



**ROTARY  
SERVING  
HUMANITY**

# THE DUBLIN SHAMROCK

VOLUME XLIII Issue No. 2

JULY 30, 2016

*The Rotary Club of Dublin, California 2015–2016  
"The World's Friendliest Rotary Club"*

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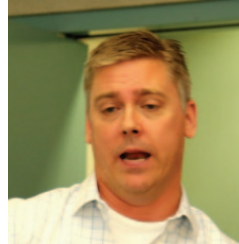
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## IKEA Coming to Dublin?

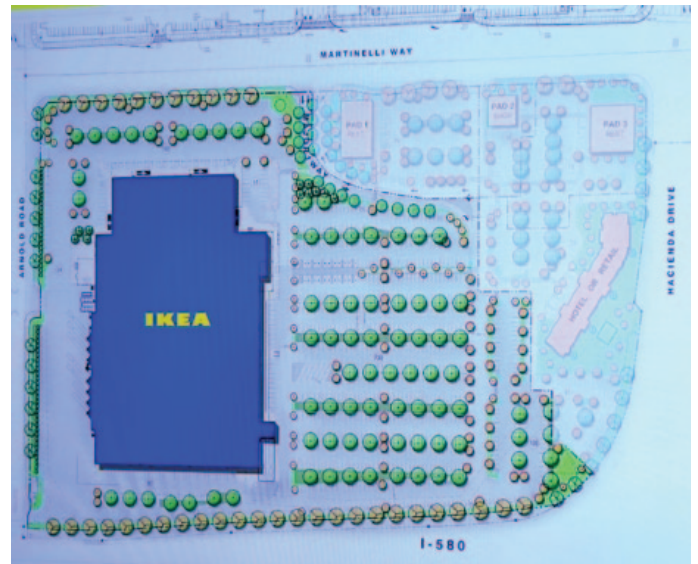
**By Chris Kinzel**



Many people, including the IKEA representatives who spoke to us recently, certainly hope IKEA is coming to Dublin. However, there is a group of people who are against it, presumably for traffic reasons. This is about the fifth land use proposal for the site, which is located between the new Persimmon Place shopping center and the I-580 freeway, directly across Hacienda Drive from

Hacienda Crossings. In turning down the previous proposal for this site – a mixture of residential and restaurants – the City Council majority indicated this site is too valuable as a retail location to use it for more residences. The IKEA proposal, which includes a separate hotel and restaurant facilities along its Hacienda frontage, conforms to all applicable zoning and planning requirements. One of the previous proposals for the site was IKEA itself, which was approved by the City more than 10 years ago, and who actually built Martinelli Way and its prescient triple left turn lane before deciding the Tri Valley market was not quite big enough to support IKEA's third Bay Area site (Emeryville and E. Palo Alto are the other two). Now it is, they decided, and repurchased the site.

The proposed IKEA would have 378,000 square feet in two stories with 1,300 parking stalls plus an additional 50,000 square feet of retail uses, with its own separate parking. The familiar IKEA blue and yellow, adopted from Sweden's national colors, would finish the architecture, which IKEA says is "clean" and "contemporary."

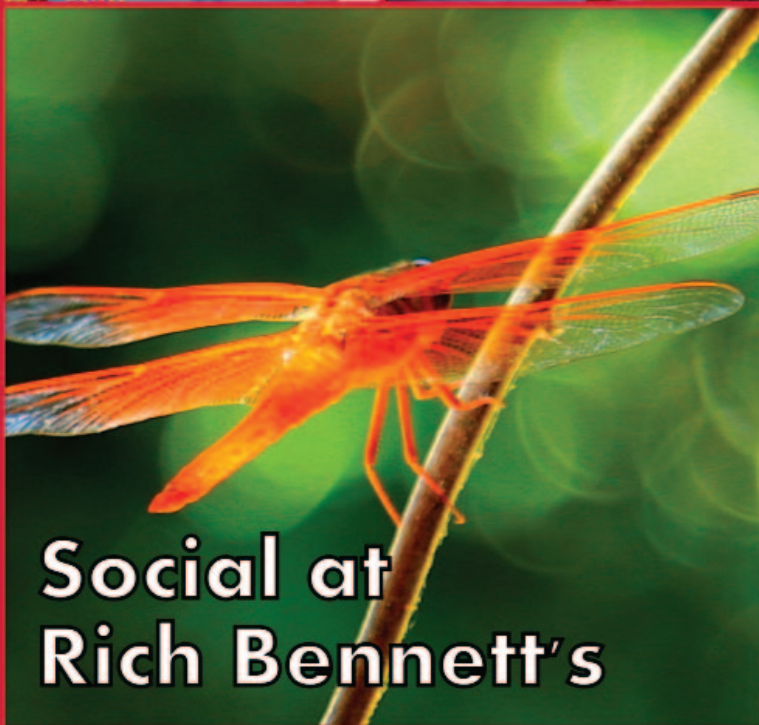
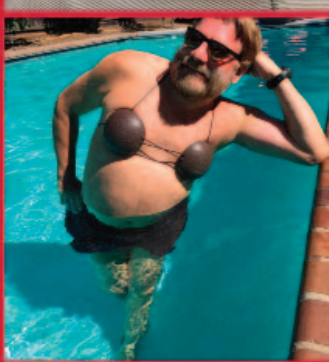


