

Rotary Club of Hayward

HIGH GEAR



EDITORS: DAN GOLDSTEIN and SEAN REINHART • PHOTOGRAPHER: ED AVELAR

September 19, 2016

BREWING Up A GOOD TIME

Geoff Harries, owner of the soon-to-open Russell City Distillery, reacts to the library book presented to him by President Sean Reinhart



Call To Order

President Sean Reinhart called the meeting to order at 12:15 p.m. The Pledge of Allegiance was led by President-Elect Stan Dobbs, followed the singing of the Patriotic Song – *Star-Spangled Banner* – led by Douglas den Hartog accompanied on piano by Chuck Horner.

The thought for the day was provided by Valerie Caveglia: “Be who you are and say what you feel because those who mind don’t matter and those who matter don’t mind.” – Dr. Seuss

GREETERS



Valerie
Caveglia



María
Ochoa

Introductions

María Ochoa provided the introduction of Visiting Rotarian: Bob Tucknott, Electrical Contractor with the Dublin Club. Introduction of guests:

- **Chuck Horner** introduced Micah Hinkle from the City of Hayward
- **Sid Hamadeh** introduced Geoff Harries (Geoff is also our keynote speaker)
- **Francisco Zermeno** introduced Patra Nesseth and her husband David
- **Barbara Halliday** introduced Ramona Thomas and Sally Porfido, both from the City of Hayward
- **Freddye Davis** introduced her son Todd Davis
- **Marita Cheng** introduced her “better half”: her husband Francis Cheng
- **Terry Lee** introduced Interact co-presidents from Leadership Public High School, Josh Chan and Claudine Narayan
- **Paul Martin** introduced his son Quentin Martin. **Paul** noted that Quentin is in his second year of college, which means Paul “gets a raise in a couple of years.”

Guests were welcomed with a round of Hello! Song led by **Douglas den Hartog** accompanied by **Chuck Horner** on piano.

Announcements

- **President Sean** presented **AT Stephens** with a new children's library book, *You Wouldn't Want to Live in a Wild West Town*, in recognition of **AT's** keynote speech last week. (**President Sean** forgot to bring it to last meeting.)
- **Linda Granger** reported that we have 22 volunteers signed up for the labeling party on October 12, and we need 18 more. Sign up now! The location has changed – now 5:00 p.m. at 2525 Barrington Court, Hayward (Sprinkler Fitters Local 483 Union Hall).
- **Paul Martin** called for Red Badge members to volunteer for the smoke detector project. Volunteers are needed to place labels on the smoke detectors before they are distributed to seniors with the help of Hayward Firefighters. Also thanks to **Stan Smith** and Sprinkler Fitters Local 483 for coordinating the donation of 400 extended-life batteries to the project.
- **President Sean** announced that **Debby De Angelis**, our Outstanding Rotarian awardee, will be honored as Rotary's nominee at the city's annual Volunteer Recognition and Awards Dinner on Tuesday, October 4th at the Big White Tent at St. Rose Hospital. He also noted that **Chuck Horner** has been nominated to receive the Mayor's Award at the dinner. He asked Rotarians who plan to attend to let him know if they are interested in sitting together at a "Rotary table"
- **Kenny Altenburg** shared his experience with a youth mentorship program, BUILD, in which he is involved. BUILD encourages entrepreneurship and helps high school youth develop small businesses. Contact **Kenny** for more details about this extraordinary program.
- **Roger Power** reported back from the recent Urban Shield event. The event brought together thousands of law enforcement agencies to prepare for potential terrorist events. KTVU News is running a story about the event.
- **Terry Lee** re-introduced Interact Leadership Public High School co-presidents Josh and Claudine. Claudine announced that their club's goal is to raise \$300 to support their many service projects. Josh reported that their club now has 30 members, and is growing. **Francisco Zermeño** noted that both Josh and Claudine also serve of the Hayward Youth Commission.
- **Kim Huggett** bestowed a special award upon **Connie Willis** for her outstanding service to Chabot College. **Connie** was unable to attend the Chabot recognition event, but she received her public recognition right her at Rotary!
- **President Sean** reported back from the Hayward Rotary Foundation Board Meeting on 9/15. The corpus currently stands at \$1.32 million, with \$196,000 restricted for grants. As a side dish to the report, **President Sean** noted that board members had a phenomenal catered lunch at the meeting, provided by none other than fellow Rotarian **Sid Hamadeh's** expanding catering business.
- **Chuck Horner** called for volunteers to serve Sunday dinner to those in need at the Salvation Army.



