

# Rotary Club of Hayward

# HIGH GEAR



EDITORS: BARBARA HALLIDAY and SEAN REINHART • PHOTOGRAPHER: ED AVELAR

July 25, 2016

## Blue BADGE OF HONOR

*President Sean Reinhart and Bob Carlson  
welcomed María Ochoa into the esteemed ranks  
of Blue Badge Rotarians.*



### Call To Order

**President Sean Reinhart** called the meeting to order by asking, "Isn't Hayward a great city"? The assembled Membership responded with enthusiastic applause. He then called on former U.S. Navy Commander (and our **President-Elect**) **Stan Dobbs** to lead us in saluting the flag of our great nation. The pledge was followed by a rousing rendition of the Patriotic Song, "God Bless America," led by **Douglas den Hartog**.

The Thought for the Day was provided by **Freddye Davis**: "You can only become truly accomplished at something you love. Don't make money your goal. Instead pursue the things you love doing and then do them so well that people can't take their eyes off of you. Success is liking yourself, liking what you do, and liking how you do it." — Maya Angelou

### GREETERS



**Freddye  
Davis**



**Connie  
Willis**

### Introductions

**Connie Willis** introduced Visiting Rotarian: Electrical Contractor from Dublin Rotary, Bob Tucknott – Mr. Tucknott was accompanied by his brother-in-law, Jeff Middleton.

Rotarians Introduced their Guests:

- **Ed Mullins** introduced his nephew Andrew Mallory.
- **Freddye Davis** introduced her son Todd Davis, and labor leader John Nunes.
- **Francisco Zermeño** introduced his guest, Sharon Luther
- **Barbara Halliday** introduced her DAJA Intern, Juan Luis Ruvalcaba.
- **Sara Lamnin** introduced her DAJA Intern, Maritza Ramos.
- **María Ochoa** introduced her husband, retired Hayward Mayor Michael Sweeney

The inimitable **Douglas den Hartog** led everyone in singing Hello! to our guests and visitors.

## Announcements

- **George Pacheco** announced the date for the annual Child Spree is Saturday, August 13. The event will again be held at Southland Mall's JCPenney store from 6:30 to 9 a.m. Volunteers are needed to help shepherd participating children through the store in search of back-to-school clothing and shoes. Rotary partners with Southland Mall, JCPenney and the Hayward Police Department's Youth and Family Services Bureau to help boost the spirits and wardrobes of children in need. To volunteer, call **George Pacheco** or **Kenny Altenburg**. Donations are needed also, and checks can be made payable to Hayward Rotary Foundation and mailed to PO Box 629. Hayward CA 94543.



*Volunteers had a great time helping kids shop for their back-to-school gear during the 2015 Child Spree back-to-school shopping event.*

- **President Sean** updated the Club on the July 21 Rotary Foundation Board meeting. He reported that the board appointed **Debby DeAngelis** to complete **Rob Cook's** term through June, 2017. Board officers elected and re-elected were **Paul Martin**, President; **Debby De DeAngelis**, Vice President; **Bob Sakai**, Secretary, and **Dennis Butler**, Treasurer. Other new and continuing Directors are **Robin Wilma**, **Dave Elkins**, **Ken Meirovitz**, **Sean Reinhart**, **Stan Dobbs**, **Bob Scheppler**, **Tony Varni** and **Rick Felson**. **President Sean** reported that the Foundation now has \$1.29 million in assets of which \$1.14 million is unrestricted. He remarked to **Charley Plummer**, "Charley, when you and the Gang of 20 started the Foundation all those years ago, did you ever think that the corpus would one day stand at \$1.29 million as it does today?" **Charley** was quick to respond, "I hope it goes to \$2 million!" The Club's annual Foundation meeting is October 3.

## Blue Badge Presentation

**María Ochoa** was awarded her Blue Badge by her sponsor **Bob Carlson**. **María** recently rejoined Hayward Rotary when her career brought her back to daytime Hayward as the Director of the Chabot College Foundation. The Club members enjoyed hearing **María's** vocational talk last week.

## Fines and Foolishness

Red Badge members **Dan Goldstein** and **Kenny Altenberg** served as fine collectors.

