

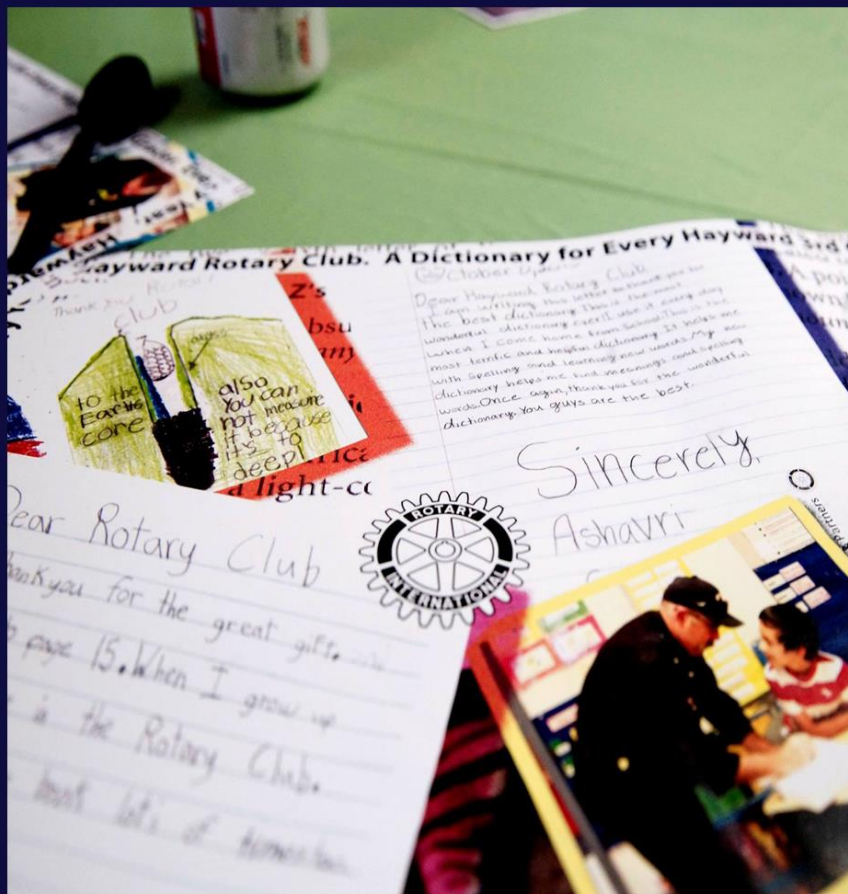
HIGH GEAR

HAYWARDROTARY.ORG

VOL. 96, ISSUE NO. 10 | SEPT. 18, 2017

"Letters of Thanks"

Celebrating 15 years of Hayward Rotary Club's Children's Literacy Project



Heartwarming notes of gratitude from Hayward third graders. Each year, Hayward Rotary Club and Foundation give illustrated children's dictionaries to every third grade student in Hayward - all 2,000+ of them. Studies show that children who have access to printed books in the home at an early age achieve markedly higher literacy rates in later stages of development. We have given every Hayward third grader a full color illustrated dictionary every year for the past fifteen years. That's over 30,000 dictionaries and over \$300,000 invested in Hayward students.

CALL TO ORDER

President A.T. Stephens called the meeting to order. The Pledge of Allegiance was led by **April Chan** followed by a Patriotic Song: "America the Beautiful," led by **Chuck Horner**. Two Thoughts for the Day were provided by **Robin Wilma**: *"The early bird gets the worm, but the second mouse gets the cheese"* –Anonymous proverb; and, *"Love is the only force capable of turning an enemy into a friend."* – Rev. Dr. Martin Luther King, Jr.

INTRODUCTIONS

Sid Hamadeh introduced Visiting Rotarians: Bob Tucknott, Dublin Club. We also welcomed Shelley Frost, a guest and friend of **Craig Judy**. We greeted our guests with a robust rendition of our favorite song: "HELLO!"

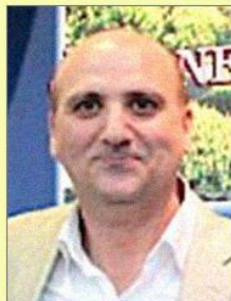
NEWS & ANNOUNCEMENTS

Salvation Army Sunday Dinners. Chuck Horner invited us to step up to help at the Salvation Army on Sunday from 2:30-5:30 where Robert Pimentel provides a hearty dinner for all. Please join the fun at 430 A Street in Hayward.

Avenues of Service. The annual District 5170 conference will be held at the Biltmore Hotel and Suites, 2151 Laurelwood Road, in Santa Clara on Thursday, October 5.