*President Sean Reinhart and
Assistant Secretary-Treasurer AT Stephens*

Presentation of Paul Harris Fellowship

Debby De Angelis presented **Paul Wallace** with a Paul Harris Fellowship + 3 award and pin. Each Paul Harris Fellowship signifies \$1,000 in giving to the Rotary International Foundation. This is **Paul's** third award – thank you for your generous giving, **Paul!**

Debby De Angelis congratulates Paul Wallace



Fines and Foolishness

Red Badge members **April Chan** and **Connie Willis** served as fine collectors.

- **Larry Ratto** was recognized for having a nice, full color photo of him published in the Tri-City Voice newspaper. **Larry's** newfound celebrity was the result of a news story on the recent Hayward Rotary Child Spree event at JCPenney. **Valerie Caveglia** was also called up for writing the article in question *Double publicity fine issued!*
- **Valerie Caveglia** also had recently celebrated a birthday. Her husband took her to dinner at Paradiso to celebrate... *Birthday fine upheld!*
- **Barbara Halliday** recently celebrated her 31st wedding anniversary to husband Rick Imsdahl. **Barbara** shared the secret to their long marriage: "Rick makes it easy to get along with me!" **Francisco Zermeno** offered to pay the fine on **Mayor Halliday's** behalf. **President Sean** doubled the fine, then asked **Barbara** and **Francisco** to each pay half. *Double jeopardy fine upheld!*
- **Marita Cheng** joined Hayward Rotary club six years ago on August 30. President Sean remarked that our Club is better for having her, then levied the customary fine. *Fine upheld!*

Keynote Presentation

Sid Hamadeh introduced our keynote speaker: Geoff Harries, owner and CEO of Buffalo Bill's Brewery and new venture, Russell City Distillery.

Mr. Harries opened his talk with a story of how as a boy he used to steal prune juice, mix it with yeast, put a lid on it, then stash it in the bushes for a few weeks to ferment it. Geoff would then share the resulting concoction, which had up to 5% alcohol content, with his neighborhood friends.



Geoff Harries, Owner / CEO of Buffalo Bill's Brewery and Russell City Distillery

He told of when he was in high school, how he bought a book by legendary craft brewer Bill Owens about the brewer's art. From his early start as a brewer, Mr. Harries experimented with the rich flavors of fruit esters—blueberry, strawberry, and the now-classic pumpkin—which he successfully imparts to his brews to this day.

After college, Mr. Harries went to work for Bill Owens as a brewer at Buffalo Bill's Brewery, one of America's first and best-known brewpubs. When Mr. Owens decided to sell the business in 1991, Mr. Harris, by then a Master Brewer in his own right, jumped at the chance to buy it. Because banks were hesitant to offer a traditional loan, he took out cash advances on all his credit cards – nearly \$80,000! – and used the funds to buy "the most important brewpub in America."

Under his leadership, Buffalo Bill's has grown to become a landmark in Hayward and for brewpub enthusiasts across the nation. Over the years the brewpub has significantly expanded with more dining room space, new product lines, and now employs 96 employees. The company brews and bottles a full line of craft beers for national distribution. The brewing operation is currently handled at a facility in Ukiah, but Mr. Harries is making arrangements to move his bottling operations to a facility in Hayward.

Mr. Harries is expanding his business with the construction of Russell City Distillery a few steps away from his brewery. The new distillery spans 3,700 square feet plus a 400-square-foot tasting room and retail space. Russell City Distillery will produce Hayward-crafted vodka, gin, rum and agave spirits, and will feature a tasting room, facility tours, and sales of bottled spirits on site. When completed in 2017, the renovated facility will house a 750-liter, 17.5-foot-tall Arnold Holstein still and three 500-gallon fermenters. The equipment will allow the spirit producer to manufacture up to 5,000 cases a year at peak capacity.

