

HIGH GEAR

HAYWARDROTARY.ORG

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A CENTURY OF SERVICE

Since our founding in 1922, Hayward Rotary Club continues to be the Hayward community's most active and best known service organization. For nearly 100 years, Hayward Rotary has been at the forefront of efforts to create a more livable community. Members of the Hayward Rotary Club have volunteered countless hours for both community and international service.



1930 - Hayward Rotarians pose with a horse-drawn carriage at Old City Hall, Hayward California.

Hayward Rotary Club has a long history of horsing around. This 1930 photograph shows Hayward Rotarians posing in front of a horse-drawn streetcar on Castro Street (now Mission Blvd). The historic City Hall building in the background was newly built that same year. The horse-drawn streetcar was from the line that once traveled down the center of B Street from the train station at present day B Street and Meekland Avenue, through downtown Hayward with a spur to the Hayward's Hotel on A and Main Streets, then into the neighborhoods of upper B Street and back again.

In addition to being a major contributor to many important community projects, Hayward Rotarians have also given hundreds of thousands of dollars in direct grants to other community organizations and worldwide efforts. Hayward Rotarians continue to grow our Club Foundation Endowment and the Rotary International Foundation that supports these programs.

As part of a global organization with over 1,200,000 members in more than 210 countries & territories, Hayward Rotary provides our members with opportunities to participate in programs that better the lives of children and their families both locally and throughout the world.

Most importantly, our members who represent the business, public services and community organizations in the community have shared the fun and fellowship of being Members of the Hayward Rotary Club while upholding the ideals of humanitarian service, high ethical standards, and the promotion of goodwill.

Approaching one century of service and still going strong, the Hayward Rotary Club has a long and storied history of leadership and service to the community. In everything we do, the members of Hayward Rotary



ABOUT THIS PUBLICATION

HIGH GEAR is the official newsletter of Hayward Rotary Club. It is one of the longest-running serial publications in Hayward. The first weekly issue was released when the club was founded in 1922. The pages of HIGH GEAR offer extraordinary snapshots of Hayward history going back nearly a full century, updates on present-day community activities and projects, and the occasional hijinks of Hayward's movers and shakers.

Editor: Sean Reinhart. Photographer: Ed Avelar.

ABOUT HAYWARD ROTARY CLUB

We are Hayward's premier service club since 1922, over 90 members strong. We are a non-partisan, non-political group of people united in giving back to our community. Hayward Rotary Club members come from many diverse walks of life. We are leaders in business, education, government, nonprofit, and community service. Do you have what it takes to become a Rotarian? Learn more about who we are and how to become a Rotarian by visiting our weekly meetings and website, www.haywardrotary.org.

Club strive to exemplify our motto of "Service above Self". Our Club meets on Mondays at 12:00 noon at the Masonic Hall at 1024 B Street in downtown Hayward. There is free parking in the rear of the building or in the municipal garage across the street.

A History of Hayward Rotary Club Part I: The Roaring 20's

In 1920, group of Hayward businessmen began meeting for lunch every day. They called themselves the "Barnacle Club" because the ashtrays at the restaurant where they met were made out of clam shells. Some of the Barnacles were interested in the idea of a service club, so they decided to form a Rotary Club in Hayward. They petitioned the local Rotary District for sponsorship. At first, the district was reluctant,



1926 - Hayward Rotarians at the old Lyon's Brewery, Hayward California.

In this 1926 photo, Hayward Rotarians pose inside the old Lyons Brewery building, formerly located at the corner of Jackson Street and Castro Street (now Mission Boulevard). This photo was taken during Prohibition, so we're sure that's just root beer in those barrels.

believing that Hayward was too small a community to sustain a club. But they were soon convinced, and the Hayward Rotary Club came into being in June, 1922. The first service project of the Hayward Rotary Club was the sponsorship of a Boy Scout troop. Three of the members of that troop - **Don Harder, Mel Henningsen, and Marlin Haley** - eventually became Hayward Rotarians.

Also in 1922 plans had just been approved for a new bridge to link Hayward and San Mateo. The bridge was to be called the San Francisco Bay Bridge. We now know it as the San Mateo Bridge. The bridge was a project of the PG&E Company. **I.B. Parsons**, one of the founders of Hayward Rotary, was on the Board of Directors.