- **A.T. Stephens** was asked to report on "What's New" at Hayward Area Historical Society. **A.T.** took the opportunity to talk about the museum's current community-curated exhibit "Vacationland" and a companion exhibit about the world travels of Hayward area residents. **President Sean** thanked **A.T.** for the update, remarked about the wonderful resource we have in the museum, then fined **A.T.** \$1 per minute for his elevator speech. *Promotional fee charged!*
- **Barbara Halliday** jumped in to pay **A.T.'s** fine and noted that the Alameda County Mayors' Conference July dinner meeting was hosted by the museum and catered by The Cannery Café. Both the museum and the food received rave reviews from the mayors. Livermore Mayor John Marchand, whose father was a former Hayward police chief, particularly enjoyed his tour of the gallery, where he found his Dad's face in a mid-20th century group police photo, along with his Dad's police notebook and fingerprint kit. **President Sean** accepted **Barbara's** offer to pay up, then recognized **A.T. Stephens** again for his birthday – he was born on the 4th of July. *Fine doubled!*
- **George Pacheco** and **Brian Schott** were fined for their recent wedding anniversaries (on the same date, though years apart and not to each other) and for proudly upholding the Club's tradition of being occasionally obnoxious. *Fine sustained!*
- **Ed Martins** was hailed for celebrating his 63rd wedding anniversary! **María Ochoa** was quick to note **Ed's** influence on her life and career, and offered to pay **Ed's** fine. *Bonus fine issued!*
- **President Sean** noted that **Past President Andy Krake**, who was not present, recently celebrated his 40th wedding anniversary. *Fined in absentia!*
- **Janiene Langford** celebrated a birthday on July 14 – Bastille Day in France. *Elle a payé une taxe!*
- **Norman Garcia** was born on July 22. **President Sean** thanked **Norman** again for his work scheduling greeters. *Fine upheld!*
- **Ed Avelar** celebrated 24 years of membership in Hayward Rotary Club. **President Sean** asked for a round of applause to acknowledge **Ed's** fine work as photographer and A/V guru. *Courtesy fine issued!*
- **Bob Scheppler** rang in 30 years of membership by making a generous donation to Child Spree. Thanks, **Bob!** *Fine waived.*



*Rotarian and museum director, A.T. Stephens. Visit the website at [www.haywardareahistory.org](http://www.haywardareahistory.org)*



- **Mark Salinas** marked four years of service in Rotary with a generous donation to Child Spree. Thanks, **Mark!** *Fine waived.*
- **Anna May** has a brand new fine card. **President Sean** sought to punch some holes in it. **Anna** noted that she is still recovering from the weekend. *Party fine issued!*
- **Connie Willis**, our newest Red Badge member, also has a new fine card. Not for long! *Welcome fine issued!*

## ROTARY TIP OF THE WEEK

Can't find your Rotary pin? Need an extra pin in case of emergency?

Inquire at the Secretary's table at the next meeting - we have replacement pins for sale.

## Keynote Presentation

**Chuck Horner** introduced author Steven Burchik who gave the keynote presentation about his recent book *Compass and A Camera; A Year in Vietnam*, which was awarded a Silver Medal at the 2015 Independent Publisher Book Awards.

A sergeant with the 1st Infantry during the Vietnam War in the late 1960s, Mr. Burchik wrote about a year he spent as a "forward observer" in the Saigon countryside amid rice paddies and enemy troops. It was part of his job to take photos, and he has kept a collection of 4,000 from which he selected dozens for inclusion in his book, linking them with stories culled from the many letters he sent to his fiancée back home, which she saved for him.

Mr. Burchik shared many of his photos and stories during his presentation, showing the beautiful Saigon area landscape with its serpentine river as well as photos of local residents, including many of smiling children who seemed to be fascinated by their visitors from the U.S.A.

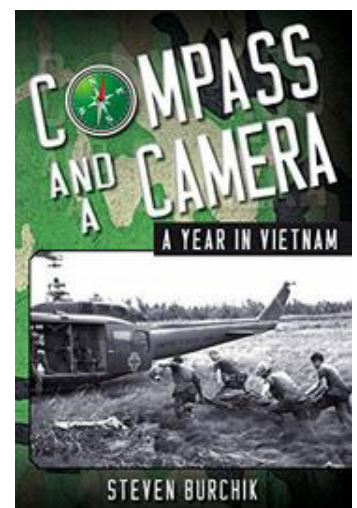
One set of photos revealed the delight of a few young boys at their first encounter with a gumball machine. Another interesting series of shots was taken at an abandoned Viet Cong camp Mr. Burchik's unit explored one day that turned out to have been a base for a propaganda unit and resulted in much useful information. He also got photos of a couple of Hollywood stars – Joey Bishop and Tippi Hedren – when they came to entertain the troops.