District Governor Visit. Our Rotary District Governor Orrin Mahoney is visiting our club on October 23. It will be a time to recognize our Paul Harris and Double Sustaining donors. **Linda Granger** is our Rotary Foundation/Paul Harris Chair.

GREETERS



Sid Hamadeh



Anna May



New Rotarian Jean Luong packs boxes of medical supplies she donated toward Pam Russo's upcoming humanitarian trip to Uganda and Rwanda.

International Project Update. At our last meeting on September 11, we inducted **Jean Luong** as a new club member. It didn't take 24 hours before she had assembled four boxes of medical supplies for **Pam Russo** to ship with her on her trip to Uganda/Rwanda. Says **Pam**, "She's sure got the makings of a great Rotarian!"

International Project Committee. On Friday, September 15, the International Project Committee met to discuss the group proposing an international service effort for our club. The committee members are **President A.T., Rod Andazola, Janiene Langford, Francisco Zermeño Jean Luong** and **Vrushali Nanjundappa**. Members who are interested are welcome to join in and participate.

Red Badge training. New member **Laurel Quirk** has stepped up to intern as Assistant Secretary-Treasurer (hooray for red badge initiative!)

Club Project Proposal Deadline. **President A.T.** reminded members that October 1st is the deadline for current members to sponsor a Club project proposal. Here are the guidelines again:

GUIDELINES FOR CLUB PROJECTS UTILIZING HAYWARD ROTARY FOUNDATION FUNDS IN 2016-17 AND 2017-18

The following guidelines shall be used for the evaluation of proposals for Club Projects in the 2016-2017 and the 2017-2018 Rotary years:

1. Following the Bylaws of the Hayward Rotary Foundation, Article 2, Section 1: "...for charitable, scientific, education or public purposes to organizations, institutions or individuals primarily located in the Hayward community, but not limited to the incorporated territory of the city of Hayward"
2. A project shall be focused on serving youth, families or seniors to assist in literacy, health, housing, education, work force development, or assistance to underserved populations.
3. A project should leverage partnerships between the club and other organizations within the Hayward Area, i.e. Hayward Firefighters local 1909, HARD, Hayward POA, Rowell Ranch Rodeo Association, HUSD, City of Hayward, HAHS etc.
4. A project shall be sustainable and continue to serve beyond the year it is created and in the case of facilities have a process for ongoing maintenance funding. The organization's financial statement for the prior 2 complete years and the project budget shall be reviewed as part of the consideration process.
5. Ideally the funds for the project should be spent in and support Hayward businesses.
6. There should be recognition and signage to highlight Hayward Rotary Club and the Hayward Rotary Club Foundation.
7. In order to be eligible for Club Project funds, a Proposal must be sponsored/submitted to the Club Project Committee by an active Hayward Rotary Club member in good standing. Proposals not sponsored as stated above, shall not be considered for a Club Project, but instead referred to the club's Community Grants Committee.

These guidelines shall be used to evaluate proposals for the Club project funds available from the 2016-2017 and the 2017-2018 Rotary year. The deadline for submittal of proposals for these funds shall be October 1, 2017 and an appropriate announcement made to the club membership.

*Submitted by the Club Projects Ad Hoc Committee of **Paul Martin, Andy Krake, Dennis Butler, Linda Granger, and Craig Judy***

Approved by the Hayward Rotary Foundation Board 7/20/2017

Approved by the Hayward Rotary Club Board 8/10/2017

Club Board Report. The Club Board met last Thursday and voted to approve the Club budget for 2017-18. New members **Laurel Quirk, Jean Luong, Connie Willis** and **Robert Pimentel** attended as guests to fulfill one of their Blue Badge requirements.

Club Projects Brainstorm. **President A.T.** invited members to attend a brainstorming session following new week's Club meeting, [to hear ideas](#) for meaningful new projects. If you can't stay later than 1:30, please send your ideas to any of the board members present at the September board meeting: **Janiene Lanford, Douglas Den Hartog, Robin Wilma, George Pacheco, Mike Cobb and Norman Garcia.**

FINES AND FOOLISHNESS

Brian Schott displayed a shiny new flag from his trip to Rotary International Headquarters in Chicago... fellow traveling man **Robert Pimentel** contributed towards **Brian's** fine...

April Chan admitted her recent absences were due to a house project in San Francisco... **Dave Elkins** jiggled loose, but still paid a fine for Jell-O... **Gena Engelfried** anted up for bragging about taking her elementary school students to Shore Clean Up day in Hayward... **Janiene Langford** confessed to beginning a new Master's Degree in Public Administration... **President A.T. Stephens** read a ransom note from our gavel, (Howard P. Gavel), prompting members to take up a collection... The Bell also is missing... **Craig Judy** was implicated



Craig Judy, Hayward Rotary Club member since 2013

in the present caper... **Anna May** suggested cymbals as an alternative... **Robin Wilma** told about the time our upstanding members stole the Bell from Sausalito Rotary, then generously donated a significant amount of bail to help with bell ransom (thanks, Robin!)... the saga continues.