Russell City's primary business will come from restaurant sales and wholesale distribution, however a significant part of the business will also include distillery tours, sample tastings of the artisanal offerings, and retail sales of bottled spirits on site.

In building Russell City Distillery, Mr. Harries told the San Francisco Chronicle that he is seeking to create something "unique and indigenous to the area" that reflects local history and "turns it into something that people enjoy drinking."

At the conclusion of the presentation, **President Sean Reinhart** presented a children's book, *Way Cool Drinks*, that will be dedicated in **Mr. Harries'** name and placed in the Hayward Library collection.



Mr. Harries distilled his first batch of craft spirits with this copper still in his downtown Hayward office loft. Photo by Laura Morton.

Adjournment

President Sean adjourned the meeting with thanks to our Visiting Rotarians and esteemed Guests; today's greeters **Valerie Caveglia** and **María Ochoa**; **Dan Goldstein** for taking the *High Gear* notes; Sergeant-At-Arms **Janiene Langford**; and Assistant Secretary-Treasurer **AT Stephens**.

A poster for the Hayward Rotary Club Martini Mixer event. The background features silhouettes of people in formal attire. The text is as follows:

haywardrotary.org

HAYWARD ROTARY CLUB MARTINI MIXER

THURSDAY OCT 27, 2016 5:30PM - 7:30PM HAHS MUSEUM OF HISTORY & CULTURE
DELICIOUS APPETIZERS BY CANNERY CAFE. \$5 ENTRY INCLUDES ONE CAMELOT MARTINI
(JFK OR JACKIE) OR BEER / WINE / SOFT DRINK. SUGGESTED ATTIRE: MADMEN CHIC

... ASK WHAT YOU CAN DO FOR A MARTINI
THURSDAY, OCTOBER 27

Rotary Club of Hayward

HIGH GEAR



EDITORS: NORMAN GARCIA and SEAN REINHART • PHOTOGRAPHER: ED AVELAR

SEPTEMBER 26, 2016



Too Cool FOR SCHOOL

Hayward third graders proudly display their brand-new, full color illustrated dictionaries. Hayward Rotary Club has provided dictionaries to every third grader in Hayward every year since 2002.

Call To Order

President **Sean Reinhart** called the meeting to order by remarking that we had a great bunch of members in attendance today. The Pledge of Allegiance was led by **Barbara Halliday**. Next was the group singing a patriotic song, "My Country 'Tis of Thee", led by **Douglas den Hartog** on vocals and **Chuck Horner** on the piano.

The Thought for the Day was provided by **Chuck Horner**. The meeting then recessed to enjoy the satisfying lunch, which was well done by Robert Pimentel.

GREETERS



**Chuck
Horner**



**Dave
Elkins**

Introductions

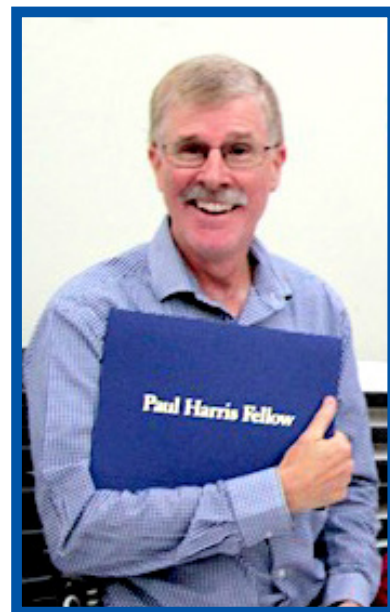
Our Visiting Rotarian was introduced by **Dave Elkins**: Bob Tucknott, Electrical Contractor with the Dublin Club.

