

# Rotary Club of Hayward

# HIGH GEAR



EDITOR: SARA LAMNIN • PHOTOGRAPHER: ED AVELAR

MARCH 14, 2016



Rotarians form a human "supply chain" to demonstrate the path of an apple from farm-to-market.

## Hayward Springs Ahead

### Call To Order

Past President **Dave Elkins** called the Daylight Savings meeting to order and asked **Tom Gratny** to lead the Pledge of Allegiance. **Douglas den Hartog** and **Chuck Horner** led the club in singing, "America the Beautiful".

**Norman Garcia** shared this Thought for the Day:

*"We judge ourselves by what we feel capable of doing, while others judge us by what we have already done."* -Henry Wadsworth Longfellow

### GREETERS



**Kenny  
Altenburg**



**Norman  
Garcia**

### Introduction of Visiting Rotarians and Guests

- One of our newest members, **Kenny Altenburg**, introduced Visiting Rotarians: Anna May, Real Estate Broker from FUN Sunset; and Bob Tucknott, Electrical Contractor from Dublin.
- President-Elect **Sean Reinhart** introduced his four guests from the Hayward Library: Sally Thomas, Supervising Librarian; Lindsey Vien, Education Services Manager; Daniel Salapare, Library Page; Vince Ang, Library Operations Manager
- **Ashton Simmons** introduced his guest, Dr. Tim Gay, Executive Vice President of the Life Chiropractic College Wellness Clinic. *(This is Tim's third visit to Hayward Rotary Club.)*
- Visiting Rotarian Anna May introduced her guest, April Chan.  
Hello, Hello, Hello!

### Announcements:

President **Andy Krake** was in attendance today. He expressed his deep appreciation for all the efforts of the club in the past couple months as well as the immeasurable outpouring of support from Rotarians. He hopes to be back soon, but is still in the recovery phase. President **Andy's** bell is safely tucked away. However, if someone was willing to donate \$250 to the dictionary project AND takes responsibility if the bell gets stolen. President-elect **Sean Reinhart** stepped up to both parts of that challenge.

President-Elect **Sean** also reminded everyone about the District Conference, April 29-May 1 at the San Ramon Marriott and Blackhawk Automotive Museum. All events (aside from meals) are FREE! \$99 rate at the Marriott if you don't want to drive back and forth. [www.dc.rotarydistrict5170.org](http://www.dc.rotarydistrict5170.org)

President-Elect **Sean** also announced the District Training Assembly, Thursday, March 24, 5-9pm, India Community Center, Milpitas. This session is great training for board members and anyone wanting to learn more about Rotary. Contact Mona Diamantine regarding registration. [www.rotarydistrict5170.org](http://www.rotarydistrict5170.org)

Thank you, Visiting Rotarian Anna May for contributing \$50 for your announcement regarding the FUN Sunset Rotary Spring Luau. Performances, Hawaiian Buffet, and more, Saturday, March 19, 2016 6-9:30pm at the Ruggieri Senior Center. Proceeds benefit Friends of Forensics, Hayward Animal Shelter, Magnolia Women's Recovery in Hayward, Polio Plus, SAVE, and Timelist Group. \$60/Adults, \$35 for Children. Info: Varun (510) 305-1505 or funrotary@gmail.com

**Ashton Simmons'** guest Dr. Tim Gay invited everyone to the Wednesday, April 13, 5-7pm Ribbon Cutting at the newly remodeled Life West Chiropractic Clinic, 25001 Industrial Blvd., Hayward, CA 94545. [www.lifewest.edu/growingtogether](http://www.lifewest.edu/growingtogether)

## Fines and Foolishness

Red Badgers **Sam Falk** and **Kenny Altenburg** served as fine collectors.

- **Dennis Butler** was fined for his Vacation to Australia, New Zealand, and Tahiti. Welcome Back, **Dennis** and thank you for your generous donation to the Dictionary project.
- **Sam Falk** paid a fine for being the subject of confusion and, oh by the way, Happy Birthday.
- **Bob Carlson**, Congratulations on your club anniversary and thank you for your fine contribution!
- **Brian Schott** paid a fee for filing some important political paperwork today. Since Rotary is non-political, you'll should ask him about it in the parking lot!
- **Ed Bullock** contributed half his fine card for not having any holes in his fine card.
- **Andy Krake** paid the piper for his birthday and club anniversary
- **Ed Phillips** had a couple holes punched in his card just because.
- **Paul Wallace** had his card punched a bit.
- **Ken Meirovitz** contributed a fine and Bob Sakai kicked in a matching fine because President **Dave** could ask.
- **Ken Merovitz** also shared a "thumbs-up" worthy joke, much to the relief of the assembled crowd.