IKEA has 380 stores in 48 countries and is on a growth spurt in the U.S., which is tied with Germany with the most sales -- about \$5 billion out of \$36 billion total. IKEA claims to be the world's leading home furnishing company, with a very large furniture showroom, with home accessories, cookware, rugs, lamps, kitchen and bedroom furnishings, a large restaurant (Swedish Meatballs!), food markets and supervised kids play areas. They would like their customers to see a product at the store, take it home and assemble it in the same day. Their wordless assembly instructions, intended to be understandable anywhere in the world, utilize clear and descriptive design and graphics. The IKEA representatives at our meeting lauded the company as an excellent place to work, with high retention of employees, great benefits and attitudes reflecting responsible community corporate citizenship, practices and policies. They practice sustainability in product design, packaging, and store operations, all reflecting their Swedish heritage.

They also expect to contribute to the economy with taxes, employment (350 jobs), quality construction, and bringing regional customers and their dollars into Dublin. Their annual estimated tax contributions are \$1.5 million to the city in sales and property taxes, \$300,000 to the schools in property

*continued on page 3*





**Social at  
Rich Bennett's**



## First Meeting of New Rotary Year!



The new Dublin Rotary year kicked off with a bang on July 12 with a very large attendance of Rotarians and guests. President Rich brought an enthusiastic greeting to those present, welcoming Tim Sbranti (who promised to join A Rotary club, Assemblyperson Catharine Baker, visiting Rotarians Don Jones and Mike Thelen from San Ramon, Dr. Mark McCoy of DUSD, Jeff Middleton, and the following Interactors: Area 3 Director Mikayla Tran, Publicist Kevina Vuong, DHS Interact President Kevin Hom, and Chris Chang, DHS Treasurer. A spirited Happy/Sad exchange occurred with even the Assemblyperson participating.

In keeping with his plans to revitalize Interact clubs and interactions, Rich recognized the local leaders and presented a check for their help in recent club events. The School of Imagination was awarded a grant from the proceeds of the Top Chef event. His Majesty promised to recognize Rotarians for their contributions to the club and the organization and presented pins and recognition to Don Price, Tim Delaporte, Chris Kinzel, Bill Moy and Charter Member Harold Ceizler.



## IKEA continued from page 1

property taxes, and \$650,000 to BART in sales taxes. Currently, the City is preparing a comprehensive EIR, and IKEA is conducting community outreach with hopes to gain approval from the City Council by next spring. If approved, construction would begin in the fall of 2017 with the store opening in the spring of 2019. One hurdle the company faces is the local expectation that traffic in Dublin will be like the less than smooth operations in Emeryville. They note that conditions here are much better with close-by freeway connections, wide streets connecting to the store, a convenient triple left turn lane from Hacienda and a signalized double left turn lane at the store entrance, along with ample parking.



## Dublin Leads Area 4 Blood Drive



The Area 4 Rotary Clubs – Pleasanton, Pleasanton North, Livermore, Livermore Valley and Tri-Valley – are cooperating with Dublin Rotary's plans to have major blood

drives this year. Led by Larry Damaser, the Area is planning several events to collect blood from Rotarians, their friends, family and co-workers. The first drawings will be held in Dublin on Friday September 30 at Larry Damaser's office and Saturday October 1 at the Dougherty Elementary School on Hibernia Drive. Later in the Rotary year, events will also be held in February and May.

To promote these events, Michael Miumi of the Red Cross gave a blood-curdling presentation on Tuesday. Blood donations are on the downswing but the need for blood is constant. Some 300 units of blood must be collected each day to meet the needs of the 30 Bay Area hospitals supplied by the Red Cross. Blood has a relatively short shelf life, so the need for

donations is ongoing. Only 38 percent of the population meets the basic requirements; the main reasons for rejection are low iron counts, recent travels to Malaria or Zika areas, or medications in the system. Donors must be at 16 years or older, weigh at least 110 pounds, and have good general health. Donors must bring a photo ID. The Bay Area receives blood from other parts of the country since we don't donate enough locally.



