

SERVICE  
ABOVE  
SELF

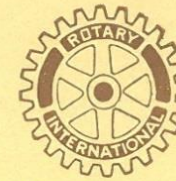
### ROSTER OF OFFICERS AND MEMBERS

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A. E. SORENSEN, "ANDY"—*Building Contractor.*  
J. L. WILBUR, "LEE"—*Retail Meat Dealer.*  
NILS QUIST, "NILS"—*Lumber.*  
JESSE B. HOLLY, "JESSE"—*Civil Engineer.*  
T. B. RUSSELL, "BART"—*Quarryman.*

"He Profits Most Who Serves Best."

**High**



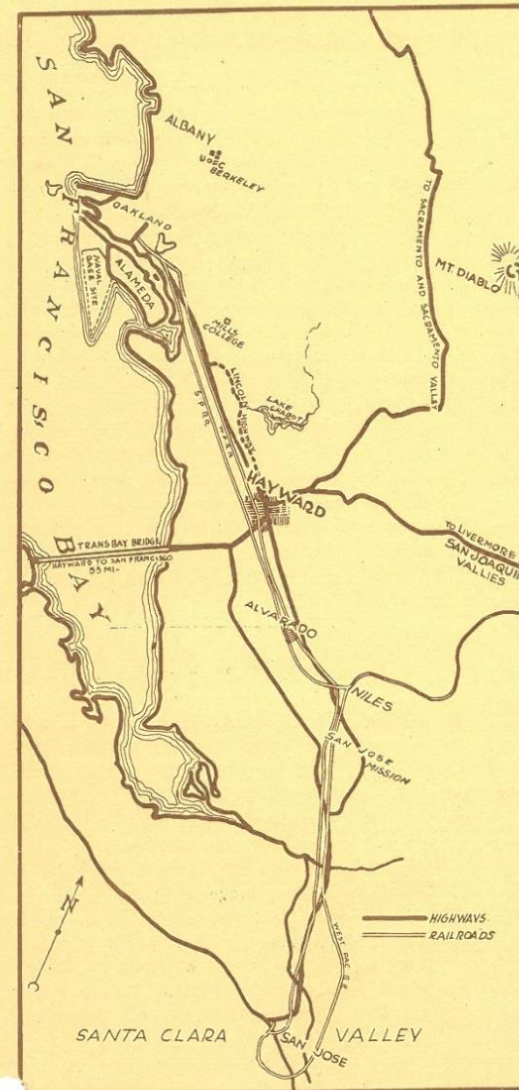
**Gear**

Rotary Club, Hayward, California

VOL. III

January, 12, 1924.

No. 2



## Our Place in the Sun HAYWARD

Eden Township, Alameda County,  
California.

"The Heart of the Garden of Eden"

20 Miles from San Francisco.  
14 Miles from the business center  
of Oakland—The "City of Destiny."  
On the Pacific and Lincoln High-  
ways.

Steam and Electric road connec-  
tions.

Post Office serves a population  
(City and Country) of about 20-  
000.

Center of the Banner fruit and  
vegetable section of the Coast.

First in the production of Pigeons.  
Second in Poultry in the World.

### Luncheon Days

of neighboring Rotary Clubs within  
easy motoring distance.

Palo Alto .....	Monday
San Rafael .....	Monday
Alameda .....	Tuesday
San Francisco .....	Tuesday
Berkeley .....	Wednesday
Napa .....	Wednesday
San Jose .....	Wednesday
Stockton .....	Wednesday
Oakland .....	Thursday
Vallejo .....	Thursday
Richmond .....	Friday



**HIGH GEAR**

Official publication of the Rotary Club of Hayward, California. Issued weekly. No contributions received later than 1 p. m. Tuesday.

Josiah Daniel ..... Editor

LUNCHEON  
Monday, January 14, 1924.  
12:15 P. M.  
CIVIC LEAGUE ROOMS  
625 Main Street  
AUTO GRILL SERVICE

## EDITORIAL

**The Power That Is Rotary**

Individuals, working alone, never get very far. Only mass formations are invincible.

The ethics of the Golden Rule and the Sermon on the Mount, applied to business, industrial, and international relations would create a new earth which might well be called "Heaven."

And the biggest reason why the Golden Rule application thc cmfwyp shrdlu shrdlu shrdcmf has never been properly tried is because, when there does come a man who is bold enough to venture its application, he finds himself at the mercy of the hundred and one, combined against him, who worship at the shrine of the Rule of Gold.

Jesus Christ was crucified, not because he was wrong, but because he was the only man in the crowd who was right.

If only enough people in the crowd had been right along with him, he would have been crowned, instead.

The only thing that can make the Golden Rule impracticable is to have but a very few people believe in it.

One John Brown must be a martyr. Later, an army of John Browns puts an end to slavery.

The only thing you can do with one pacifist is to intern him. Give us a few millions of him and it is the militarist who becomes interned.

One man trying to conduct his business along the lines of the Golden Rule is haunted by the ghost of insolvency. Give us a few hundreds of such men and no one would think of running his business along any other line.

And what's Rotary? Don't you see? It is the Big Union, the Round Table, the Corporation, world-wide in its scope, of men who are believes in the Golden Rule, ORGANIZED

## FOR ITS ENFORCEMENT.

And the Rotarian who is false to the Rotary Code of Ethics betrays every other Rotarian in the world, is a traitor to his Union.