President A.T. Stephens and keynote speaker Zoe Novic

KEYNOTE SPEAKER – ZOE NOVIC, THE HUMANE LEAGUE

Ms. Novic is a Grassroots Director for The Humane League in the greater Bay Area. The Humane League advocates for farm animals through public education and corporate campaigns. Its work with schools, retailers, and food service providers has won policy changes that spare hundreds of thousands of farm animals a year from the misery of intensive confinement. The League's online and community-based vegetarian advocacy programs reach millions of young people each year, reducing meat consumption and sparing even more animals.

Ms. Novic opened her with a cautionary word about factory farming: "The less the consumer knows about what is happening before the meat hits the plate, the better." The Humane League is an international animal rights group devoted to protecting farm animals. They do this through strategic

grass roots efforts and corporate campaigns supported by data-based information. Ms. Novic also spoke about the health benefits of vegetarianism, which are becoming increasingly well known, and added that the environmental benefits are now becoming better known too, making vegetarianism an attractive lifestyle choice for more and more people.

ADJOURNMENT

President A.T. offered thanks to High Gear recorder **Gena Engelfried**, greeters **Anna May** and **Sid Hamadeh**, and our esteemed Visiting Rotarians and Guests. Not having a Bell or a Gavel, **President A.T.** rang a glass to adjourn the meeting.

NEXT MEETING - SEPTEMBER 25

Our featured speaker will be **Mark Koller, Chief of Police for the City of Hayward**. Join us on Monday, September 25 at noon for an unforgettable keynote luncheon experience. Guests are welcome. Lunch is \$20 at the door.

HAYWARD ROTARY CLUB CALENDAR



SEPT 25 - MARK KOLLER

- Sept. 25 Mark Koller - Hayward Police Chief
- Oct. 2 Paul "The Godfather" Martin - HRCF
- Oct. 9 No meeting - Columbus Day Holiday
- Oct. 16 Julia Lang - Downtown Streets Team

CHARTERED



JUNE 1, 1922 • CALIFORNIA
CLUB NO. 482

www.haywardrotary.org

CLUB OFFICERS

- President.....AT Stephens
- President - Elect.....Sid Hamadeh
- Immediate Past President.....Sean Reinhart
- Secretary.....Mona Diamantine
- Asst. Secretary.....Matthew Spielberg
- Treasurer.....Gay McDaniel
- Sergeant at Arms.....Janiene Langford

BOARD OF DIRECTORS

- | | |
|--------------------|----------------|
| 2016-18 | 2017-19 |
| Douglas den Hartog | Mark Salinas |
| Janiene Langford | George Pacheco |
| Sridevi Ponnala | Michael Cobb |
| Robin Wilma | Norman Garcia |
- 5170 DIST. GOVERNOR
Orrin Mahoney
R. I. PRESIDENT
Ian H.S. Riseley • Australia

FROM THE ARCHIVES – Hayward Rotary Club member roster from September 9, 1940, one year before the U.S. entered World War II. Many of the names on this list will be instantly recognizable to locals from the streets and buildings that bear their names.

HIGH GEAR

Hayward, California

VOLUME X

SEPTEMBER 9, 1940

NUMBER 10

Monday, September 9, being Admission Day, no meeting will be held. High Gear takes the opportunity to issue the following roster with the suggestion that you keep it handy for ready reference.