His Near-Excellency Generalissimo Boschetti is encouraging every Dublin Rotarian to give blood or find a healthy friend who is over 16 years old and 110 pounds and who isn't attending the Buenos Aires Olympic Games.



Saturday, July 30

Tony Furtado Trio at Bothwell Arts Center, 7 p.m. benefits Livermore Rotary Music Scholarships

Tuesday, August 2

Regular meeting at City Hall

Sunday, August 7

Melissa Strah Kickoff at El Monte RV, 6 to 8 p.m.

Tuesday, August 9

Jim Carley, Certified Senior Advisor at City Hall

Saturday, August 13

Children's Museum Fingerprinting at Emerald Glen Park 11-3

Tuesday, August 16

Regular meeting at City Hall

Tuesday, August 23

No noon meeting this week, see August 24 below

Wednesday, August 24

Club Social at Berevino Cucina and Wine Bar

Tuesday, September 6

Assemblywoman Catharine Baker at City Hall

Sunday, September 11

Coaniquem Fund Raiser 3-6 p.m. in Alameda. See Bo.

Saturday, September 17

Rotary Serves at Dublin's Splatter; all day

Friday, September 30

Area 4 Blood Drive at Larry Damaser's

Saturday, October 1

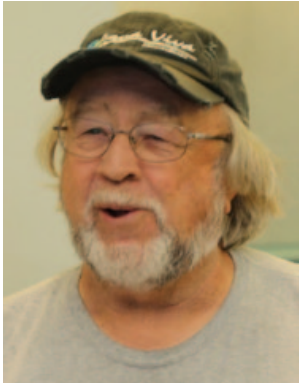
Area 4 Blood Drive at Elementary School

Saturday, October 8

Dublin Rotary Lobster Event at Mercedes Benz



## Around the Regional Room July 19



Dublin Rotarians have been on the go recently. Long time sports fiend Jeff Leuchi attended the San Diego MLB All Star game and presented His Lordship with an authentic cap. Past President Larry brought back a matching T shirt from the other wine country, resulting in an emotional man hug. Another exprez, Dennis Ackley, returned from his annual weeklong mission trip serving Rancho Agua Viva near Ensenada. A retired and relaxed ex-super spent a split trip to both Kennebunkport, Maine and then to a family gathering in College Station, Texas. Mayor Dave, on the other hand, toughed out 21 days in Spain, Italy and Germany. We welcomed visitor Larry Tong from New York Life, a guest of Alan.

Kevin Grier, Human Resource Director for DUSD for the past five years is a new Dublin Rotarian! Kevin attended UC Irvine and Azusa Pacific and has been married for 25 years; his wife is a Federal probation officer. He admitted to being a diehard Dodger fan but is very strong in community service including serving as a Red Cross board member and previously a Kiwanian. Welcome to Dublin Rotary, Kevin!

Rich Bennett was thanked for hosting a very successful club social at his home the previous Saturday. See the photos elsewhere. Also, we recognized the birthdays of Al Duncan, who 86, and Bo Carvacho, who is not.



## Last Tuesday's Thwacks



Thwacks is more attention getting than takeaways or even throwaways, but you get the point, don't you? We welcomed Livermore Valley President Fred Quarterman who presented a spiel on behalf of the other Livermore club. If you are not busy tonight, check out the Tony Furtado Trio, benefiting the Livermore Rotary Music Scholarships at the Bothwell Arts Center on 8th Street. The trio are two-time national fiddle and banjo champions. Get there by 7 and bring 20 bucks. We welcomed long time Dublin Rotarian Cliff Herbstman, who flew to the meeting from his home in Florida to learn more about the upcoming blood drive. Also, Council candidate Melissa was recognized, along with the upcoming fingerprinting on behalf of the Valley Children's Museum on August 13th.



Bo and Mona and Ron talked about the upcoming Coaniquem Fund Raiser in the city of Alameda wine country. Dublin



Rotary is a long time contributor to this worthwhile children's burn center, including Bo's service on its international Board of Directors. Coaniquem serves 8,000 kids a year at its three locations and now is moving into a TeleMed program at 22 locations in Latin America, where more kids can be served more efficiently. This is the 13th year of the fundraising; each

one raises around \$20,000. Ron estimates we've participated in about \$1.2 million in funding for Coaniquem over the years.