Mr. Burchik published his book in November, 2014, it is available for sale online. He also had brought copies with him for sale, several of which were quickly snapped up by Rotarians eager to read more.



*President Sean Reinhart, Chuck Horner, and keynote speaker Steven Burchik*

*Keynote speaker  
Steven Burchik's book,  
"Compass and a Camera:  
A Year in Vietnam" is  
available for order at  
all major book retailers,  
including the downtown  
Hayward Book Shop on  
B Street*



## Adjournment

**President Sean** adjourned the meeting with thanks to our Visiting Rotarians and esteemed Guests; today's greeters **Freddye Davis** and **Connie Willis**; **Barbara Halliday** for taking the *High Gear* notes; Sergeant-At-Arms **Janiene Langford**; and secretary extraordinaire **Mona Diamantine**.



## HAYWARD ROTARY BACK-TO-SCHOOL CHILD SPREE



Contact: [George Pacheco](#)

### VOLUNTEER SIGNUPS

[www.HaywardRotary.org](http://www.HaywardRotary.org)



 **Saturday Aug 13, 2016 6:30 AM – 9:00 AM**

 **JCPenney Southland Mall  
1 Southland Mall Drive  
Hayward, CA 94541**

Hayward Rotary Club's annual "Child Spree" back-to-school shopping event will provide 100 Hayward children the clothing and supplies they need for their upcoming school year. Participating children are identified in partnership with the Hayward Police Department Youth and Family Services Bureau. Event sponsored by Hayward Rotary Club in partnership with JCPenney and Southland Mall.

Volunteers and donations are needed and gladly accepted. To volunteer: please visit our website or contact [George Pacheco](#).

**Donations in any amount are accepted.** The event goal is to raise \$100 per child (\$10,000 total). To make a tax-deductible donation, please make checks payable to Hayward Rotary Foundation and mail to:

**Hayward Rotary Foundation, P.O. Box 629, Hayward CA 94543**





# Rotary Club of Hayward

# HIGH GEAR



EDITORS: VALERIE CAVEGLIA and SEAN REINHART • PHOTOGRAPHER: ED AVELAR

AUGUST 1, 2016



## BREWING UP TROUBLE SINCE 1922

In this colorized 1926 photo, Hayward Rotarians pose inside the old Lyons Brewery building, formerly located at the corner of Jackson and Castro Street (now Mission Boulevard). This picture was taken during Prohibition when the brewery was purportedly closed, so we're sure that's just root beer in those barrels. See more historic photos in the online Club Archives at [www.haywardrotary.org](http://www.haywardrotary.org)

### Call To Order

President **Sean Reinhart** called the meeting to order by asking **Connie Willis** to lead us in saluting the flag of our great nation. The pledge was followed by a rousing rendition of the Patriotic Song, "God Bless America," self-accompanied on piano by the inimitable **Chuck Horner**.

The Thought for the Day was provided by **Marita Cheng**: "In a country well governed, poverty is something to be ashamed of. In a country badly governed, wealth is something to be ashamed of." — Confucius

### GREETERS



**Sid  
Hamadeh**



**Marita  
Cheng**

### Introductions

**Sid Hamadeh** had the pleasure of introducing visiting Rotarian Janice Vele, from SF Fisherman's Wharf Rotary Club.

Microphone Host **Sid** then passed the mic to Rotarian (and today's keynote speaker), **Janiene Langford**, who introduced her guests:

- Lisa Davies from Hayward Unified School District
- Cody Konno, the STEM Education assistant in **Janiene's** office
- Veronica Ortiz from Hayward Unified School District
- Abraham Mendoza, **Janiene's** husband

**Kim Huggett** then introduced his esteemed guest, Lisa Jackson from the Hayward Chamber of Commerce.

**Chuck Horner** then led the group in a rousing chorus of our favorite song, *HELLO!* **President Sean** quipped to our guests, many of them wide-eyed and grinning after the surprise serenade, "Come for the lunch... stay for the singing."