With Rotarians united the world shall stand.

**Lompoc Nearly Becomes Famous**

Fred Brown gives the information that he first saw the light of day on January 14, 1879, at about one o'clock in the morning. At Stanford they killed the fatted sheep when he left. He kept the skin as a relic. Fred began his war on microbes in Lompoc. The name appealed to his fancy. But he found that Lompoc was a little off from the main highway of microbes and that the most up-to-date and best paying germs avoided the place. He promoted himself to Hayward because it rhymes with forward, where he was heading and is. Here he has fought a heroic but losing battle, like the balance of his profession. He belongs to that slender line of staunch soldiers that are defending the rest of us against the grim invader, the gentleman with the scythe. The fact that theirs is a lost cause and the invader always gets his prey in the end only enchances their glory. It is remarkable that they hold him back for so long when you think of their slender weapons and the kind of ammunition they use. Good Rotarians, these fellows. Any time, day or night, fair or foul, when the enemy is abroad they rush out to meet him. They hold him back as long as they can and when he finally gets us we are pretty well stripped, anyhow, and he doesn't get much—*after the doctors.*

**Contest Facts**

District No. 2, Paul Rieger, Gov., is first among the ten highest with average attendance of 93.37. District No. 4, Alta., Man., Ont., Sask., second with 92.32.

Hayward is among the twenty Clubs in Class D with 100 per cent attendance.

Oakland leads all the Clubs in the world in Class A with an average of 95.52.

The average attendance for all Clubs in Rotary International was 85.22, which records a new peak point and shows that as Rotary grows the standards continue to get higher and the enthusiasm goes on increasing. Rotary is not a fad but a fact.

**The Secretary**

(With apologies to Hughes)

Who hobnubs with the President,  
Who makes his voice most evident,  
Who orders every incident?  
*the secretary.*

Who always in the lime-light basks,  
And some new favor ever asks,  
And makes a burden of all tasks?  
*the secretary.*

Who goes to conferences, beside,  
And sleeps in state-rooms like a bride,  
Does with the ltest nabobs ride?  
*the secretary.*

Who is the boss in every Club,  
Treats common mortal like a dub,  
And seems to think he is the hub?  
*the secretary.*

**Visitors**

Rev. Joe A. Stevenson, the speaker of the day, gave an inspiring talk on Friendship.

Accepting "Ole Olsen's" definition of a friend as probably as good as could be given. "A friend bane a feller who knows all about you and still stays with you." He advised using every means of stimulating friendship, thereby bringing forward the better natures that are dominant in us all. The need of friends is universal and the real test is—what can you do for a fellow when all his props are gone.

The other visitors were:  
....Earl Cochran, Bill Gallagher and Jack Walker of the Alameda Club and Howard Hearsch of Stockton.

Walt of the Boys Work reported the result of the Scout drive to date.

*Slam Bang Says:* It was wise to step calling fellow Rotarians by their initials when we did. Think what we'd be calling Bart.

We must not let our attendance record slump. After such a splendid start. Let every one do his duty.

"Mac" showed that the Business Methods Committee is alive for he had several of us busy giving some of our dos and don'ts—Let the good work go on.

**Homilies From Horace**

Say Buddies, are any of you discouraged? Do things look dark and is the way rough and rocky? Does your business worry you? Do you need some one to whom you can tell it all? Not a lawyer or preacher but just some honest four square he-man who can sympathise with and understand you. Some one who can suggest a way out of the slough. Of course you do and it is the business of Rotary to supply the means for you.

A new committee has been created for this special purpose. It is the Friend-in-need Committee and it is now functioning. Go to any one of them at any time and arrange for a meeting when you think you need help.

This committee is composed of gentle Arthur Beam, Chairman; genial Ike and friendly Tel. John. This is our one committee that is standing all the time.

:0:

**Committees**

Boys Work ..... Walt, Robbie, Fred  
Rotary Education ..... Arthur, Dan, Nels  
Business Methods ..... Mac, Dave, Eric.  
Classification, Welcome, Tel. John, Andy Garin  
Public Affairs ..... Harry, Martin, Eric  
Fellowship ..... Horace, Mac, Ike  
Membership ..... (Secret)  
Friend-in-Need Committee .....

.....Arthur Beam, Ike, Tel. John

## PROGRAM—

January ..... Walt, Fred, Nils.  
February ..... Tel. John, Dan, Jesse.  
March ..... Lynwood, Nels, Geo.  
April ..... Willard, Welcome, Andy Sorenson.  
HIGH GEAR ASSISTANTS—  
January-February ..... Willard, Miles.  
March-April ..... Allan, Andy Garin  
Publicity ..... President-Secretary.

The toiler plods along the road,  
The cynic halts and snikers.  
One man who helps to pull the load  
Is worth a thousand kickers.—*Buzz Saw.*

A boy with \$2.00 went to buy a dog, but the dealer wanted \$3.00 for the pup. The boy went to a pawn shop and pawned his \$2.00 for \$1.50. He soon met his mathematics teacher and sold him the pawn ticket for \$1.50 and then bought the pup. Who is out the dollar?

—Rotary Roar.