NAME	CLASSIFICATION	ADDRESS	Bus. Phone	Res. Phone
Anderson, R. H. (Ralph)	Public Accountant	Bank of Hay. Bldg.	Hay. 207	Pled. 3261
Bunce, K. V. (Ken)	Commercial Banking	Bank of America	Hay. 1000	Hay. 1472
Carren, J. T. (Jack)	News Distributing Service	918 A Street	Hay. 222	Hay. 222
Cassady, Ward (Pop)	Theatre Manager	577 Castro St.	Hay. 776	Hay. 403W
Clemens, Nels	Veterinary Medicine	183 Castro St.	Hay. 418	Hay. 418
Close, Orland A.	Building Materials	721 C St.	Hay. 2233	Hay. 943
Cooper, John E. (Jack)	Fire Insurance	306 Soto St.	Hay. 1608	Hay. 1608
Crane, Temple	Savings Banking	Bank of Haywards	Hay. 18	Hay. 1935
Crews, Frank	Court Clerk	City Hall	Hay. 380	Hay. 2218
Cushing, H. J. (Harry)	Jeweler	505 Main St.	Hay. 366	Hay. 995
Dawes, Claude	Linoleum	505 Main St.	Hay. 1330	Hay. 3479
Felckert, Harry	Oil Products Wholesale	22169 Meekland Av.	Hay. 716	Hay. 1115
Fleisher, Belton	Shoe Retailing	977 B St.	Hay. 370	Hay. 1432
Flierl, Walter (Walt)	Undertaking	1044 C St.	Hay. 131	Hay. 131
Foster, Anthony J. (Tony)	Postal Service	C & Watkins Sts.	Hay. 33	Hay. 823W
Frank, Hugo	Electrical Construction	505 Main St.	Hay. 366	Hay. 145J
Frager, Alfred L. (Al)	Men's Furnishing Retail	587 Castro St.	Hay. 828	1088M
Friedrichs, Edward C. (Ed)	Baking	939 B Street	Hay. 128	202
Froehlich, C. W. (Charlie)	Canneries	Hunt Bros.		417W
Harder, Donald W. (Don)	Paints, Retail	Main St.	Hay. 1309	1206
Harder, Jacob, Jr. (Jake)	Past Active Service	City Hall	Hay. 380	1277
Hoare, Peter (Pete)	Stock Raising	295 Prospect St.	Hay. 1120	1120
Hoff, Wm. (Bill)	Past Active Service	1170 Medford		2332
Holly, Jesse (Jess)	Civil Engineer	622 Castro St.	Hay. 905	640J
Holmes, Harry	Groceries, Retailing	B & Main Sts.	Hay. 1400	771
Holyoake, Arthur (Art)	Building Construction	2839 East Ave.	Hay. 33-F-4	
Hooper, John J.	Publishing	431 Castro St.	Hay. 1200	950
Johnson, Clarence E.	Automobile Insurance	978 A St.	Hay. 415	1250
Johnson, Elwood L.	Agricultural Implements	442 Maple Court	Hay. 837	1703
Johnson, Fred P.	Education High School	Hay. Union H. S.	Hay. 815	116J
Joseph, Alvin	Petroleum Products, Retail	805 B St.	Hay. 179	505W
Kelly, Lynwood	Dairying	Fairmont Hos. S.L.	Trin. 5511	
Kennedy, Richard C. (Dick)	Vegetable Growing	210 Castro St.	Hay. 49J	49J
Kidd, Dave	Real Estate	8307 C. V. Blvd.	Hay. 1339	1339
Kilgore, Kenneth (Ken)	Automobiles, Retail	835 A St.	Hay. 26	1235
Leader, Earl	Printing	754 C St.	Hay. 487	2112
Lee, Harry H.	Collections & Credits	922 A St.	Hay. 1563	957J
Lindsay, Wm. T. (Bill)	Boy Scout Work	316 I St., Niles	Hay. 1816	Niles 77
Lorentzen, Sig	Egg Packing	P.O. Box 298	Hay. 297	SW. 2561
Lustig, Leonard	Furniture Retailing	528 Watkins St.	Hay. 829	1516
McFarland, E. J. (Ed)	Roofing	598 A St.	Hay. 1428	1428
Morris, Alfred B. (A. B.)	Rural Education	7531 C. V. Blvd.	Hay. 516	2196
Neudeck, Aruthur	Meats, Retail	567 Main St.	Hay. 126	393J
Oswill, Wm. (Bill)	Gas & Electric Service	A & Main Sts.	Hay. 834	1272
Pankney, Wm. (Bill)	Protestant Churches	1139 B St.	Hay. 1406	1406
Parsons, I. B.	Farming, General	Bank of Haywards	Hay. 18	583
Perry, E. S. (Ed)	Egg Hatching	20298 Stanton Ave.	Hay. 486	486
Perry, Lester	General Law Practice	Bn. America Bldg.	Hay. 1442	545R
Quist, Nils	Lumber Retailing	751 D St.	Hay. 120	899
Reid, Robert M. (Bob)	Educating, Elementary	Bret Harte School	Hay. 772	1197
Ruus, Eric	Feed & Grain Retailing	613 B St.	Hay. 174	532-R-3
Sandoval, John S.	Electric Appliances Wh. Sale	Gr. Shutter Hotel	Hay. 950	
Smalley, James (Jim)	Municipal Water Service	City Hall	Hay. 1600	267
Sutherland, Wm. (Bill)	Telephone Service	646 Main St.	Hay. 50	703
Terry, Frank	Milk & Cream Retailing	19 Castro St.	Hay. 1626	416W
Warren, E. Guy	Trucking	Hesperian Blvd.	Hay. 158	123
Wilbur, John Lee	Life Insurance	1232 A St.	Hay. 1246	1246
Williams, G. V. (Sol)	Drugs, Retail	950 B St.	Hay. 63	1050
Wilson, W. O. (Bill)	Tires, Retail	372 Castro St.	Hay. 793	