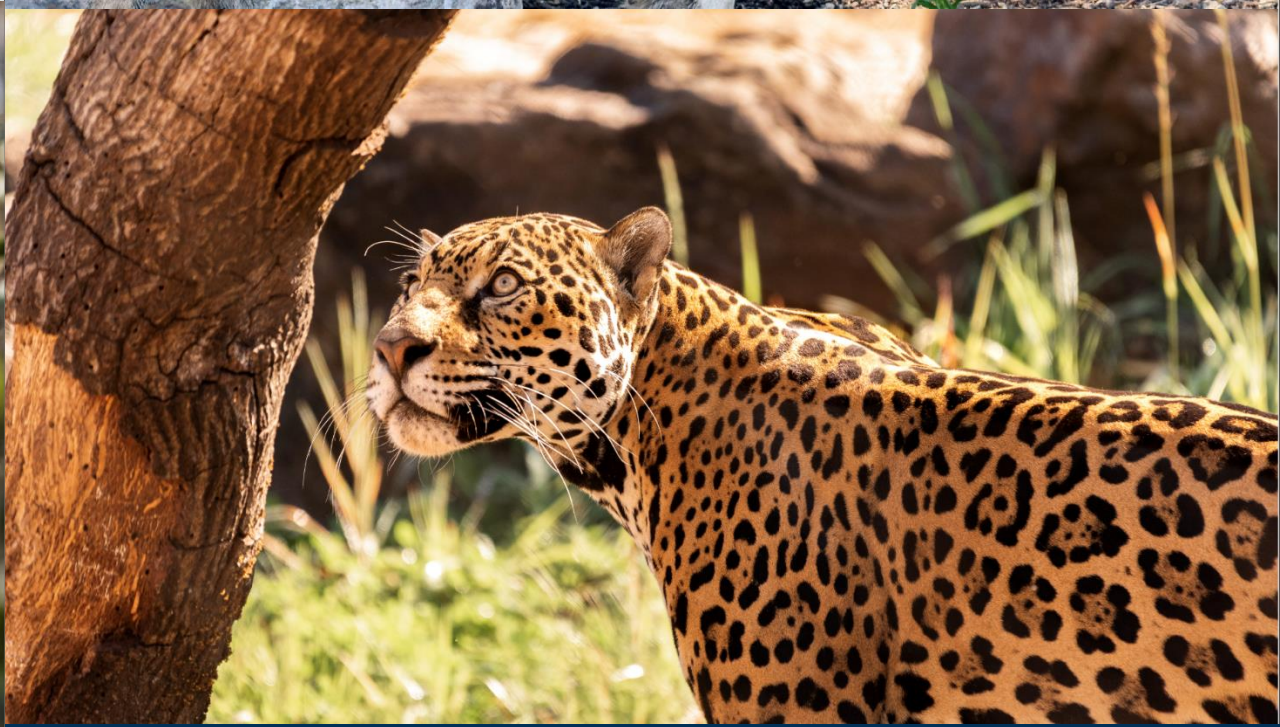


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California Trail







May 2019 – Wolf Pack; 4 pups born



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Brown Bears

- 3 years old (Born 2017)
- Weight: 487 lb to 711 lb



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California Trail received two National Awards in 2019



AZA Exhibit Award

NAI – National Association of Interpretation Award

The California Trail, Oakland Zoo
Engineering News Record (ENR)
California Best Project Award

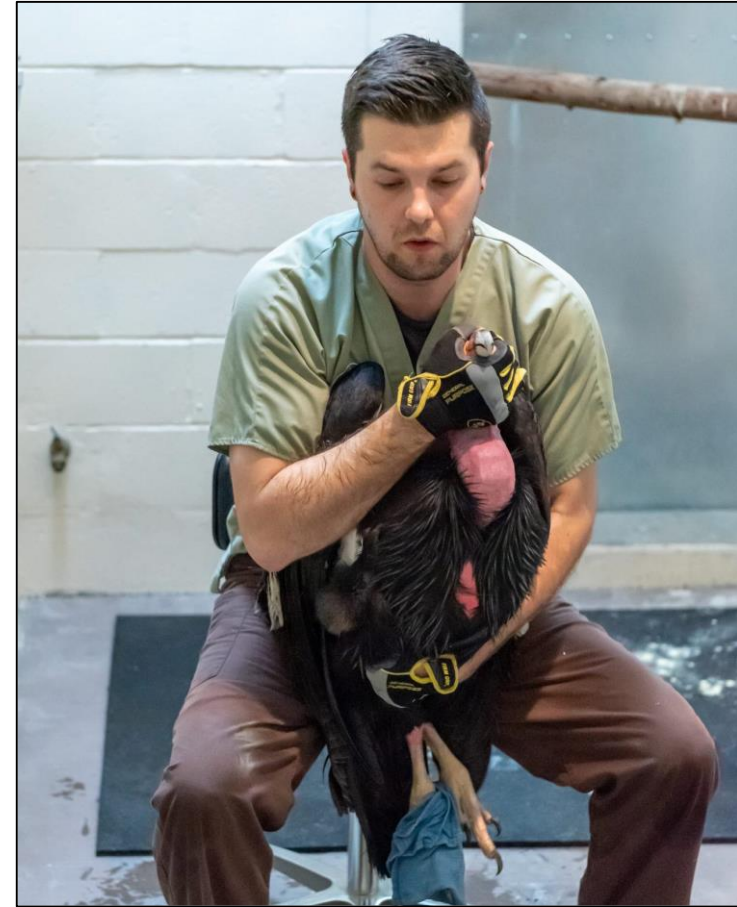


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Veterinary Care

3 California Condors Treated and Released



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Education Outreach

- 21,217 K-12 students participated in Zoo Education Programs
- 5,123 students received free or discounted Education Programs through Zoo-to-Community
- Field Trips: 312