Great hopes were placed on the new bridge. It was expected to bring even more prosperity to Hayward. The bridge was completed in 1929, just in time for the collapse of the world economy.

TO BE CONTINUED NEXT WEEK: "THE DEPRESSION YEARS: 1930s"

Spotlight on: Hayward Rotary Club Foundation

Hayward Rotary Club Foundation is a registered nonprofit foundation established by members of Hayward Rotary Club in 1990. For nearly 30 years, the Foundation has raised and given millions of dollars in support to impactful community projects that benefit Hayward residents, especially children and families in need.



The idea to form a Foundation began in the mid 1980's, when several Hayward Rotarians sought to establish a sustainable fund to insulate the club's finances from the irregular cash flow of the income from its

major fundraiser at the time, the Rowell Ranch Rodeo Food Concessions, and to be able to make more money available for local projects year over year.

The first major milestone of \$100,000 raised was achieved in the early 1990's by **Past President Charley Plummer** and his "Gang of 20" Rotarians who each gave \$5,000 to the fund. Then in 2005, **Past President John Hunter** set and achieved the goal to increase the endowment of the Foundation to \$1,000,000 by 2005. By 2017, the endowment had reached over \$1.36 million.

In 2017, **Past President Sean Reinhart** set the goal to increase the endowment to \$2 million by the year 2022, in time for the 100th anniversary of Hayward Rotary Club's founding.



*Mia's Dream Park
is one of many major capital projects sponsored by
Hayward Rotary Club and Foundation*

The Foundation is a registered 501 (c) (3) charitable organization. The Foundation's finances and operations are separate from those of the Club, and are managed by

an elected Foundation Board of Directors and Officers, all of whom are Hayward Rotary Club members in good standing elected annually by a vote of the full membership.

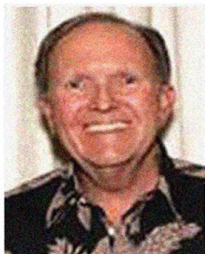
Each year the Foundation makes 3%, 4% or 5% of the undesignated June 30th balance of the Fund available for use on their Club board-approved Major Project(s). The percentage used is dependent on the average performance of the investment fund over the previous three years.

The Foundation ensures a sustainable source of funds available for use regardless of the results of other fundraisers. These funds can be combined with other funds but must be spent by the President prior to the end of their term as Immediate Past President. Many Rotarians, Individuals and Corporate Sponsors choose to donate tax-deductible

HAYWARD ROTARY CLUB FOUNDATION Trustees 2017-18



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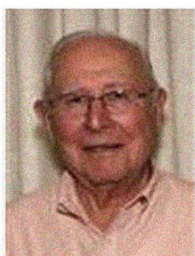
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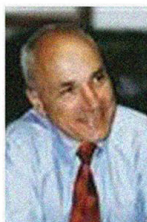
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funds directly to the Foundation either as unrestricted, restricted or specifically designated contributions.

Hayward Rotary Club Foundation is proud of its accomplishments such as helping to fund Hayward Rotary Club Local Projects such as the **Silva Pediatric and Dental Clinic, Newman Park, Centennial Children's Park, The Dictionary Project, Field of Dreams athletic fields, The Smoke Detector Project, Hayward's 21st Century Library, Mia's Dream Universally Accessible Park**, and many other local and international endeavors.

Minutes-in-brief: Highlights from recent meetings

- **December 11, 2017:** President A.T. Stephens presided. Keynote Speaker was Kenny Altenburg of Eden Area YMCA, "Healthy bodies, strong minds - YMCA of the East Bay."
- **December 18, 2017:** President A.T. Stephens presided. Special year-end performance by the renowned Mt. Eden High School Choir.
- **January 9, 2018:** President A.T. Stephens presided. Keynote speaker was Christian Roessler of CSU East Bay, "Economic Forecast 2018: The Booming, Gloomng US Economy."

HAYWARD ROTARY CLUB CALENDAR



Jan. 22 A Parade of Past Presidents

Jan. 29 Chester Santos - Memory Fun 101

Feb. 5 To Be Announced

Feb. 12 Jim Camponigro - Goodwill Industries

CHARTERED



JUNE 1, 1922 • CALIFORNIA
CLUB NO. 482

www.haywardrotary.org

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