## Announcements

- Child Spree Update: **George Pacheco** reminded everyone that Child Spree is coming up on August 13. Volunteers for chaperones are still needed. It's easy to sign up at [www.haywardrotary.org](http://www.haywardrotary.org). **George** auctioned off five \$15 gift certificates to Black Bear Diner to help support the event. After brisk bidding, the ever-generous **Rick Hansen** emerged as the top bidder. Thanks for your donation, **Rick!** **George** reported that so far, \$9,500 has been raised toward the goal of \$12,500 for the event. **President Sean** offered a special recognition to **Valerie Caveglia** for her fundraising efforts with corporate donors. He thanked Valerie for staying in the role an extra couple of months while **President Sean** identifies a new chairperson for this important activity.
- **Valerie** announced that she is seeking additional donations from Rotarians to help defray the cost of school supplies for the Child Spree backpacks. **Secretary-for-Life Mona Diamantine** quickly offered to sponsor crayons and pencil boxes. **Sri Ponnala** picked up the cost of colored markers. **Norman Garcia** anted up for boxes of pencils. **Brian Schott** and his wife Cara will spring for colored pencils. Thank you, Hayward Rotarians! It takes a village...
- **President Sean** offered an extra thank you to **Norman Garcia** for organizing our Greeters every week for the past year plus, and for staying on an extra two months while Red Badge member **Dan Goldstein** is oriented to take on the role.
- B Street Banner project: **A.T. Stephens** and **Sid Hamadeh** provided an update on the status of this downtown beautification project. Also involved in the committee were **Francisco Zermeño** and **Sara Lamnin**, but they were not in attendance today so could not be recognized. (Probable cause for issuing fines? We shall see!) **Sid** and **A.T.** reported that the Downtown Business Improvement Association (DBIA) awarded a \$7,000 grant to Hayward Rotary Club to install attractive banners on the chain link fences on both sides of the vacant lot next door to the Masonic Hall where we meet each Monday. The full-color banners will read: Welcome to Downtown Hayward, our Heart of the Bay.

## Vocational Talk

One of our newest members, **Connie Willis**, who was sponsored by **Freddye Davis**, entertained and fascinated us with her vocational talk. **Connie** grew up in Hayward on Kelly Hill, began and pursued her early career in other communities, but then came back home to Hayward. **Connie** is recently retired after working for 42 years in the corporate world, and then in education, culminating in her service as Vice President at Chabot Community College.

**Connie** shared stories of her early career working in the financial department of the *Oakland Tribune* newspaper. She also regaled us with anecdotes from her time living and working in Washington, D.C. during the Clinton and Bush (43) administrations. She decided it was time to return home to the Bay Area shortly after the 9/11 terrorist attacks and the D.C. sniper attacks occurred.

Soon thereafter, **Connie** took on a role in business and financial administration at the College of Alameda, and ultimately made the move to Chabot College, from which she retired this summer after a long and illustrious career. **Connie** humorously described her chosen fields of work as attributable to her affinity for "left-brain" (i.e. logic and numbers heavy) jobs. **Connie** is a phenomenal addition to our esteemed Club, and we were glad to hear and learn more about her.



*Connie Willis delivers her Vocational Talk.*

## Paul Harris Fellowship

**Debby De Angelis** spoke to the commitment asked of Every Rotarian, Every Year, to give in support of our parent organization, Rotary International Foundation, and its global charitable efforts. Debby reminded Rotarians that pledge time is now. Pledges made now can be paid any time between now and June 30, in a lump sum or in installments. Please let **Debby** know how much you will pledge. Any amount is welcome – whether it's \$5, \$500, or \$5,000 – the important thing is for every Rotarian to give. If you send in your pledge amounts before August 15, our District Governor, Jeff Orth, will be here and will personally bestow donor pins for pledge of \$200, \$5000 or \$1,000.

Demonstrating this commitment to giving, **Kim Huggett** was recognized for his total contribution of \$1,000 to Rotary International, with the bestowal of a Paul Harris Fellowship in his honor. Congratulations and thank you, **Kim!**



*Debby DeAngelis and Kim Huggett display the Paul Harris Fellowship pin and certification Kim earned for donating \$1,000 to Rotary International Foundation.*

## Fines and Foolishness

Red Badge Fine Collectors **Lucy Lopez** and **Stacey Thompson** didn't have a lot of fines to collect today, as time was running short.