President Rich talked about his plans for the year. He asked us to shift our seat each Tuesday and meet and talk with different people than we usually do. Be a leader, he asks, "When was the last time you led an event?" He wants us to be an all-American club and to invite prospective members to our meetings. In order to build our attendance, which has been at a District-worst 45 percent, the meeting formats will be changed with more emphasis on social events and opportunities for members to get to know each other better. The club's finances are being restructured to avoid the losses that have occurred in the past couple of years



including establishment of a quarterly facility use fee and less-expensive (catered) meals. Rich expects to build the club spirit and increase the member retention. He is starting a new program called Black Marbles Mat-ter using borrowed coffee pots. He will focus on upgrading the Interact programs at DHS and possibly VCHS. To avoid burn out of those that are hardy volunteers, the fundraisers are being refocused. Also, the Club is cooperating with our Foundation Trustees to seek and recognize gifts to our own Foundation, which is apart from the RI Foundation. In short, he wants us to Become Rotarians in Action!



The need is constant.  
The gratification is instant.  
Give blood.™

**American Red Cross**

### Area 4 Rotary Clubs of Dublin, Livermore & Pleasanton **Blood Drive**

**Friday, September 30, 2016**

**10:00 a.m. – 4:00 p.m.**

Look for the American Red Cross Bus!  
6473 Sierra Lane, Dublin

**Saturday, October 1, 2016**

**9:00 a.m. – 3:00 p.m.**

James Dougherty Elementary School - MPR  
5301 Hibernia Drive, Dublin

To schedule your appointment, please call Larry's office at 925-828-1688 or log on to [redcrossblood.org](http://redcrossblood.org), enter the Sponsor Code: **StateFarm** or call **1-800-RED CROSS (800-733-2767)**.

**By using RapidPass, you can reduce the time you spend at the blood drive by up to 15 minutes. Learn more by visiting [redcrossblood.org/RapidPass](http://redcrossblood.org/RapidPass).**

If you have questions regarding your eligibility to donate blood, please call **1-866-236-3276**.

[redcrossblood.org](http://redcrossblood.org) | 1-800-RED CROSS | 1-800-733-2767 | Download the Blood Donor App

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# THE DUBLIN SHAMROCK 2015-2016

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JULY 30, 2016

## DUBLIN ROTARY MEMBERSHIP

\*Ackley, Dennis '97•  
Anyosa, John '14  
\*Bennett, Rich '95•  
Benton, Bryan '13•  
Biddle, Don '05•  
Boschetti, Rich '12•  
Brown, Alan '13  
Brown, Tinarsha '16  
\*Carvacho, Bo '08•  
Ceizler, Harold '69•  
\*Damaser, Larry '09•  
\*Delaporte, Tim '09•  
Della, Kamal '11•  
Denlinger, Lee '04•  
\*Dunlop, Mona '94•  
Fisher, Gary '16  
Grier, Kevin '16  
Hanke, Steve '12•  
Haubert, David '13  
Herbstman, Cliff '68•  
Herrera, Beverly '15  
Ichiuji, John '83•  
Jenkins, Stephany '11  
Johnson, Pamela '07•  
\*Kinzel, Chris D. '87•

Sheet Metal  
Advocate  
Pension Consulting  
Restaurant  
Retired  
Barrel-busting  
Business & Security  
Realtor  
Sports  
Dentist  
Insurance  
Financial  
Real Estate Investments  
Educator  
Travel  
Retired  
Education  
Education  
City Council Member  
Telephone Wizard  
Bowling Proprietor  
Dentistry  
Real Estate  
Retired  
Traffic Engineer

Kulick, MC '09•  
\*Kyle Michael E. '75•  
Lee, Alvin '14  
\*Leuchi, Jeff '96•  
Manuchehri, Parvin '11•  
Marty, Shamekka '16  
\*Mazur, Ron '85•  
\*Miller, Dennis J. '79•  
\*Moy, William '89•  
\*Price, Don '09•  
Pringle, Patty '13  
Raney, Ed '96•  
Rouse, Megan '14  
Ruhullah, Yusuf '14•  
\*Shurson, Stacey '90•  
Smith, Linda '12  
Stanford, Athena '06  
Strah, Melissa '13  
Sullivan, Don '84•  
\*Thalblum, Janine '09•  
\*Tucknott, Bob '73•  
Watanabe, Jerry '72•

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7/30/16  
\*Past President of Dublin Rotary  
•Paul Harris Fellow