- **Anna May** introduced her guest, Donna Jeffery, fashion designer.
- **Terry Lee's** guests were Hayward High School Interact Club co-presidents Jonathan Ledda and Ramon Trujillo, and their faculty advisor Jennifer Gonsalves.
- **Ed Mullins** introduced his guest Vu Dinh, president of Rotaract of District 5170.
- **President Sean Reinhart** brought a whole table full of guests from Hayward Library's Homework Tutoring Center program: Lindsey Vien, Desiree Davis, Christian Valiente, Francis Frias, Joanna Bromstead, Jessica De La Pas, Perla Galeno, and Alexia Lamarque.

We welcomed our esteemed guests with a rousing rendition of the Hello! Song, led by **Douglas Den Hartog** and **Chuck Horner** – always a crowd favorite!

Announcements

- Blue Book Roster Update. **Larry Ratto** reminded all Rotarians to update their directory profiles for the new Blue Book Roster. **The last date to make changes to your profile listing is October 17.** After that date, all information will be sent to the printers, correct or not!
- Hayward Rotary Community Grants. **Rick Hansen** announced that applications for the next round of Hayward Rotary Community Grants will be released shortly. Rotarians who may know nonprofits that are interested in applying, please send the contact information to **Rick** so he can send them an application packet.
- Dictionary Labeling Party. **Linda Granger** reminded Rotarians that the location has changed – now 5:00 p.m. October 12 at 2525 Barrington Court, Hayward (Sprinkler Fitters Local 483 Union Hall). We need a good turnout to get all 2,000 dictionaries ready for the students!
- Hayward High School Interact Club. **Terry Lee** introduced HHS Interact co-presidents, Jonathan Ledda and Ramon Trujillo. Jonathan Ledda gave thanks to the Club for its continued support.
- Hayward Salvation Army. **Chuck Horner** gave thanks to **María Ochoa** and her husband Michael Sweeney, and to **Rod Andazola** whom volunteered at the last Sunday meal.
- Rotaract Club. **Ed Mullins** re-introduced Vu Dinh, president of the District 5170 Rotaract Club. Rotaract is an adjunct of Rotary for emerging professionals ages 18-35. Our district Rotaract Club is being revitalized under Vu's leadership, conducting numerous networking events and icebreakers to gin up new membership.



Rick Hansen

Vocational Talk



Dan Goldstein delivers his Vocational Talk

Red Badge Rotarian **Dan Goldstein** delivered his vocational talk. **Dan** shared that he was born in Boston and his Dad was an attorney at the time and then decided to get a science degree in decapitation so his family moved to Tucson for couple of years and then moved to San Rafael, California when he was three years old.

When he attended high school there was little bit of a challenge where he was losing interest. So Dan was on a mission to find the best schools in different counties. He wanted to be in the hardest learning school in the area where he wanted to be challenged until he found one of the top private schools in the country that he really liked. From high school, he went on to UC Berkeley.

His father died when he was a freshman at UC Berkeley. So he ended up working for the campus police department to work his way through school.

Dan had the reputation of finding all the nude people in campus. He did appreciate the value and quality of education that he received from public, private high school and one of top university. That allowed him the opportunity to a great career path of becoming a cyber security engineer for one top cyber company in the world. It also gave him the opportunity to give back to the community by volunteering to various non-profit organizations.

Dan is currently running for Hayward School Board and he appreciates all the support he has received from Hayward. Q&A followed after his talk.

At the conclusion of **Dan's** talk, **President Sean** invited **Dan's** sponsor **Francisco Zermeño** to join them at the podium for picture taken by **Ed Avelar**.

Fines and Foolishness

Today's Red Badge Fine Collector was **April Chan and Lucy Lopez:**

- **Dan Goldstein** for his political campaign. *Political fine issued!*
- **Dave Elkins** for article published in the newspaper. *Publicity fine issued!*
- **Francisco Zermeno** fined for having two birthdays. Fined by both round of applause! *Birthday fine issued!*
- **Norman Garcia** for being late today but since he had informed President Sean ahead of time. *Fine waived!*

President Sean said that always wanted to be a banker but he lost interest. Then he said that the new library is going to be the tallest building in Hayward – because it has the most stories. LOL

Keynote Presentation

Stan Dobbs introduced our keynote speaker, Lindsey Vien.