## Demonstration

As an opening act for our keynote speaker, Sally Thomas provided a brief demonstration the Hayward Seed Lending Library.

The Library is housed in a vintage card catalog cabinet at the downtown library and contains free seeds available to Hayward Residents. Donations of seeds are gratefully accepted and the library networks with similar efforts across the country. Gardeners are encouraged to save seeds from their crops to refill the library.



*Rotarians and Librarians pose with a vintage card catalog turned seed-lending library.*

*(L to R) Lindsey Vien, Past President Dave Elkins, Sally Thomas, President-Elect Sean Reinhart, Vince Ang, Daniel Salapare.*



The seed library is just one part of a larger program. In partnership with Alameda County Master Gardeners program, gardening instructions are available to residents. Workshops, Seed Saving Group, and Gardening Club meetings are held each month. It's a community building opportunity for those who are experienced as well as beginning gardeners and even those who would like to turn their brown thumbs green.

### **Keynote Speaker - Shannon Lovelace-White**

**Francisco Zermeno** introduced our speaker for the day, Shannon Lovelace-White, Manager of the Hayward Farmer's Market from the Agricultural Institute of Marin.

The Institute has seven certified markets throughout the Bay Area and is focused on the preservation of small family farms and increased awareness of and access to healthy food. The certification indicates that the market vendors are selling what they themselves have grown. There are regular audits to ensure the integrity of the process.

The Hayward Farmer's Market has been in Hayward for nearly 20 years and is currently held each Saturday on Watkins Street in front of the City Hall plaza, 9am-1pm.

On average, a farmer makes about \$12/hour and the farmer's markets help make farming viable - difficult - but viable. Through a live demonstration, Ms. Lovelace-White illustrated how farmers at the market keep most of their income to spend locally rather than the small fraction received through larger distribution chains. The produce is also generally fresher at the Farmer's markets, having been picked within days of being sold.

In addition to the Farmer's Market, the Institute takes children to farms and brings farm and environmental education into schools. They will be starting a mobile farmer's market in Marin and hope to expand to food deserts in other areas. They are also building a permanent farmer's market in Marin.

The diversity of the market reflects the diversity of the local eaters. With so many loyal farmers and customers the market has developed its own sense of community.

To increase access to fresh produce for those who are lower income, food stamps are not only accepted at the market, but are also matched so that individuals can receive twice as much for the money. Research conducted by the Institute and other markets, indicates that Farmer's markets are comparable in price to conventional grocery stores. Plus, there's taste testing.

Cheers to our Caterer, Robert Pimentel, who visited the market on Saturday to pick up the cabbage, carrots, and potatoes for today's tasty St. Patrick's Feast.

Saturday, March 26 at the Hayward Farmer's Market will be a Market Tour, Bee Presentation by Hayward's own Joe's Honey, and other interactive activities for all ages.

Upon the conclusion of her keynote presentation, Past President Dave Elkins presented Ms. Lovelace-White a copy of a children's book "Tractor: This is How I Roll", which will be donated to the Hayward Library children's book collection in recognition of her visit to Hayward Rotary Club.



*Keynote speaker Shannon Lovelace-White and Past-President Dave Elkins*

### **Adjournment**

Past President **Dave Elkins** adjourned the meeting at 1:30 p.m. Have a good week!

Hayward Rotary Club  
P.O. Box 629  
Hayward, CA 94543

## First Class Mail

[www.haywardrotary.org](http://www.haywardrotary.org)



### HAYWARD ROTARY CLUB CALENDAR



March 21 Susan Olesek, Enneagram Prison Project

March 24 District 5170 Assembly, 5-9pm,  
[www.rotarydistrict5170.org](http://www.rotarydistrict5170.org)

March 28 Rick Hansen, Rotary Community Grants 2016

April 4 David Vliet, CEO and Dr. Sri Ponnala, Silva Clinic

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#### CHARTERED

JUNE 1, 1922 • CALIFORNIA  
CLUB NO. 482

[www.haywardrotary.org](http://www.haywardrotary.org)

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