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Grant received from Hedco Foundation for Oakland Zoo Bus

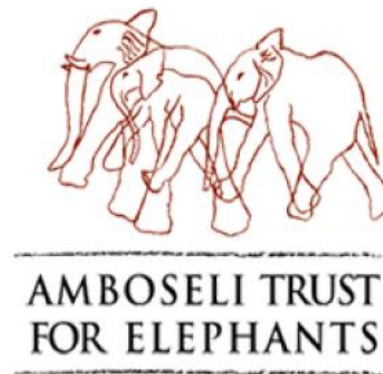


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Oakland Zoo/CSC Conservation Partners

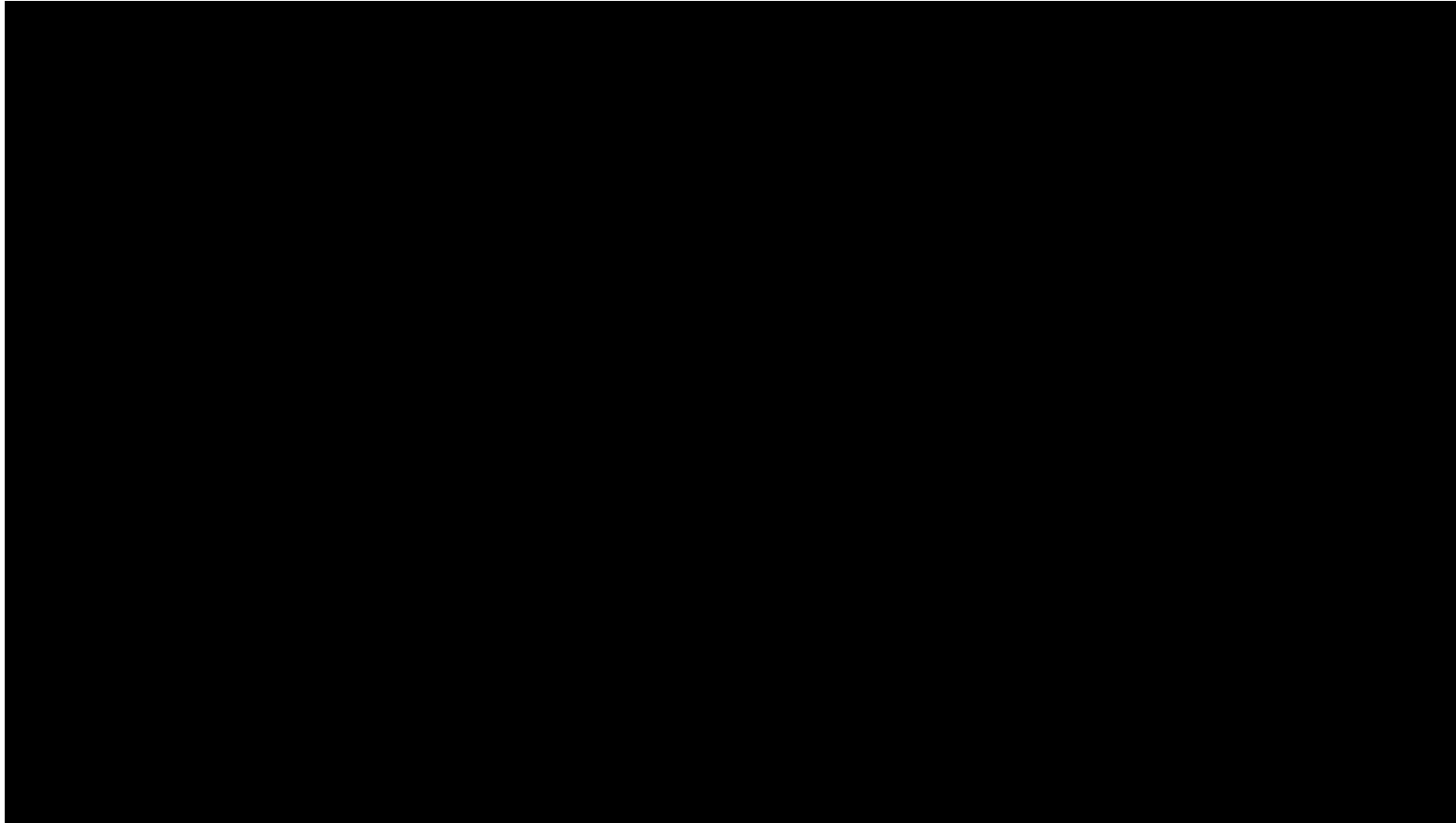
Global Initiatives – Taking Action in Africa



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Budongo Snare Removal Project, Uganda



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Taking Action in Asia, Latin America & World Wide



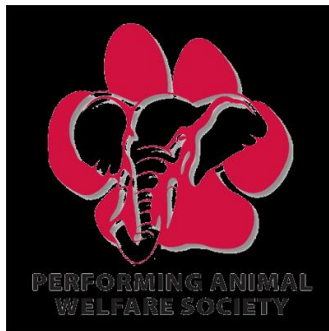
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Taking Action in North America



BAY AREA
COUGAR
ACTION
TEAM



Monterey Bay Aquarium
Seafood Watch



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#NoToPlastic Initiative



Washed Ashore Sculptures



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Community Clean Ups



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