Lindsey Vien is Education Services Manager for City of Hayward. Ms. Vien presented the groundbreaking Hayward After School Homework Support Centers.

The After School Homework Support Centers were established in 2009 by Hayward Public Library, and soon expanded to local schools in partnership with Hayward Unified School District.

Today the Centers have expanded to thirteen Hayward school sites that serve over 3,500 students per day, four days per week during the school year.

Ms. Vien launched this program seven years ago and continues to manage it today. She earned her Bachelor's and Master's degrees in English, both from California State University, Hayward (yes, when it was "HAYWARD"), and has over 15 years of experience working with youth and education in the Hayward community.



Keynote speaker Lindsey Vien

Their goal is to provide students with a safe and welcoming learning environment and to assist students in K-12 grades with all of their academic needs in reading, writing, basic and complex math skills, science, Social Studies, Foreign language, Projects and computers.

Homework Support Center also provides students and parents, access to netbooks and Chromebooks. They have access to the internet, (XL typing and reading programs used within each HSC). Parents have access to check-out Chromebook for home usage and school sites, Bilingual Chromebook training classes, and Comcast internet essential programs.



Chabot College student and HSC tutor, Alexia Lamarque

Ms. Vien then introduced to the podium Alexia Lamarque, tutor from HSC. Tutors comes from various places such as Chabot College MESA students, CSUEB Service Learning Students, Federal Work Study students and volunteers from our community. All tutors want to work with students and have some sort of expertise in a certain subject area.

Statistics have shown that after attending 20 tutoring sessions, 72% of students improved on their post mathematics assessments by 5% or more; 69% of students improved on their post ELA assessments by 5% or more.

110 volunteer tutors donated 8,476 hours to our Centers. 3,111 new "Made in Hayward" library cards were issued to students who had no previous card.

This is how this inspired and inventive project helps Hayward students achieve measurable academic results, one student at a time.

At the conclusion of the presentation, **President Sean Reinhart** presented a children's book, *Berenstain Bears' No Homework Hassle*, that will be dedicated in Ms. Vien's name and placed in the Hayward Library collection.

Adjournment

President Sean adjourned the meeting by thanking our Visiting Rotarian and guests, Greeters **Dave Elkins** and **Chuck Horner**, High Gear editor **Norman Garcia**.

Hayward Rotary Club
P.O. Box 629
Hayward, CA 94543

SPECIAL DOUBLE ISSUE

First Class Mail

FEATURED SPEAKER OCTOBER 3RD

Our keynote speaker is Paul Martin –
Hayward Rotary Foundations - Annual Meeting.

www.haywardrotary.org



Be a gift to the world

HAYWARD ROTARY CLUB CALENDAR



- | | |
|---------------|---|
| Oct 3 | Paul Martin – Hayward Rotary Foundation |
| Oct 10 | NO MEETING – Columbus Day Holiday |
| Oct 17 | Special Meeting – CLUB PHOTO |
| Oct 24 | Assemblyman Bill Quirk – California District 20 |

Follow us on: [Facebook.com/HaywardRotaryClub](https://www.facebook.com/HaywardRotaryClub) | [@HaywardRotary](https://twitter.com/HaywardRotary) | [LinkedIn: Hayward Rotary Club](https://www.linkedin.com/company/HaywardRotaryClub)



CHARTERED

JUNE 1, 1922 • CALIFORNIA
CLUB NO. 482

www.haywardrotary.org

CLUB OFFICERS

President.....Sean Reinhart
President - Elect.....Stan Dobbs
Immediate Past President.....Andy Krake
Secretary.....Mona Diamantine
Asst. Secretary.....Dick Bowman
Treasurer.....Gay McDaniel
Sergeant at Arms.....Janiene Langford

BOARD OF DIRECTORS

2015 - 17	2016 - 18
Linda Granger	Douglas Den Hartog
Chuck Horner	Janiene Langford
Craig Judy	A.T. Stephens
Francisco Zermeno	Robin Wilma

5170 DIST. GOVERNOR
Jeff Orth
R. I. PRESIDENT
John Germ • U.S.A.