- **President Sean** did find the time to fine himself for forgetting to include **Secretary-for-Life Mona Diamantine** in his recognition of Foundation board members last week. *Presidential penalty imposed!*
- **President Sean** also recognized **Bob Carlson**, **Dan Goldstein**, and **Freddye Davis** (in lieu of her son, Todd) – **Bob**, **Dan**, and **Freddye's** son Todd were featured in an *East Bay Times* newspaper article about their candidacy for Hayward Board of Education. **President Sean** noted that Rotary is not a political organization, but any time a Rotarian steps up to serve the community is worthy of recognition. Triple *publicity fine issued!*

## ROTARY TIP OF THE WEEK

Do you pay your household bills electronically? Wish you could pay your Rotary dues electronically too? Actually, you can! Pay your Rotary dues, lunch invoices, and other Club bills online, 24/7, on our Club website. Simply click the "Login" and "Member Area" links at the top of the page, then click "My Billing Account Balance" to pay. It's convenient and secure. [www.HaywardRotary.org](http://www.HaywardRotary.org)

## Keynote Presentation

**Debby De Angelis** shared her Cal State Pioneer Pride when she gave the stellar introduction of our very own STEM (Science, Technology, Engineering, and Math) Education guru, **Janiene Langford**. **Debby** credited **Janiene** for bringing Rotarians up to speed about the latest trends in STEM Education.



*Janiene Langford and President Sean Reinhart display the children's book that will be donated to Hayward Library in recognition of Ms. Langford's keynote speech: "Technology: Cool Women Who Code"*

**Ms. Langford** is the Program Manager with the Institute for STEM Education at Hayward's Cal State University campus. She presented a recap of the first ever Hayward STEM Community Engagement Project, a four-day extravaganza, with the goal of building bridges for our high school students to get the most out of our remarkable community resources.

The program brought together local educational institutions, business, and government to support college and career exploration for Hayward high school students. All four Hayward public high schools were represented – Hayward High, Brenkwitz Continuation, Tennyson High, and Mt. Eden High – and more than 50 businesses and organizations in Hayward and the surrounding areas participated.

The project was all encompassing. The students visited both colleges, had site tours of the participating 14 businesses, had working lunches and workshops with another 40 businesses, listened to exceptional speakers and did career mapping. Notable in her presentation was the strong presence of Rotarians in supporting roles throughout the event.

**Ms. Langford** made a point of graciously thanking her guests who had helped so much on the project. She also recognized fellow Rotarian **Stacy Thompson**, who aided with the Chabot College project. She thanked Hayward Rotary as well, especially **Andy Krake** and **Debby De Angelis** for introducing her to the movers and shakers here in Rotary whose acquaintance helped her to put together an event of this magnitude.

## Adjournment

**President Sean** adjourned the meeting with thanks to our Visiting Rotarians and esteemed Guests; today's greeters **Marita Cheng** and **Sid Hamadeh**; *High Gear* editor **Valerie Caveglia**; Sergeant-At-Arms **Janiene Langford**; and secretary extraordinaire **Mona Diamantine**.



Hayward Rotary Club  
P.O. Box 629  
Hayward, CA 94543

**SPECIAL DOUBLE ISSUE**

## First Class Mail



[www.haywardrotary.org](http://www.haywardrotary.org)

Be a gift to the world

### HAYWARD ROTARY CLUB CALENDAR



**Aug 8** Dr. Susan Sperling: "The Future of Chabot Community College"

**Aug 13** CHILD SPREE BACK-TO-SCHOOL SHOPPING EVENT 6:30am at JCPenney

**Aug 15** Rotary District 5170 Governor Jeff Orth

**Aug 22** Susie Amaro, "California Airways – Aviation in Hayward"

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#### CHARTERED

JUNE 1, 1922 • CALIFORNIA  
CLUB NO. 482

[www.haywardrotary.org](http://www.haywardrotary.org)

#### CLUB OFFICERS

President.....Andy Krake  
President -Elect.....Sean Reinhart  
Immediate Past President.....Debby DeAngelis  
Secretary.....Mona Diamantine  
Asst. Secretary.....Dick Bowman  
Treasurer.....Gay McDaniel  
Sergeant at Arms.....Matthew Spielberg

#### BOARD OF DIRECTORS

2014 - 16	2015 - 17
Marita Cheng	Linda Granger
Larry Lepore	Chuck Horner
Rita Shue	Craig Judy
Stan Smith	Francisco Zermeño

#### 5170 DIST. GOVERNOR

Susan Valenta

#### R. I. PRESIDENT

K.R. "Ravi" Ravindran • Sri Lanka